

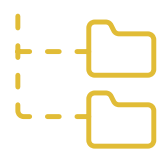
Why cloud content management is an agentic AI essential

The gap: Agentic AI requires modern content

According to recent research from Foundry, cloud-based content modernization is lagging far behind AI ambitions.¹

Only

12%



of organizations say they have content that's fully governed, centralized, connected, and modernized

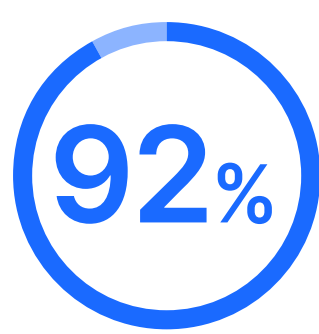
40%



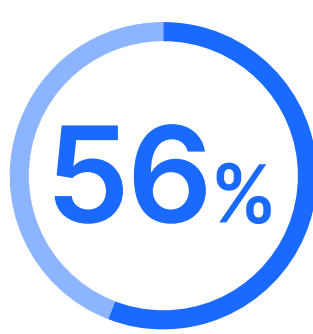
of content is AI-ready on average

The cost: Barriers to AI success

Aging content infrastructure is a growing liability, the research shows.



have experienced an AI setback tied to content barriers



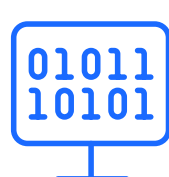
say content infrastructure is a primary or significant blocker to their AI strategy

The foundation: Set your business up for agentic AI success

Choose a content management platform that delivers three key capabilities:

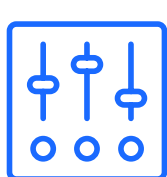
In-app agent integration

AI works inside the tools your team already uses through deep integrations.



Built-in governance and trust

Access controls and compliance apply automatically, not reactively.



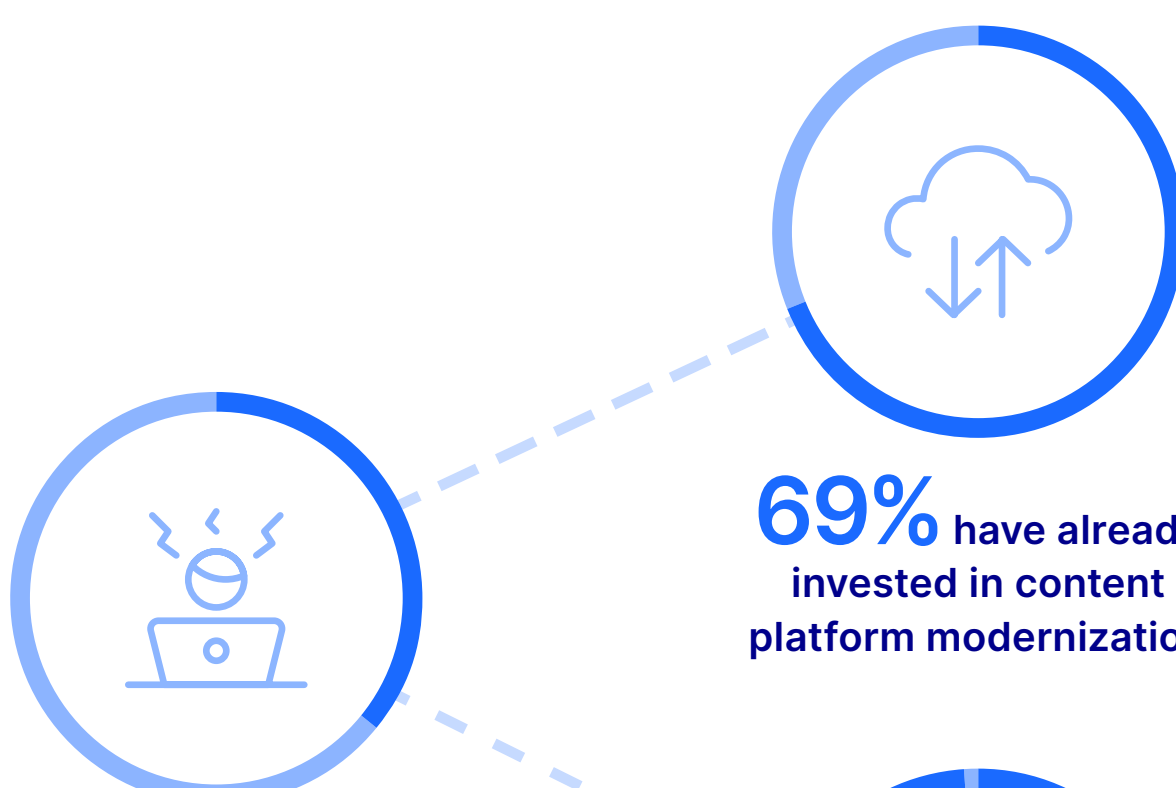
Rapid SaaS deployment

Deploy in days with ready-to-use configurations, so teams start seeing value almost immediately.



The payoff: Measurable impact

Organizations that take action are already seeing results. Those that wait are running out of time.



69% have already invested in content platform modernization

36% say they must modernize within 12 months or face material business consequences

99% report measurable positive outcomes since modernizing

¹ Foundry Research sponsored by OpenText, *MarketPulse Survey: Content Modernization: Accelerating Enterprise AI Goals*, June 2026.

Explore the link between content infrastructure and AI outcomes.

