

WHITE PAPER

# Accelerate the Time to Value with Information Management in the Cloud



**Abstract**

This paper examines how organizations from around the globe are harnessing the cloud for their Information Management implementations to reduce the costs associated with IT infrastructure, empower resources to focus on business priorities, enable a mobile workforce, and save on the overhead involved in managing an ever-increasing volume of information. Delivering Information Management in the cloud at scale is empowering businesses of all sizes to master modern work, power modern experiences, digitize supply chains, and strengthen cyber resilience.

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## Executive Summary

As the digital world evolves to meet the demands of rapidly changing market expectations with the need to master modern work, access information from any location on any device, scale to meet evolving demands, and enable seamless collaboration, adoption of the cloud is a must.

The cloud empowers enterprises to quickly change plans, adapt to new situations, and develop new ways to stay relevant. It functions as an innovation accelerant, enables technologies to operate at scale, and brings together information to fast-track business growth.

Making the transition to running Information Management (IM) applications in the cloud unlocks new possibilities for creating a culture of knowledge, delivering robust content management with world-class governance and security.

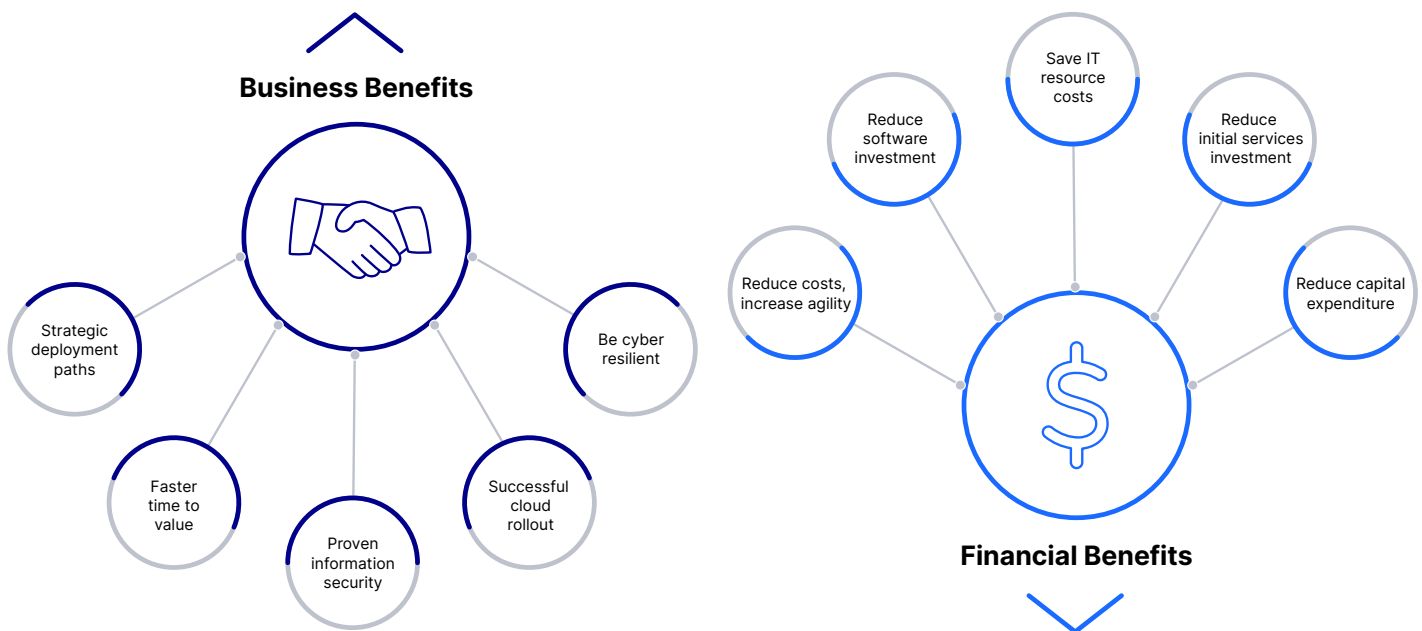
Cloud is no longer an option. Finding the right cloud partner is fundamental to a successful cloud journey. OpenText™ Cloud digitally empowers organizations with transformation, growth, cyber resiliency, and a competitive edge.

OpenText's cloud-native solutions, [Cloud Editions](#), run anywhere, reduce IT dependency, lower the TCO and simplify application management. Organizations can expect greater agility with a faster time to value.

OpenText brings together the power of a flexible cloud platform with the technical skills and business experience required to ensure successful deployment and continued success to support the cloud journey.

## The Business and Financial Benefits of Cloud

When deploying IM in a cloud-based infrastructure there are several factors to consider - everything from cost and resources to scalability and data security. To simplify the decision-making process, the following outlines some of the key benefits of using OpenText Cloud for IM from both a business and financial perspective.



## Business Benefits

### Strategic deployment paths

OpenText Cloud is not a one-size-fits-all solution. It offers flexible cloud paths for public and private deployments. With support for deployment in their private cloud, or with one of their cloud partners, Google Cloud, AWS, and Azure, OpenText provides organizations with the flexibility they require. The deployment strategy is designed to enable organizations to protect and manage their information while allowing them to deliver operational efficiencies, manage costs and become more agile.

By taking a strategic approach to deploying in the cloud, organizations are able to design and build their solution around the requirements of their business, including customizations and integrations to other systems. A cloud-native solution is designed and delivered to provide organizations with functionality tailored to the needs of their users. It can integrate directly with in-house business applications and services and/or other cloud solutions for a fully integrated environment.

### Faster time to value

As a rule, implementation time varies by project size and scope, but the implementation time for OpenText Cloud tends to be significantly less than on-premises.

On-premises implementations require detailed coordination of multiple technical, IT, and business resources, processes take longer to complete, and delays associated with hardware acquisition and set up are inevitable. On average, anywhere between one to two months can be saved by utilizing a cloud-based approach versus a comparable on-premises implementation, allowing improved time to market and time to value.

### Proven information security

Organizations look to the cloud for reliability, rapid implementation, scalability, and flexibility without the need to maintain the underlying physical and software infrastructure. With expertise in governance, risk, and compliance combined with decades of experience integrating and running solutions at scale, OpenText provides IM solutions as turnkey, end-to-end services. These services are architected and run according to best practices by skilled technical staff.

One of the key reasons customers use OpenText IM solutions is for their robust governance and compliance support. This is backed by support for strong data encryption, available both at rest and in transit. Information security is at the heart of OpenText Cloud architecture and practices. Customers have long used these solutions to store business-critical data without which their businesses could not operate. Every aspect of OpenText's Cloud solutions, from staff background checks and security training, physical infrastructure to network configuration and application architecture, are designed with security in mind.

## Successful cloud rollout

The success or failure of any project depends on bringing together the right people at the right time during the early phases. In every organization, IT and specialist project resources are in short supply and their time is valuable. Gaining the necessary access to these people to design the architectural specification, approve infrastructure changes and plan the rollout can stall the project for undetermined periods. With OpenText Cloud, organizations have a team of dedicated experts whose sole priority is ensuring successful IM rollout. In addition, OpenText offers [Cloud Managed Services](#), which provides customers with post-go-live support for ongoing management, integration, and optimization of their IM applications. In addition, customers can expect post-go-live guidance for achieving strong user adoption and value realization with the support of the Customer Success program.

## Be cyber resilient

A solid cyber resiliency strategy with strong security is an essential element of any enterprise deployment. When considering an on-premises solution, organizations need to plan for unforeseen circumstances and technical faults. Depending on the level of resiliency required, this can mean substantial investments in additional resources, hardware, and backup solutions, as well as the implementation and regular testing of recovery processes.

With OpenText Cloud, organizations can rest in the knowledge that these processes are in place. All OpenText Cloud deployments come with guaranteed availability levels and have cyber resiliency and cyber security strategies built into the deployment. OpenText ensures everything is done to securely back up data, and in the event of a mishap, OpenText will recover and get the systems back up and running promptly. Secure servers managed in a variety of locations enable OpenText to better safeguard data.

## Financial Benefits

### Reduce costs, increase agility

Consider the hardware and infrastructure components involved in running an on-premises solution. All enterprise software comes with its own requirements, but typically they require common components. These include appropriately scaled server hardware, supporting software, such as a database, sufficient scalable storage, some form of disaster recovery, the potential for remote access, and excellent network connectivity.

These components not only come with an initial investment cost but also their own acquisition and maintenance cycles. These can often be wrapped in red tape and cause unwanted delays, especially at the beginning of a project. OpenText Cloud enables organizations to have IM solutions implemented quickly and without the need for capital hardware acquisition. It requires no major infrastructure investment, and there is no need for ongoing management of hardware. Furthermore, the infrastructure stays up to date using the latest technologies for automated deployment, on-demand scaling, high availability, and simplified management. With a modern IT infrastructure, the benefits include increased visibility, simplified integrations, and augmented infrastructure monitoring, which leads to an increase in productivity and greater agility to adapt to market changes.





## **Reducing software investment**

With on-premises solutions, the license fee provides organizations with access to OpenText software that has been purchased. The budget planning should include additional costs for ongoing software maintenance, regular upgrades, and support services.

OpenText Cloud provides the infrastructure, right to use the software, daily back-ups, and security updates. OpenText Cloud Editions release every quarter, allowing customers to leverage new features regularly, eliminating the need for major upgrades. Planning this as part of the cloud investment alleviates the need for continual internal upgrade approvals and can avoid some of the challenges associated with major software upgrades.

## **Saving IT resource costs**

In most organizations, IT professionals spend much of their time “keeping the lights on,” managing the ongoing operation of hardware and application software. Increasingly, organizations are looking to have systems available and fully managed 24 hours a day, seven days a week, every day of the year. For many organizations, this is a challenge. They may not have staffing levels or the skills to manage applications on this extended schedule.

When applications are managed in OpenText Cloud, IT resources are not required to manage the hardware, software, or ongoing troubleshooting. OpenText teams are available and monitor systems 24x7, 365 days a year. This saves companies from having to extend hours or augment their staff to bring the increased service level to their users. The OpenText team manages the applications, often finding and addressing issues before customers know they occurred. Companies do not need to hire an administrator with specialization in the IM system. The experts from OpenText manage the system and work with IT teams directly. This support allows organizations to empower their IT staff with the time to focus on strategic business initiatives.

## **Reduce initial services investment**

The amount of consulting services required to get up and running with cloud services is less when compared to installing and configuring an instance on-premises. The entire process of setting up, installing, preparing the IT infrastructure, and configuring the system for an on-premises solution requires investment in resources, funds, and time.

The initial services cost for OpenText Cloud solutions includes the installation, infrastructure preparation, and upfront configuration of the cloud deployment. These functions are completed by OpenText professionals, alleviating an organization's resources to focus on other strategic priorities. In addition, there are no delays while waiting for infrastructure to be procured, allocated, and configured, reducing the duration of the deployment.

## **Reduce capital expenditure**

When deploying IM, the software and hardware resources required for on-premises solutions are typically classed as capital expenses. These budgets can be difficult to obtain and often require complex internal approval processes. The subscription model used by cloud solutions converts traditional technology capital expenses into operational expenses. For many organizations, this is financially beneficial, allowing for more flexibility and fewer approvals. This model also includes many of the costs not often thought about with on-premises deployments in the cloud subscription.

OpenText Cloud enables companies to cut out the high cost of software and hardware. Organizations simply pay as they go and maintain a budget-friendly subscription.

Consulting/Resourcing	System Operations	Infrastructure
Installation	Back-up, D/R	Servers
Configuration	Availability	Storage
Training	Security	Network
Customizations and integrations	System Administration	Database, OS
Enhancements	Updates and patches	Data Centre
Keeping staff skills current	Compliance	
Staff availability		
Architecture & design		

On-premises Cost Considerations

### Reduced Total Cost of Ownership

Understanding the potential savings of moving to the cloud helps make an informed decision in the initial phases of building your business case for moving to the cloud. Comparing the Total Cost of Ownership (TCO) is useful in knowing the cost differences of running on-premises versus in the cloud. When calculating the TCO, all costs that are involved in the purchase, operation, and ongoing maintenance are considered.

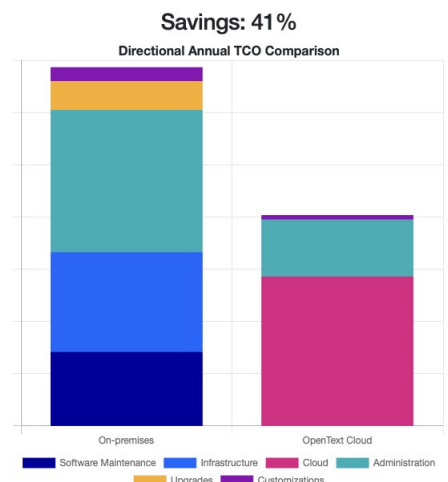
The OpenText [Cloud Value Calculator](#) is a free resource that helps businesses understand the potential savings that can be realized when deploying in the OpenText Cloud. It is a tool that helps determine the ROI of moving to the cloud, using the organizations' estimated on-premises costs for administration, upgrades, customizations, and maintenance. The image below depicts the potential savings when deploying IM in the OpenText Cloud.

Provide your organization's estimated number of users here:

Adjust the slider below to reflect your estimate of ongoing costs



- Administration**  
Includes: system and business administration, network, database, infrastructure, storage and 3rd party consultancy
- Upgrades**  
Includes: application upgrades and patching
- Customizations**  
Includes: customization costs, upgrades, enhancements, testing and implementation
- Maintenance, Infrastructure, DB, OS**  
Includes: annual software maintenance, OS and database patching and upgrades, back-up, disaster recovery, infrastructure including computer, RAM, storage, and virtualization, all 3rd party consulting fees





## Grow your business with OpenText Cloud

Companies continue to grow their business, create efficiencies, and move workloads to both private and public clouds. Choosing the right mix between on-premises solutions and cloud/hybrid cloud services will become critical for operational and financial performance. OpenText cloud experts' experience enables them to understand the organization's needs to ensure the recommended path will meet their needs. Companies can take a phased approach as they move their IM to the cloud, allowing them to have immediate cloud benefits as they migrate to the cloud at their own pace.

With OpenText's flexible run anywhere approach, the best deployment strategy will be supported for every business whether that is in the OpenText Private Cloud or with one of our cloud partners, such as Google Cloud, Amazon Web Services (AWS), or Microsoft Azure.

The cloud is pivotal in driving strategic benefits such as optimizing spend, fueling remote work, fostering collaboration, and most importantly, driving innovation so the business can thrive. OpenText Cloud can help your business grow and deliver your IM applications with a faster time to value.

Partner with OpenText to achieve success in your [journey to the cloud](#).

## Resource Links

For more information about the OpenText Cloud, visit [Cloud Solutions | OpenText Cloud](#)

For more information about OpenText Cloud Managed Services, visit [Cloud Managed Services | OpenText](#)

For more information about Information Management Solutions, visit [Information Management Solutions | OpenText](#)

## About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: [opentext.com](https://www.opentext.com).

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