

OpenText™ xPression™ is a Customer Communications Management Platform that enables engaging interactions across all delivery channels. This means you can create timely, accurate and personally relevant communications throughout the entire customer journey.

## What customers are saying

“ We produced **720k pages** in one nightly batch. **That’s a big deal.**

**Lincoln Financial Group**



“ We have eliminated external print vendors, **saving millions of dollars.**

**EmblemHealth**



“ With xPression, we created a new process that saved **\$2.4 million a year** and produced a **better end product.**

**Independence Blue Cross**



“ xPression has **reduced costs** associated with making changes, and **we cut 75%** of the time out of the process.

**Arrowhead General Insurance Agency**



“ xPression helped us consolidate output and **save over \$100k a year** on mailing expense.

**Mutual of Omaha**



“ xPression is robust, yet **easy to use.** It has allowed us the **flexibility and personalization** we desired.

**Calamos Investments**



“ xPression enabled us to create a **world-class statement** that surpasses our competition.

**Santander Private Banking**



“ Our ability to produce documents on demand will **improve response time** by an estimated **200%.**

**Virginia Farm Bureau Mutual Insurance**



### Familiar and easy to use

Leverage familiar authoring and design tools to quickly create re-usable templates.

### Built for compliance

Reduce errors and risk by automating the creation, use and delivery of approved content.

### Flexible and scalable

Standardize on a single solution to generate communications interactively, on-demand, via workflow or batch.

For more information, go to [opentext.com](https://www.opentext.com)