shopbop | EAST DANE

Dear Valued Shopbop/East Dane Vendor:

In an effort to provide a better experience for our customers, we have engaged OpenText GXS to help update our records with UPC and GTIN information for products sold on our websites. By utilizing the GXS Catalogue, you will be able to bulk upload your product data into the catalogue and grant Shopbop/East Dane access to it. GXS will contact you shortly to review the next steps including:

- Grant Shopbop/East Dane access to your GXS product catalogue on www.gxs.com or through www.gxs.com/shopbop. This will allow us to immediately begin extracting your existing product data from GXS.
- Load data for products that are currently on order with Shopbop/East Dane as well as any new UPCs/GTINs and associated required attribute values into GXS Catalogue.

Please contact your Shopbop/East Dane buyer with any questions. We appreciate your help!

Best Regards,

The Shopbop/East Dane Team