# From Pain to Productivity: Why It's Time to Automate **Your Testing**

Manual testing burns time, energy, and sanity. Automated software testing frees your team to do its best work—faster, smarter, and with fewer bugs.

# Here's how a smarter QA life looks

### **Manual**

# **Automated**

### Setup

### Start from scratch. Every. Time.

- Ramp-up time for new hires is brutal

· Test logic buried in outdated scripts



### Build once.

#### Reuse forever. Codeless design

- makes tests easy to
- Anyone can needed



**Execution** 

#### rerun... repeat Slow cycles delay feedback

Hit "Run"... wait... fix...

- Flaky tests = trust issues



#### automated software testing built to scale with your pipeline • Tests trigger on every commit

Run fast, run often with



#### Let AI do the fixing **UI changes? Say goodbye**

Maintenance

#### · Locator breakage is a full-time job You're fixing tests more than testing features

to half your test suite

### • Reduce false positives and reclaim your time

• Object recognition adapts to app changes



Collaboration

#### • Siloed tools= missed handoffs Feedback loops move at snail speed

Dev and QA in

separate lanes

# • Codeless means everyone can play



Quality is a team sport

Share assets across teams

## • Finally, QA gets to lead—not chase

**Experience** 

# Work smarter. Ship faster. • Faster cycles, better coverage, fewer bugs

Stress-tested testers

• Missed coverage, slow releases,

burned-out brains

• Talent walks out the door

# only

The shift is on: Test automation by the numbers<sup>1</sup>

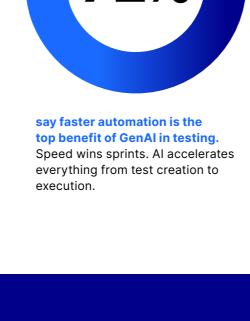
The rise of automated software testing is reshaping how teams deliver quality at scale.

Automation isn't a future bet—it's the new baseline.

of organizations are using or

planning to use GenAl in their

quality engineering practices.





Forrester: Boost Testing Effectiveness With Al-Infused **Tools and Quality Management Practices** 

**Get the paper** 

Want to test without the stress? Explore how OpenText helps teams modernize with automated software

testing powered by Al.

**Learn more**