

OpenText™ CompuSet Bridge for xPression™

Accelerate time to market while reducing cost



Saves time and costs by transferring CompuSet applications to xPression without conversion



Moves the application development environment **from IT to the business user**



Accepts data from virtually any data source



Improves customer experience with service-oriented architecture and advanced features

Organizations operate under tremendous pressure to optimize customer experiences while improving efficiencies and reducing costs. With OpenText xPression, they can enhance customer experience through multichannel communications. And with the OpenText CompuSet Bridge, organizations can transfer CompuSet applications to the xPression suite without a costly conversion. Organizations can also take advantage of xPression's service-oriented architecture and features to accelerate time-to-market while reducing costs.

xPression is an award-winning Customer Communications Management solution that automates the creation of highly personalized and customized communications, including contracts, policies, relationship statements, correspondence and marketing collateral. The communications can be generated from a single platform in real time, on demand and in high-volume batch for multichannel delivery via print, web, email, mobile device and archive.

With the CompuSet Bridge for xPression, xPression can publish existing CompuSet applications with little or no changes required. This enables organizations to quickly and easily leverage CompuSet applications while using xPression's superior architecture and advanced feature set, including popular design tools from Microsoft® and Adobe®, Web Services, XML, unparalleled scalability, output processing and multichannel distribution options.

CompuSet Bridge for xPression allows organizations to reduce costs by:

- Shifting document production from the legacy mainframe environment to a more modern platform.
- Consolidating multiple document production systems into a single platform.
- Reducing the burden on IT by combining CompuSet documents with new material created in xPression.

- Using CompuSet documents with xPression “as is,” with little to no changes.
- Avoiding application rework and redesign in a new composition environment.
- Taking advantage of xPression’s output processing and distribution features, including barcodes, content stamps and multichannel capabilities.

Get the best of both worlds

CompuSet Bridge for xPression is compatible with all supported xPression platforms, including Windows®, Oracle® Solaris, IBM® AIX® and Red Hat® Linux®. To fully support CompuSet applications, xPression includes new and enhanced job steps, including a callable CompuSet library linked into xPression and mainframe access to execute jobs and download files.

OpenText™ xDesign, an xPression design tool used to assemble, design, test and proof your documents, can include CompuSet tagged text as external content to enable the creation of new document assemblies. With xPression Web Services, application developers can process CompuSet documents in real time.

The CompuSet Bridge for xPression allows organizations to:

- Transition from print-centric batch production to interactive, real-time, multichannel documents that span the spectrum of customer delivery preferences.
- Use sophisticated multi-stream output management capabilities provided by xPression to streamline high-volume production workflows.
- Leverage Adobe InDesign® and Adobe Dreamweaver® skills for new applications to improve time-to-market, increase design options and eliminate tagging.
- Simplify the application development process for business users and reduce the role of IT in developing and maintaining documents.
- Expand publishing capabilities while including existing CompuSet applications with little to no changes required.

Take it to the cloud

For organizations seeking increased IT agility, lower total cost of ownership and accelerated time to market, the xPression software suite is also available via OpenText™ Documentum™ as a Service (DaaS) as a private cloud-based, managed service. Built and maintained by OpenText experts, DaaS delivers optimal application performance while lowering TCO by as much as 60 percent. DaaS leverages a highly optimized hardware and software stack and industry best practices, offering the highest level of security. It also provides the ability to customize applications to address unique business challenges and integrate with existing systems and applications.

Organizations can accelerate time-to-value by eliminating IT infrastructure expenses, as well as delays in acquiring hardware and installing software, with OpenText experts maintaining and optimizing system performance. DaaS also offers backup and disaster recovery, support for multiple environments, including development, test, sandbox and production and a highly automated provisioning and monitoring infrastructure.