



Smart Migration

Speed up the migration of information by classifying content and facilitating richer and more accurate migration process, thus minimizing the risks of delay and error.



 **Gain insight:** Know what you have before you move it

 **Metadata driven strategy:** Define a strategy based on existing metadata as well as new insights

 **Streamline:** Adopt and utilize a streamlined and repeatable process

Moving documents from multiple silos to a consolidated target data repository always poses several challenges. Smart Migration services allow organizations to retrieve, analyze, structure, visualize and move the content from any source set of repositories to target repositories. OpenText's Magellan platform combines text mining and business intelligence technologies to alleviate the typical pains around having to sift and sort through content prior to a migration.

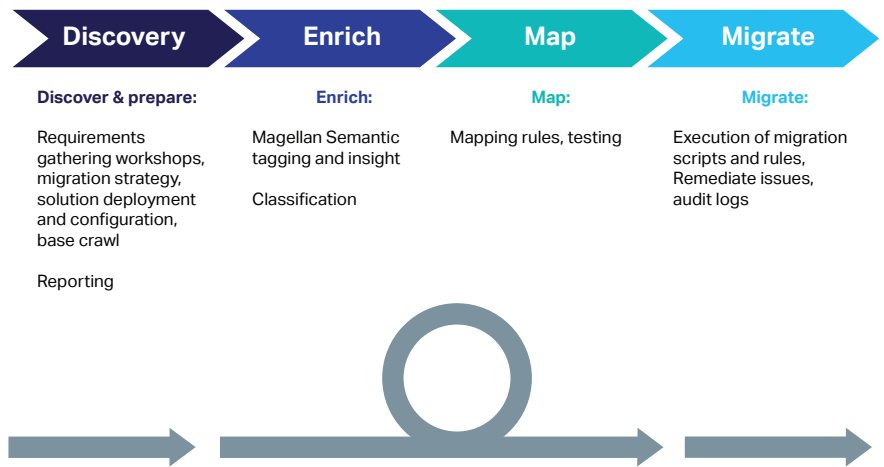
Leveraging text mining technologies, OpenText Professional Services can meet organizational requirements in terms of classification and disposition of the content according to business needs and retention policies. Identifying and extracting this key semantic metadata not only offers critical information for the migration strategy, it also gives valuable insight for general content organization.

OpenText Smart Migration is the comprehensive, Professional Services solution for content migration. By leveraging tools that automate some of the process, Smart Migration helps organizations to decrease content volume while increasing value. Costs are reduced through the elimination of redundant content, risks are controlled through securing documents based on the information held within, and true value is unhidden through the enrichment of content—unlocking opportunities to repurpose it. Smart Migration enables customers to easily understand, decide, and move content confidently.

"Magellan successfully identified 25% of the collection as non-records and [...] 23% as high-value records. The prioritization streamlined and reduced migration processing, and enriched content added value to the business."

Robert Kapitan
Senior Consultant,
OpenText Professional Services

Smart Migration Project Process



A clearly defined migration strategy along with the right tools are key to a successful migration project.

Insight—Know what you have before you move it—understand what is stored in a repository through an interactive dashboard


- **Access and Scan:** The migration framework is built by identifying requirements, creating a functional and technical design and mapping rules templates, and developing a classification structure. This is also where connection is made to data repositories in order to scan and validate the content, metadata and data links, reports and repository locations, as well as system connections.
- **Analyze and Enrich:** Scanned content is analyzed for metadata, sample statistics are gathered and extracted, and unnecessary information is filtered or eliminated. System and semantic metadata is fully extracted and summarized and documents are classified and annotated by Magellan Text Mining.


Strategize—Based on the results of enrichment and analysis, new insights can drive the strategy defined for action against the content.

- **Mapping:** All content is fully mapped and assessed during this phase. Mapping rules and patterns are defined to search against the metadata analysis. Customers will make informed decisions during this phase based on the results of the analysis.

Streamline—With the intelligent mapping rules in place, content can be actioned and the process repeated.

- **Download and Upload:** The migration process determined in the Mapping phase are applied and the content is migrated to the new repository in three steps:
 - Downloading and uploading the content (how the target folders are populated)
 - Validating workflow through reports, samples and logs
 - Updating categories according to results from the data scan.
- **Maintain:** Classifications and post-migration cleanup for migrated content are automatically applied at ingestion during this last phase. Migration reports are visualized using BI analytical tools, thus providing information for quality assessment.

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Augment migration strategies with:

- Extracted insights through text mining processes that identify key concepts, entities and categories within existing content
- Personalized and shared customized reports, dashboards and data visualizations
- Data exploration using interactive features (such as drill-downs, sorting, filtering, aggregating and grouping) and HTML5-based graphics and charts
- Customized dashboards assess content information

The OpenText PS difference

- World's experts in EIM; *we made the software*
- Execution as one team: Sales | Services | Support | Engineering
- World's LARGEST pool of EIM services experts (1600+); in-region and offshore
- Decades of EIM services delivery experience and 100% product certified
- Full service: Consulting Services | Managed Services | Adoption & Learning Services
- Deliver and manage everywhere: cloud | off cloud | hybrid
- Flexible procurement: packages or bespoke | direct or with partners

About OpenText

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