

OpenText Adoption Accelerator

Accelerate user adoption and maximize value from your software investment



Benefits

- Accelerate time to value with ready-to-deploy training
- Enable consistent, scalable learning across unlimited end users
- Train and certify two technical administrators to configure solution
- Customize user training to reflect brand, business, and work processes

Product adoption made easy

User adoption is a critical factor in the success of any software implementation. While organizations invest significant time, budget, and resources into deploying new solutions, embracing new technology requires more than a successful go-live. It involves changing behaviors, enabling new ways of working, and ensuring users are confident and capable. Traditional implementation approaches often underestimate this challenge, resulting in reluctant users, inconsistent usage, and delayed value realization.

Effective training is the foundation of user adoption. When users receive structured, role-based learning aligned to real workflows, organizations achieve faster proficiency, higher utilization, and measurable business impact. The OpenText Adoption Accelerator is designed to address this gap, providing scalable, customizable, ready-to-deploy training that accelerates adoption and ensures technology investments deliver results.

What is an OpenText Adoption Accelerator?

An OpenText™ Adoption Accelerator is a comprehensive training solution, supporting both business users and key technical roles, focused on a single OpenText product. For example, OpenText Adoption Accelerator for Content Management or OpenText Adoption Accelerator for Core Content Management. It enables you to rapidly customize and deploy high-quality, role-based learning across large user populations, ensuring users understand not only how the software works, but how to apply it within their daily workflows, industry, and language. Delivered as a single, simplified package, it removes the need to design and build training content internally.

Delivered via SaaS, the solution includes:

- End user training you can deploy to your entire internal user community, with no limits on the number of users.
- Technical administration training for the relevant OpenText product (courses and certification exams) for two named users to build internal expertise and maintain system readiness.
- Two OpenText LEAi by LearnExperts software licenses to easily customize training materials to reflect your brand, business, and test for knowledge.
- Ongoing content updates to ensure training evolves alongside product enhancements, allowing you to continuously activate new capabilities.

Essentially, this is a turnkey option for clients who want to combine professionally developed content with the flexibility to customize and deploy it immediately to a large user community.

Proven, industry-award-winning approach

You receive two OpenText LEAi by LearnExperts licenses to easily customize courses to align content to your branding, processes, and real-world use cases in hours, not months. It's the same development platform used by OpenText's professional content teams, earning industry recognition from the Technology Services Industry Association and the Brandon Hall Group Excellence in Technology.

Examples of how you might use this powerful platform to tailor the learning experience include:

- **Deliver an executive message:** Insert an executive message tailored to your company's goals and priorities to help learners understand the "why" before they begin.
- **Rebrand courses:** Update logos, colors, and messaging to create a consistent learning experience that reflects your company identity.
- **Personalize screenshots and videos:** Replace screenshots and demo videos with examples from your own instance, giving learners a more relevant and practical experience.
- **Add workflow context:** Custom sections that explain how the software fits into your workflows help learners connect training directly to their day-to-day responsibilities.
- **Add knowledge checks:** Reinforce learning with questions designed around your processes to ensure teams understand the software and how to use it effectively within your organization.
- **Translation:** Simple export options allow content to be quickly translated into other languages, making it easy to consistently scale your training program globally.

With an OpenText Adoption Accelerator solution, courses become a tailored learning bundle designed specifically for your business.

Do you need help developing an adoption strategy?

Ask about adoption strategy services and our people-first approach. OpenText adoption services, led by Prosci-certified adoption experts, include assessment and plans for your onboarding approach, change management, targeted communication, and overall adoption strategy. Reduce resistance, build confidence faster, and drive product adoption from day one.

Resources

[User Adoption Services ›](#)

[Learning Paths ›](#)

[Get OpenText Certified ›](#)

[OpenText LEAi by LearnExperts ›](#)

Does it meet my training needs?

The OpenText Adoption Accelerator is ideal for clients who recognize the connection between product adoption, project success, and maximizing return on investment.

It is particularly well-suited for large or growing user communities—typically 100 or more users—who require consistent, scalable training across roles, regions, and business units. It's also highly valuable in regulated industries where standardized training and auditability are required as part of a repeatable approach to onboarding and ongoing user training.

If you want to equip your users with the knowledge and confidence to integrate new products into their daily work, accelerate onboarding, increase solution utilization, and reduce resources, on support resources then an OpenText Adoption Accelerator could be your ideal solution.

Successful product adoption requires a people-first approach

Technology alone does not deliver value. People do. Turn user adoption into a sustained competitive advantage.

An OpenText Adoption Accelerator ensures your users are trained, confident, and ready to succeed, enabling you to maximize the impact of your investment. It can help transform training from a one-time activity into an ongoing driver of adoption and business value.

[Contact us](#) to discuss the OpenText Adoption Accelerator and your product adoption needs.