

Top 5 reasons to choose OpenText Experience Aviator

Al-powered content creation, communication, and automation across your customer experience journey at scale, securely, and with your brand voice.



OpenText[®] Experience Aviator[®] puts the power of generative Al directly into the hands of marketers, content authors, and CX leaders within the tools they already use. From auto-generating content to analyzing rich media, Experience Aviator accelerates work, safeguards your data, and unlocks new ways to engage every customer, faster.

GenAl in your existing workflows

Create, rewrite, and analyze content directly inside OpenText[™] Web, OpenText[™] Communications, and OpenText[™] Digital Asset Management, without jumping across tools. OpenText[™] Fax Aviator streamlines faxing with branded interfaces speeding office workflows, enabling quicker healthcare actions, and easing admin support without full system access or portals.

- Brand consistency at scale
 Auto-generate web pages, image assets, and customer
 communications that follow your brand voice guided by AI,
 secured by your governance.
- Al-generated images and digital asset workflows
 With Experience Aviator for Digital Asset Management, generate visual inspiration, track metadata, and apply watermarking controls all within a governed workflow.
- Secure GenAl for regulated industries
 Ensure privacy and compliance with Al that works on your terms, especially in financial services, healthcare, and government environments.
- Accelerated CX delivery across channels
 From real-time communications to hyper-personalized content,
 Aviator helps teams move from idea to delivery without waiting
 on dev cycles.

Learn more about Experience Aviator >

Create. Connect. Convert.

Experience Aviator accelerates every touchpoint, helping you write, design, and deliver smarter content and communications across the OpenText Experience Cloud.

- Whether you're launching advisor portals or reviewing marketing materials, Experience Aviator helps you stay compliant while accelerating content creation.
- Ideal for teams navigating heavy regulation, high volume, and multiple approval layers.
- With built-in privacy controls and Al-assisted authoring, Experience Aviator helps your teams deliver accurate, empathetic content at the speed of care.

Learn more

Elevate customer experiences with OpenText Aviator See the blog >

Limitless: What it means for modern customers in an Al-first world See how it works >