

July 10-12 | Metro Toronto Convention Centre
Toronto, Canada



3 days, 1 amazing event

Network with **5,000+ attendees**

Engage in **200+ breakout sessions**

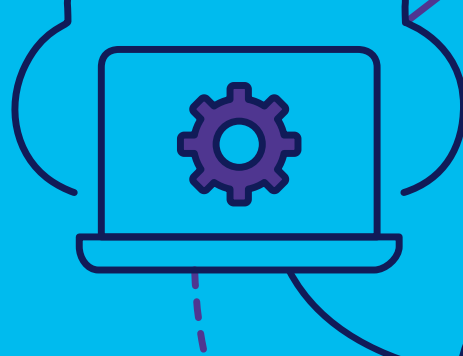
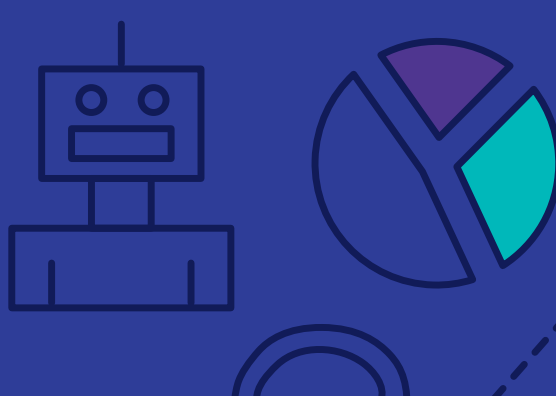
Connect with **90+ industry experts**

Interact with **80+ exhibitors**

Explore today's biggest topics

Artificial intelligence & intelligent enterprise

By 2020, the AI market is expected to grow to \$47B.¹



Edge computing & IoT

IoT technology will be in 95% of electronics by 2020.²

Analytics & big data

It's estimated 44 zetta bytes of data will be produced every day by 2022.³

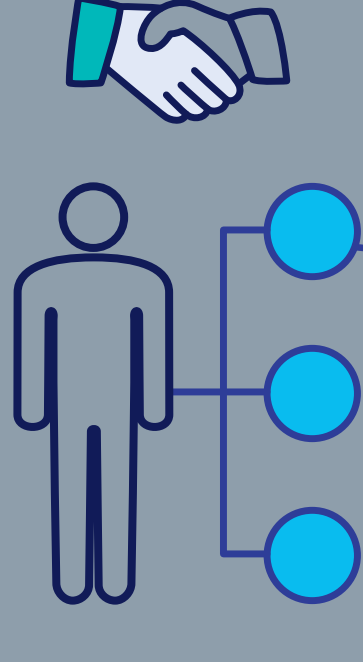


Cloud

The cloud services market is expected to reach \$411B by 2020.⁴

Compliance & GDPR

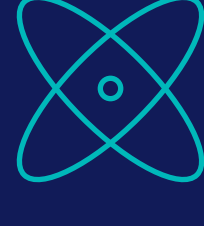
Only 15% of organizations surveyed expect to be fully compliant by May 2018.⁵



Customer experience

41% of organizations list process in the top 3 customer experience program challenges.³

In industries including



Life Sciences & Healthcare



Energy and Engineering



Financial Services



Manufacturing



Public Sector

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OpenText executives

Industry leaders

Best-selling author

Malcolm Gladwell

Enterprise World 2018

is among the largest technology conferences in the industry.

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¹ <https://www.idc.com/getdoc.jsp?containerId=prUS41878616>
² <https://www.gartner.com/newsroom/id/3811367>
³ <https://www.forbes.com/sites/blakemorgan/2017/12/05/five-trends-shaping-the-future-of-customer-experience-in-2018/#6cb1cb432d9c>
⁴ <https://www.forbes.com/sites/louiscolombus/2017/10/18/cloud-computing-market-projected-to-reach-411b-by-2020/#377d8b1278f2>
⁵ <https://www2.deloitte.com/nl/nl/pages/risk/articles/gdpr-benchmarking-survey.html>