opentext[™]

OpenText Cloud Editions:

The Ultimate Cloud™

CEO White Paper

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Introduction: The Information Management Journey

Grow. Scale. Be competitive. Build a just and sustainable world.

Businesses of all sizes are striving toward these objectives. The question is: how to get there?

At OpenText, we believe Information Management is the path. It is a path with many points of departure—but one destination: **The Intelligent, Secure and Connected Business**.

The Intelligent, Secure and Connected Business is well-positioned to take advantage of current and future disruptions.

- **Intelligent** companies unite content, customer experiences, analytics and automation to anticipate and react to challenges and opportunities. This significantly improves productivity and drives the creation of differentiated customer experiences.
- Secure companies have multiple layers of defense to detect, defend against, investigate and remediate security threats and data loss. These layers of defense protect information as it is managed by individuals, businesses and governments within applications and at endpoints, where information is most vulnerable.
- **Connected** companies integrate critical business processes and value chains inside the organization, between organizations, and between clouds to eliminate data silos, automate transactions, and power analytics and reporting.

Every business has unique capabilities, technologies and business priorities. However, every business also needs to be intelligent, secure and connected. And regardless of the starting point, certain milestones must be achieved along the way to successfully reach that destination.

This is the **Information Management Journey**. Organizations that take this journey secure remote workforces, build adaptive supply chains and deliver personalized customer experiences at scale.





The Information Management Journey

Grow with OpenText

For decades, traditional ERP software has delivered a process advantage. But a process advantage alone is no longer enough—it is only the baseline. Organizations need more.

Today's world runs on information. It is the lifeblood of business and society. And due to the widespread disruptions from the pandemic—many of which are creating permanent shifts in how we work, play and live—information has become even more vital. To thrive in this information-driven world, organizations need modern information management applications. Organizations need an information advantage.



Figure 2:

Information Management: A Modern Strategic Platform

Grow with OpenText is a set of programs that bring together everything organizations need to undertake the Information Management Journey, gain an information advantage, and achieve greater scale, efficiency and insight.

Our future-oriented offerings help customers digitally transform their operations to support modern work, connect to global commerce and engage their customers with stellar experiences. Built on a foundation of security, and enhanced with automation, Al and tools for developers, OpenText empowers businesses of all sizes to become intelligent, secure and connected.

OpenText Cloud Editions—**the Ultimate Cloud**[™]—enables and accelerates the journey, providing cloud choice and flexibility.

Beyond this, OpenText experts are here to guide you. They have the experience to tackle the most complex transformation programs with confidence and at scale. Together with our partners, OpenText experts are empowering organizations to intelligently scale operations for a digital future.

Join us now, as we investigate each pivotal milestone along the Information Management Journey and uncover how you can transform your business, accelerate growth, be efficient, engage your communities and stay ahead of competitors.

Own your transformation. Own your Information Management Journey. Grow with OpenText.

Modern Work

Manage the Content that Powers Modern Work

The modern workforce is unconstrained by time or space. A new cohort of remote workers takes mobility and flexibility for granted. They are fueled by information and thrive on collaboration and connection.

Modern work calls for new tools and new ways of thinking about Information Management. The onus is on organizations to provide a framework for success in this new world. Work environments must be dynamic and fluid. Employees must have simple access to accurate, timely information to do their jobs... *wherever* they are, *whenever* they want it, *from whatever device* they are using. All while ensuring security and compliance.

Isolated content silos have always been a major challenge for organizations. The explosion of remote work has only complicated and intensified this challenge. Information sprawl has hampered productivity as far-flung workers struggle to access the content they need for tasks, collaboration and decision making. With 74% of businesses planning a permanent shift to remote work, organizations need solutions to manage, distribute and use information across the business.¹

OpenText Content Cloud

The OpenText Content Cloud powers modern work, delivering a suite of solutions with end-to-end content management capabilities—from capture to full lifecycle management to archiving.

It integrates with the systems that produce and consume information, extending enterprise-grade content management deeper into the organization and introducing new levels of access, analysis and automation. It connects content to the digital business, eliminating silos and providing instant, secure and compliant access to both structured and unstructured data—boosting productivity and reducing risk.

Why Content Cloud?

- Integrate content with process: Seamlessly integrate relevant content into critical business applications, letting users work faster and smarter.
- Automate the complex: Reduce risk and improve productivity by automating tasks and processes such as information capture, distribution and governance.
- **Solve new needs quickly:** Address diverse line-of-business and industry needs with integrated, out-of-the-box SaaS applications and services.



Figure 3:

Modern Work in the Cloud

Business Network

Connect to Global Ecosystems

Global commerce depends on securely connecting supply chains, systems and people to allow for the frictionless exchange of information. Yet only eight percent of organizations have implemented collaborative data exchange capabilities end-to-end throughout their trading partner ecosystem.² Furthermore, the COVID-19 pandemic greatly disrupted global supply chain operations across every industry.

There is an urgent need to build more adaptive, sustainable, ethical and compliant trading networks.

To stay competitive, business leaders must make real change within their business models and supply chains. Modern cloud integration solutions provide the necessary foundation for business ecosystems to work and collaborate effectively.

OpenText Business Network Cloud

OpenText Business Network Cloud connects people, processes and technologies for streamlined connectivity, secure collaboration and real-time business intelligence in a single, unified platform.

Organizations can build global and sustainable supply chains, rapidly onboard new trading partners, comply with regional mandates, provide electronic invoicing and eradicate information silos across the extended enterprise.

Why Business Network Cloud?

- Frictionless information exchange: Connect people, systems and things on a single platform to ease digital business information exchange.
- End-to-end business visibility: Analyze internal and external information flows using Industrial IoT and advanced data visualization and reporting tools.
- **Unified B2B and A2A integration:** Implement a digital backbone to underpin all business-to-business and application-to-application integrations and power future digital transformation initiatives. Power a 'manufacture anywhere, source anywhere' strategy.



Figure 4:

Business Network in the Cloud

Digital Experiences

Create Engaging Customer Experiences

Customer expectations are rising. Digital adoption is accelerating, whether businesses are ready or not.

And as engagement becomes more digital, customers are demanding a more customer-centric, seamless and personalized experience. An *exceptional* experience. They are also less forgiving, with one in three customers saying they will leave a brand they love after just one bad experience.³

It is time to translate expectations into experiences. Digital technologies enable businesses to engage with customers at every touchpoint of their purchasing journey, to listen and understand what customers really want and need, and to *wow* customers with the exceptional experiences they seek.

OpenText Experience Cloud

OpenText Experience Cloud unites customer experience capabilities under one platform to create engaging customer experiences. With an unmatched breadth of capabilities for servicing the entire customer journey, from acquisition to retention, organizations can build memorable experiences that are targeted and uniquely customized. And with Al-powered analytics, organizations can evaluate customer interactions at scale, ensuring the right business decisions.

Why Experience Cloud?

- **Deliver relevant, data-driven experiences:** Create personalized experiences that resonate with audiences on any device, anytime, anywhere.
- Bring data sources together quickly: Integrate with systems of record out of the box for fast personalized experiences and ROI.
- Scale personalization and compliance with AI: Put superior customer insights to work at scale with AI-powered analytics and assisted authoring. Protect customer data and privacy with intelligently-automated governance processes.
- Enable new business models: Adapt to customer expectations as they change with new ways to sell, engage and assist.



Figure 5:

Digital Experience in the Cloud

Data Protection and Security

Keep Threats at Bay with Cyber Resilience

Today's cyberattacks are sophisticated. They are dynamic. Insidious. Complex. And difficult to predict.

The rapid acceleration of digitization in the past year has caught many businesses unprepared, exacerbating cyber vulnerabilities. During the pandemic, as the number of off-network endpoints and remote workers skyrocketed, cyberattacks increased by five times.⁴ To make matters worse, Deloitte estimates there will be a cybersecurity workforce gap of 1.8M by next year.⁵

Organizations require security and investigative solutions that will amplify the impact of their human experts. We are living in a machine versus machine world, where it is simply beyond human capacity to control, predict and respond to every single cybersecurity threat. Digital technologies—like Al, automation, IoT and cloud computing—facilitate attacks... and are needed to defend against them.

To thwart today's advanced threats, organizations need up-to-date defenses.

OpenText Security & Protection Cloud

OpenText Security & Protection Cloud provides peace of mind with best-in-class cybersecurity, data protection, digital forensic and endpoint security solutions for businesses of all sizes. And our digital investigation and cybersecurity solutions enable even global, highly regulated organizations to find and collect complex evidence faster, reduce risk, and detect and respond to cyberthreats remotely.

Why Security & Protection Cloud?

- **Discreet agent installed anywhere:** Protect against advanced threats with a single, unified and low-impact agent that is invisible to users and installed on anything.
- **Remote remediation and collection:** Monitor, remediate and forensically collect data remotely with unrivaled endpoint visibility as well as OS and artifact support.
- Identify sensitive data: Locate sensitive or regulated information quickly and comprehensively across the entire IT infrastructure, always ensuring data is protected.
- Actionable threat intelligence: Guard against malicious URLs, IPs, files and mobile apps with accurate and near real-time threat intelligence integrated into network and endpoint protection.
- **Recognized as an industry leader:** Partner with the dominant, award-winning voice in security for data protection, endpoint security and forensic investigations, from solutions to 24/7 support.



Figure 6:

Data Protection and Security in the Cloud

Advanced Technology and Experts

Fast-track Business Transformation

Advanced technologies capture and enrich data to generate insight and power intelligence at scale, freeing people's time and accelerating business transformation. They empower organizations to move faster and smarter—a critical ability when faced with rapidly changing circumstances or new opportunities.

Woven throughout OpenText's offerings, these technologies include artificial intelligence (OpenText Magellan[™]), big data analytics, automation and the Internet of Things, among others.

Empowering developers with the tools they need is another central capability that drives business transformation, as well as a critical milestone for the Intelligent, Secure and Connected Business.

OpenText Developer Cloud

Development teams are struggling to support new use-cases with fewer resources and less time, even as developers are spending more than a third of their time working with legacy code, retrofitting languages and dealing with technical debt.⁶

OpenText Developer Cloud provides Information Management-as-a-Service (IMaaS), making it faster and easier to build, extend and customize Information Management applications using a collection of cloud services, applications, APIs and SDKs. Developer Cloud minimizes the time and effort of adding new capabilities to any solution so developers can focus resources on other priorities, like improving product differentiation or accelerating business transformation.

Why Developer Cloud?

- **Get Information Management as an API service:** Enable the next generation of Information Management applications.
- Extend your existing investment: Innovate with the broadest and deepest set of IMaaS capabilities.
- Create IMaaS experiences with built-in security: Focus on the user experience with data security embedded into everything.
- Increase DevOps agility: Support agile development without infrastructure burden.



Figure 7:

Developer Tools in the Cloud

OpenText Experts

Another way to accelerate business transformation is by taking advantage of the knowledge of experienced experts.

OpenText experts will partner with you to enable a successful Information Management Journey. With over 3,000 experts worldwide, we offer the largest pool of Information Management consultants available.

We are empowering organizations to intelligently scale operations for a digital future with:

- · Deep industry experience and tailored solutions
- Cloud architects
- Transformation consultants
- · Global support and updates
- · Value engineering
- Managed services
- Customer success
- And more

Our experts know our technology inside and out, they understand how to apply advanced technologies in the most strategic ways, and they are equipped to solve any business challenge. Leverage their deep expertise in aligning the right OpenText solutions with a wide range of business and industry objectives to maximize return on investment. Plus, armed with their knowledge of best practices and years of experience successfully planning and delivering projects, businesses can implement transformations faster and more effectively.

OpenText experts' comprehensive support ranges across all phases of an Information Management strategy, from planning and implementation to adoption, operation and continuous improvement. All the way to the Intelligent, Secure and Connected Business.

The Ultimate Cloud: Cloud Editions

It is a cloud-first world, and a cloud-everywhere world. The cloud brings together applications, processes, information, developers, business partners, vendors, customers. It removes barriers and smooths the flow of ideas. It enables agility and drives competitiveness.

The adoption of the cloud is—and will continue to be—critical for success.

Through five specialized clouds, each focused on addressing a key business need, OpenText Cloud Editions delivers the path to the Intelligent, Secure and Connected Business.

Content Cloud

provides the backbone for modern work through seamless integration, robust capture, content management and intelligent automation

- Content Platforms:
- Content Platforms.
 Extended ECM, Content Suite, Documentum
 Capture and Archiving:
 Intelligent Capture, Core Capture, File Intelligence, InfoArchive
- Collaboration and Signature
- Core Signature, Core Share
- Viewing and Transformation Intelligent Viewing, Brava!, Blazon

- **Discovery:** Axcelerate, Insight, Legal Hold, Decisiv Ecosystem Integrations:
 For SAP, Salesforce, Microsoft, SuccessFactors, Oracle, and more
- Industry Solutions: Life Sciences, eDOCS, Extended ECM for Engineering, Extended ECM for Government
- And more.

Experience Cloud

creates engaging customer experiences with an unmatched breadth of capabilities for servicing the entire customer journey from acquisition to retention

- Omnichannel Customer Communications (CCM):
- Exstream, Notifications, Output Server, Output Transformation
- Digital Asset Management: Media Management, Adaptive Media Delivery, FADEL Rights Management
- Website Content Management (WCM):
- TeamSite
- Customer Analytics, AI and Insights
- Core Experience Insights, Explore, Optimost, Magellan • Digital Fax and Secure Messaging:
- Fax2Mail, RightFax, RightFax Connect, XM Fax
- Process and Collaboration:
- Hightail, AppWorks, XM SendSecure
- Voice of Customer and Workforce Optimization:
- Explore, Qfiniti, CX-E Voice, CX-E TeamQ
- And more...

Developer Cloud

provides Information Management as an API service, allow developers to create, customize and integrate applications lower cost	
Programmable Cloud Consumption-based Billing API Services: Conture & Dinitize	

- Store & Manage
- Analyze & Report
- Process & Automate
- Search & Discover
- Integrate & Access
- View & Communicate Protect & Secure
- IoT Platform
- Low Code Development and Digital Process Automation:
- AppWorks
- And more...

- **Business Network Cloud**
- enables global commerce with a unified integration platform that connects people, systems and things
- Digital Business Integration:
- Integration Managed Services, Trading Grid (+Alloy, Lens), Active Applications
- Supply Chain Optimization: B2B Managed Services, Trading Grid, Active Applications, Vendor Compliance
- Data Management and Security:
- Alloy, Protect Identity and Access Management:
- Supplier, Workforce, and Consumer IAM
- Industrial IoT:
- IoT Platform, Secure Device Management, Unified Messaging, Actionable Insights And more...

Security & Protection Cloud

- strengthens cyber resilience with proactive threat protection, digital forensics, and backup and recovery
- Data Protection for Enterprise: Backup for Microsoft 365, Data Migration, Endpoint Backup **Endpoint Detection and Response**
- EnCase Endpoint Security
 Digital Investigations and Forensics:
- EnCase Forensic, Endpoint / Mobile Investigator, Tableau Forensic Hardware
- Threat Intelligence Services:
- BrightCloud Threat Intelligence Services
- Information Governance, Risk and Compliance:
- Managed Security Services, EnCase Endpoint Investigator Cybersecurity for SMB: DNS Protection, Endpoint Security, Security Awareness Training
- Data Protection for SMB: Backup for Microsoft 365, Critical System Replication, Data Migration, Endpoint Backup, Instant Failover Protection, Server Backup
- up Cybersecurity and Data Protection for Home:
- SecureAnywhere AntiVirus for Home, VPN Protection, Data Backup And more.

Advanced Technologies

capture and enrich data to generate insight and power intelligent automation at scale, freeing people's time and accelerating business transformation

- Al Software Platforms:
- Magellan Advanced and Predictive Analytics Tools:
- Magellan Analytics Suite Analytic Data Integration and Integrity Tools:
- Magellan Integration Center
 End-User Query, Reporting and Analysis:
- Magellan Data Discovery, BI & Reporting
- Model-Driven Applications:
 Magellan Data Science Notebook
- Content Analytics Tools and Search Systems:
 - Magellan Content Analytics Suite, Magellan Text Mining, Al-augmented capture, VOC, intelligent recommendations, content adviso
- Process Mining and Insights:
- Magellan Text Mining
- Process-Centric Applications (including Low Code development): AppWorks
 And more...

Figure 8:

OpenText Solutions

With rapid innovation cycles (every 90 days!), Cloud Editions makes it easy to consume new capabilities. Updates are automatically rolled out, so you are always up to date and using the latest technologies and features. Cloud Editions is also optimized to run anywhere—such as the OpenText Cloud, Microsoft Azure, Google Cloud Platform and Amazon AWS.



Cloud Editions is all about choice. OpenText simultaneously supports hybrid architectures including:

- Off-cloud: Information Management solutions running in your data center.
- **Private Cloud:** Fully-managed Information Management applications delivered on the OpenText global private cloud platform or your preferred cloud environment.
- Public Cloud: Multi-tenant SaaS Information Management solutions.

GCP, AWS, Azure)

• **API Services:** The industry's most capable and advanced tools for developers of Information Management applications for the API economy.



Figure 9:

The Foundation for the Intelligent, Secure and Connected Business

Figure 10:

One Technology Platform. Four Deployment Options.

With OpenText, you can get all the benefits of cloud regardless of where you deploy software. Run anywhere with OpenText cloud-native platforms. Extend existing investments and rapidly add new capabilities with SaaS applications. And develop faster and smarter with our cloud developer services. Manage our software yourself, or we can do it for you.

It's up to you.

The Ultimate Cloud

Together, OpenText Cloud Editions form the Ultimate Cloud.

No matter your point of departure or your unique business goals, the Ultimate Cloud is designed to help grow and transform your organization for the future of business.





OpenText: The Ultimate Cloud

Purpose-built for Information Management, the Ultimate Cloud is a combination of specialized industry solutions, secure cloud infrastructure, flexible delivery models and expert Managed Services. With flexible deployment options, it can tie together existing applications into one complete and seamless solution, providing global, scalable and always-on capability.

Flexible Options for Reaching the Ultimate Cloud

OpenText provides cloud expertise at every stage of your cloud journey, including services and support to help you migrate, manage and secure your Information Management applications.

Move at your pace and choose your own path to the cloud:

- **Move to cloud-ready:** Stay where you are today but be "cloud-ready" with an upgrade to Cloud Editions and an application managed service program, delivered on your infrastructure, to help manage, monitor and optimize your applications.
- **Move to improve:** Migrate your existing workloads to the cloud quickly without needing to upgrade. Enhance the accountability of your applications by running them on OpenText Cloud with an OpenText SLA. Ensure your systems are up to date, data is secure, incidents are managed efficiently and everything is running smoothly 24/7.
- Move to modernize: Migrate to OpenText Cloud while upgrading to Cloud Editions to modernize your Information Management solutions. Trust OpenText experts to deliver your applications as a fully managed service. Running on the Ultimate Cloud makes it faster, easier and more cost-effective to adopt new features, address new use-cases and reinvent business processes.

The journey to your Ultimate Cloud starts here.

OpenText Navigator

The Information Management Journey is a new undertaking for many organizations. And when embarking on such a journey, it is imperative to have not only a map, but a trusted guide.

The OpenText Navigator program is that guide, designed to help our diverse ecosystem of customers, technical experts, developers, business leaders, administrators and partners navigate to their destination successfully. It includes learning, events, communities, forums and industry-recognized certifications.

Navigators are innovators, explorers, leaders and seekers. That is why learning programs are at the heart of Navigator, empowering customers to use our solutions to gain a competitive advantage and drive lasting transformation.

With the Navigator program, OpenText is:

- · Creating a community of practitioners dedicated to Information Management.
- Delivering incredible customer experiences that span support, education, engagement and references.
- Delivering an accessible, informative learning program that guides the way along the Information Management Journey.
- Inspiring customers, partners and employees with "technology for good" initiatives to strengthen our world.



Navigators are defining new ways to work, trade, protect, investigate and engage. They are believers, who know we can build a better world through innovation, technology and inclusion.

Figure12:

OpenText Navigator

Conclusion: The Intelligent, Secure and Connected Business

Think about how quickly the world moves. Then, consider that in a year from now, it will be moving even faster. As fast as we are moving today, *we will never move this slowly again*.

Technology is constantly changing. Information volumes are expanding exponentially. Businesses are competing on a vast, planetary scale. Customer expectations are rising, always looking for more convenience, more speed, more customization. Markets are shifting at lightspeed. Cyberthreats are mounting. Disruption is upon us.

Stagnant companies will not survive. Organizations that do not evolve will not survive. This is true in every industry—and in every industry, the consequences of inaction are dire.

Organizations must harness technology, ramp up growth and increase speed to market, all with a relentless drive toward innovation.

Now is the time to transform into the Intelligent, Secure and Connected Business.

At OpenText, we understand the complexity of that transformation and we have built the technologies and the roadmap to get companies there, no matter where they are starting from.



Figure 13:

OpenText at Scale

Today, we have 250 million secured endpoints, 100 million end users, 11 million cloud subscribers, 75,000 enterprise customers and three exabytes under management. Tomorrow, it will be more. OpenText is growing.

Grow with OpenText.

Endnotes

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Cautionary Note Regarding Forward-Looking Statements

Certain statements in this presentation, including statements about the focus of Open Text Corporation ("OpenText" or "the Company") on growth, initiatives, the impact of COVID-19, anticipated benefits of our partnerships and next generation product lines, the strength of our operating framework and balance sheet flexibility, continued investments in innovation, go-to-market and strategic acquisitions, our capital allocation strategy, creating value through investments in broader Information Management (IM) capabilities, the Company's presence in the cloud and in growth markets, expected growth in our revenue lines, total growth from acquisitions, innovation and organic initiatives, improving operational efficiency, its financial condition, scaling OpenText to new levels, and other matters, may contain words such as "anticipates", "expects", "intends", "plans", "believes", "seeks", "estimates", "may", "could", "would", "might", "will" and variations of these words or similar expressions are considered forward-looking statements or information under applicable securities laws. In addition, any information or statements that refer to expectations, beliefs, plans, projections, objectives, performance or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking, and based on our current expectations, forecasts and projections about the operating environment, economies and markets in which we operate. Forward-looking statements reflect our current estimates, beliefs and assumptions, which are based on management's perception of historic trends, current conditions and expected future developments, as well as other factors it believes are appropriate in the circumstances, such as certain assumptions about the economy, as well as market, financial and operational assumptions. Management's estimates, beliefs and assumptions are inherently subject to significant business, economic, competitive and other uncertainties and contingencies regarding future events and, as such, are subject to change. We can give no assurance that such estimates, beliefs and assumptions will prove to be correct. Such forward-looking statements involve known and unknown risks, uncertainties and other factors and assumptions that may cause the actual results, performance or achievements to differ materially. For additional information with respect to risks and other factors which could occur, see the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and other securities filings with the Securities and Exchange Commission (SEC) and other securities regulators. Readers are cautioned not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. Unless otherwise required by applicable securities laws, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.



About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit www.opentext.com.

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