OpenText[™] Media Management Connector for Content Server

Link Media Management media folders in OpenText[™] Content Server to view and download digital media assets from Media Management.

Digital media – images, photos, video and audio – are pervasive in modern enterprises. Everywhere you look, there are stock photos, product shots, screen grabs, training videos, content marketing, branding, logos and more. Connecting the OpenText world-class Content Server for Document Management, and the recognized leader in Digital Asset Management, Media Management, delivers DAM capabilities to Content Server users.

DAM Media Folders in Content Server

Media Management organizes and stores rich media files. These large-size image and video files are managed by Media Management with sophisticated tools for taxonomy, metadata extraction, renditions, proxies, versioning, proofing, distribution and delivery. The Media Management Connector for Content Server allows you to link folders in Media Management to a new Item Type in Content Server, called a DAM Media Folder.

The DAM Media Folders in Content Server allow users to browse and view thumbnail images and metadata served through Media Management. An embedded video player provides previews and users can download any content in the DAM Media Folder. The integration is read-only from the Content Server side, any changes are done in the native Media Management application and user interface.

Viewing Assets and Video

Users can view assets within the Content Server UI as image previews with metadata and thumbnails of other folder assets in the Media Management's connected DAM Media Folder. The Media Management Server is synchronized to Content Server to deliver image previews and downloads of content.

Video files are displayed as thumbnails in the Content Server overview page. Videos are previewed using an embedded video player to preview a proxy copy generated by Media Management. Proxy videos are created when ingested in Media Management.

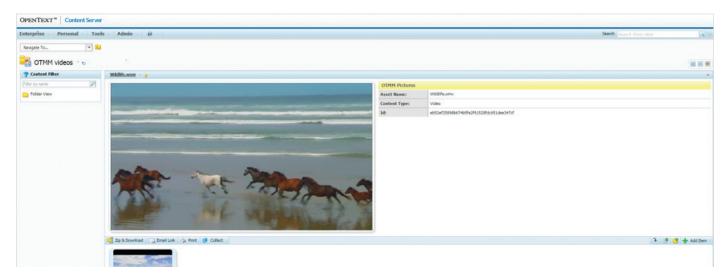
SOFTWARE PREREQUISITES BEFORE INSTALLATION:

- OpenText[™] Content Server 10.5 Service Pack 1
- OpenText[™] Media Management 10.5 Patch 8
- OpenText[™] Directory Services 10.5 Service Pack 1 Patch 8

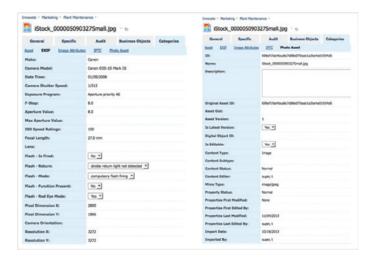
The latest information on installation and configuration is in the OpenText Knowledge Center. The OpenText Media Management Connector for Content Server is available for download at no cost.



Viewing assets in Content Server DAM Media Folder, image thumbnails and preview with magnifier.



Viewing video assets in Content Server DAM Media Folder, embedded video player previews video proxy.



Media Management

Connector for Content Server provides a flexible mapping approach that allows any Media Management asset metadata field to be represented as Content Server Categories and attributes. Mapped metadata is transferred during folder synchronization to the Category attributes of each individual asset.



 $\label{lem:metadata} \textit{Metadata mapping of Media Management Attributes and Content Server} \,.$

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