

Driving successful business transformation in life sciences with smarter information management

Effectively address challenges during business restructuring



Benefits

- **Healthcare Information Exchange:** Reduces data silos significantly, improving care coordination
- **Clinical Document Management:** Increases staff productivity substantially while enhancing compliance
- **Patient Experience Platform:** Boosts patient satisfaction scores considerably through personalization
- **Healthcare Analytics Suite:** Delivers meaningful cost reduction through AI-powered operational insights

Acquisitions, mergers, or divestitures are major changes in corporate structure that each have a direct impact on a pharmaceutical company's information landscape. Achieving the right product mix, research capabilities, and manufacturing capacity to grow drug pipelines or reach new customers creates additional information management challenges. Let's look at how restructuring life sciences companies can harness information management to solve evolving business needs, support employee productivity, and gain insights from content and processes.

The information challenge in life sciences restructuring

When pharmaceutical companies undergo restructuring through mergers, acquisitions, or divestitures, they face unique information management challenges that can significantly impact operational efficiency and strategic outcomes. Research databases, clinical trial documentation, regulatory submissions, manufacturing protocols, and intellectual property assets must be seamlessly integrated or carefully separated while maintaining compliance and business continuity.

Organizations often struggle with disparate systems, inconsistent metadata, accessibility issues, and knowledge silos that can delay integration timelines, increase costs, and potentially compromise the very synergies the restructuring aimed to achieve. Without a strategic approach to information management, life sciences companies risk regulatory non-compliance, lost research insights, and diminished return on their restructuring investment.

Transforming information chaos into strategic assets

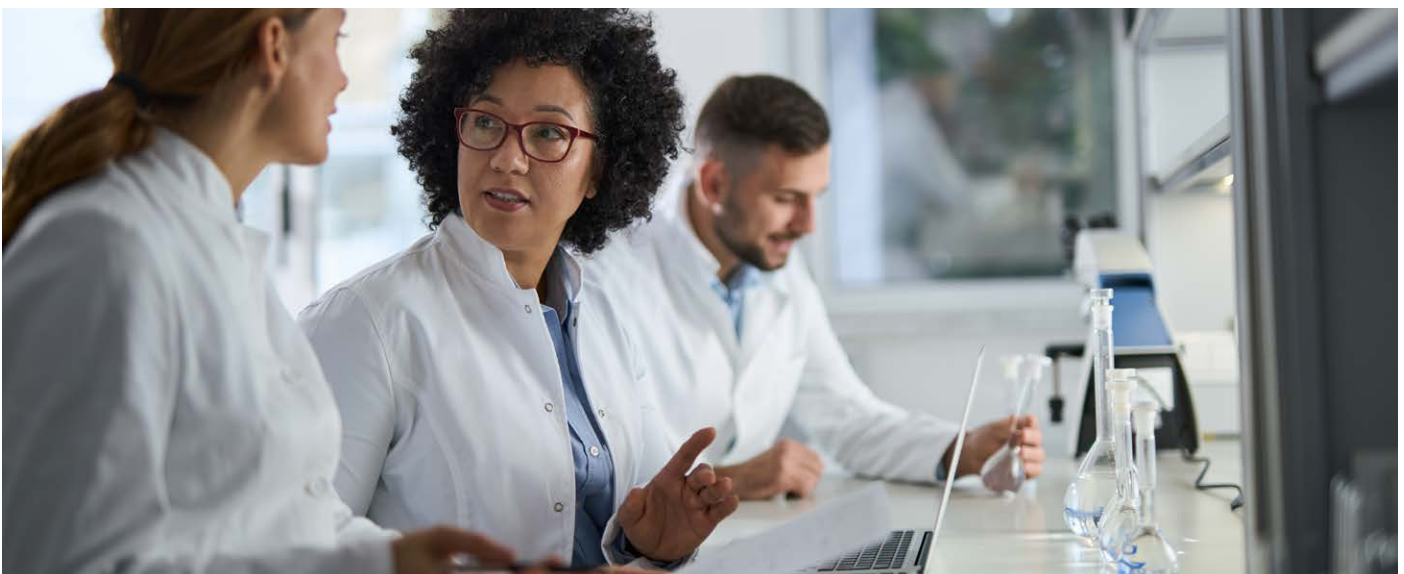
Life sciences companies undergoing restructuring can transform information management challenges into competitive advantages by implementing comprehensive content services platforms. These solutions enable seamless integration of disparate document repositories, standardize metadata across formerly separate organizations, and establish unified workflows that maintain regulatory compliance. By centralizing information access, companies reduce costly duplicative research efforts and accelerate time-to-market for critical therapies. Researchers and regulatory teams gain immediate access to historical trial data and submission documentation, eliminating productivity bottlenecks that typically follow organizational changes.

Ensuring compliance during transition

Maintaining regulatory compliance remains paramount during restructuring activities. Advanced information management solutions provide audit trails, version control, and automated retention policies that satisfy global regulatory requirements. These capabilities allow pharmaceutical companies to demonstrate continued compliance throughout transition periods, avoiding costly remediation efforts or regulatory penalties. Organizations can confidently navigate complex regulatory landscapes while focusing resources on core business objectives rather than documentation challenges.

Unlocking hidden value in legacy systems

Restructuring creates opportunities to extract additional value from previously siloed information assets. Modern content services platforms employ machine learning and analytics to identify patterns and relationships across combined data sets, potentially uncovering new research directions or market opportunities. This intelligence-driven approach transforms static document repositories into dynamic knowledge resources that drive innovation and competitive differentiation. Companies that effectively leverage these capabilities often discover synergies beyond those initially identified during pre-merger analysis.



Turning information management into strategic advantage

Pharmaceutical companies navigating restructuring activities face critical decisions about their information assets that directly impact future success. By implementing robust content management solutions, organizations can transform information challenges into strategic advantages. A unified approach to document management, metadata standardization, and workflow automation ensures compliance continuity while unlocking valuable insights from combined information repositories.

OpenText's industry-leading life sciences solutions provide the comprehensive capabilities needed to successfully manage information through complex corporate restructuring. With decades of pharmaceutical industry expertise, purpose-built regulatory compliance features, and AI-powered analytics, OpenText delivers a unique combination of technology and industry knowledge. Our solutions integrate seamlessly with existing systems, providing immediate productivity improvements while establishing the foundation for long-term innovation. Companies partnering with OpenText not only navigate restructuring more efficiently but emerge with stronger information governance that drives competitive advantage in an increasingly complex life sciences landscape.

Accelerate your transformation journey

Strategic Consulting Services

Our life sciences specialists provide expert guidance through every restructuring phase, from initial information assessment and migration planning to regulatory strategy development and post-merger integration.



Implementation and Migration Services

Experienced technical teams ensure seamless transition of critical content repositories, maintaining document integrity, metadata consistency, and compliance requirements throughout the process.



Managed Services

Reduce operational burden with our comprehensive managed service options handling ongoing system administration, validation support, and performance optimization for your content infrastructure.



Learning and Enablement

Customized training programs accelerate user adoption across newly combined organizations, maximizing productivity and ensuring regulatory compliance during transitions.



Validation and Compliance Services

Our specialists help maintain GxP compliance throughout restructuring activities with comprehensive system validation, documentation, and audit support tailored to life sciences requirements.

Success in action: Global pharma merger streamlines operations

When two leading pharmaceutical companies merged to create a global powerhouse, they faced the challenge of integrating a large number of regulatory documents across disparate systems while maintaining GxP compliance and supporting ongoing submissions.

By implementing OpenText's comprehensive content services platform, the newly formed organization unified its information landscape, reducing document retrieval a large amount of time and cutting regulatory submission preparation time.

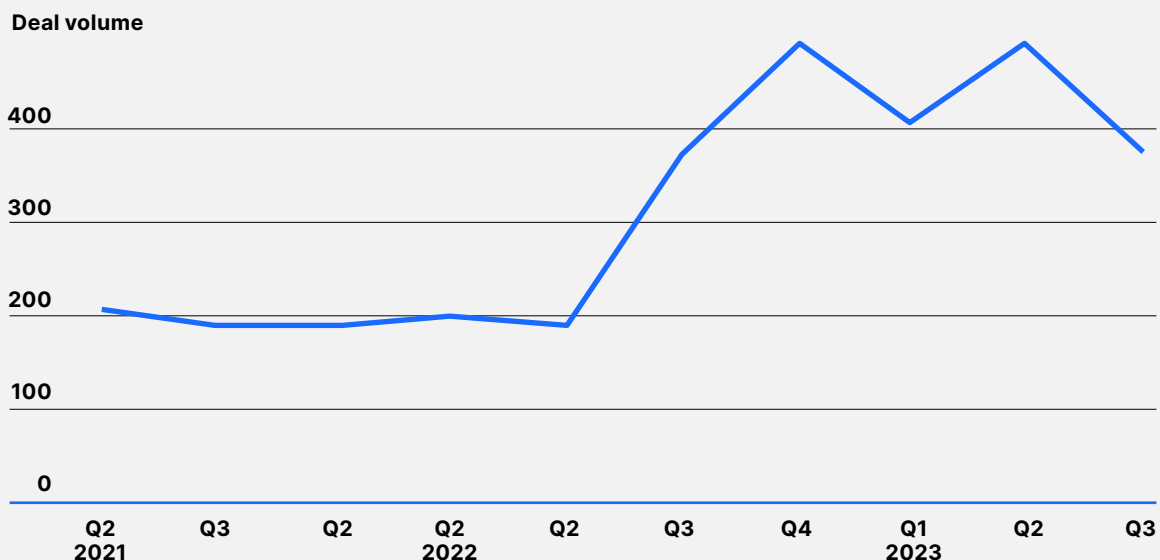
"The OpenText solution transformed our post-merger document chaos into a strategic asset. Our regulatory teams can now access critical information regardless of its origin system, which has dramatically accelerated our submission timelines and improved our compliance posture."

- Sarah Chen, VP of Regulatory Affairs

The unified platform also revealed unexpected synergies in research data, leading to the fast-tracking of two promising compounds that had previously been deprioritized in separate company pipelines.

M&A in the global pharmaceutical industry

(by deal volume) – Q2 2021 - Q3 2023



Source: As reported in Pharmaceutical Technology