



OpenText™ Secure MFT for Media Management

Is your productivity stifled by painfully slow and risky exchanges of large digital media files?

Ad agencies, design firms, media and video producers, studios, publishers, and marketing departments all have one thing in common: They produce very large media files. Within a highly collaborative industry, global teams struggle with the exchange and security of large and valuable media files. Today's key concerns with sharing files are **security**, **speed**, and **protection**.

From the Field-to-Feedback and Approval-to-Publish

OpenText Secure MFT for Media Management protects and accelerates the exchange of media assets inside and outside your organization. Unlike other acceleration solutions, this add-on is offered as an integrated option for OpenText™ Media Management. It allows you to keep files secure as they move around the world between co-workers, agencies, field representatives, partners, and press for faster delivery, quicker response and timely approvals.

How do people share and exchange files in your organization?

In most organizations, email is most likely used most to share and exchange files, but single files or groups of files that are too large for email means you have to find alternatives to distribute these files. There are few other options, including:

- **FTP** — It's not secure and it's complex, slow to set up, slow to transfer, and unreliable
- **Cloud-based, public sharing tools** — Extremely risky and unsecure options
- **USB/Physical device** — A huge security risk due to the potential of loss or theft, plus it can take days for the data to reach its intended recipient

The trouble with FTP, email, and public file sharing sites is that you never really know how much of your rich media or valued intellectual properties are in "cyberspace" and beyond your control. Is work-in-progress production content stored in an unmanaged FTP site? Are your valuable creative efforts floating on a third-party cloud solution, outside the reach of your secure network? Did a flash drive with your latest concepts just walk out the door?

Share and Transfer Content without Worry

Protection for files on the move

All files are encrypted using Federal Information Processing Standards (FIPS) 140-2 cryptography. Files are encrypted in transit between the Secure MFT Server and the sender or receiver. In addition, files are encrypted at rest on the Secure MFT Server with every file safeguarded with a unique encryption key.

PRODUCT SUMMARY

OpenText™ Secure MFT is an enterprise-grade file transfer system that delivers uncompromising security to safely exchange large files globally. Eliminate the risk of exchanging rich digital content with a user-friendly file transfer solution. Increase productivity, confidently and securely of file exchange with a single, centrally management solution.

Fast, accelerated file transfer

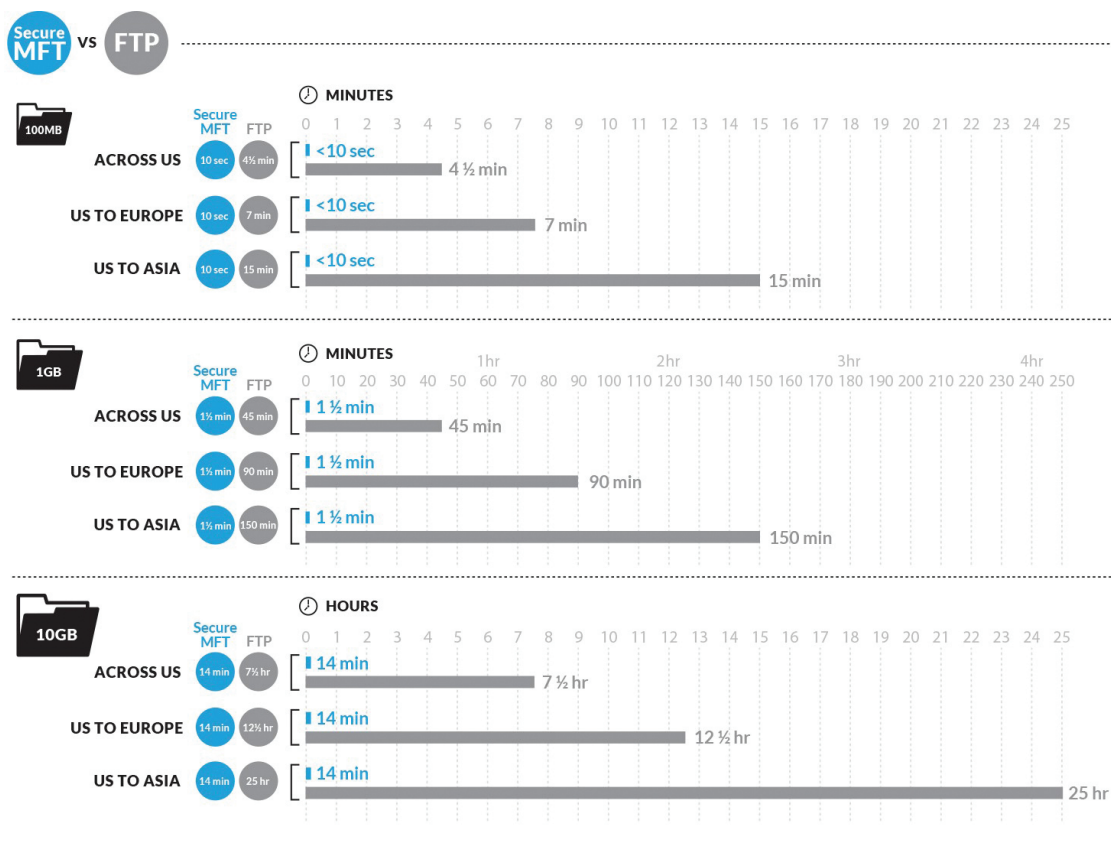
High powered performance tools make file transfers faster than other file sharing alternatives. With many patent-pending technologies at work, Secure MFT for Media Management provides fast file transfers for even the largest of files.

How fast? Up to 80 times faster than FTP and HTTP. That means more productive time, less babysitting file transfers. And since Secure MFT for Media Management can adapt and auto-tune to network conditions on-the-fly, you can take full advantage of available network bandwidth and overcome all performance draining network conditions, such as latency and disturbance.

Key Benefits:

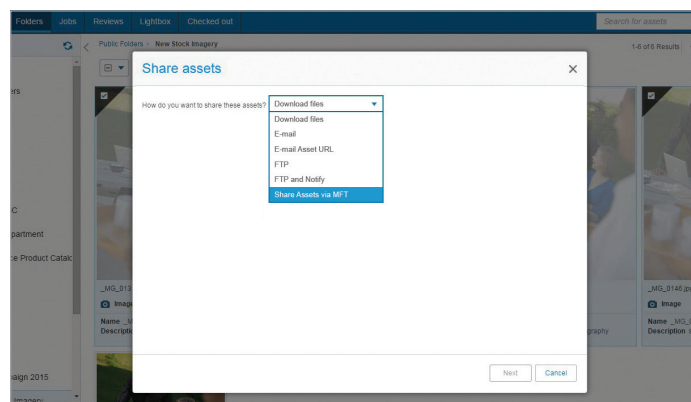
- **Save time and get more done**—Meet your deadlines and send files exactly when you need to. Secure MFT for Media Management provides high performance, ultra-fast file transfer to send files up to 80x faster than FTP or HTTP.
- **Protect your valuable digital assets**—Protect your assets when they need it most: on the move. Eliminate the temptation of employees to share digital assets with unsecured methods.
- **Improve workflows and satisfaction for users**—Streamline your media workflows, sharing, collaboration, review and approval in Media Management with an integrated, transparent solution for accelerated file transfer.
- **Integrate seamlessly into users' everyday workflow**—Choose the format and transcode files before delivery. Easily send files and share assets from email, web, and desktop applications. Remove file size restrictions and limitations for file exchange.
- **Proof when you need it**—Quickly and easily provide a complete audit trail of all file transfer operations and including delivery receipts and download notifications. Ensure secure file transfer and encryption for compliance to corporate and legal guidelines.
- **Increase productivity**—Don't waste time waiting for files to upload—get more done with accelerated and faster upload speeds that won't crash and lose upload progress. Eliminate cost, effort and risk of using physical media, such as hard drives or DVDs, and shipping and courier services.

OpenText Secure MFT for Media Management is perfect for digital media file transfers that are too big or too slow for existing systems to accommodate. Coupled with tight security measures and file encryption, Secure MFT boosts performance and productivity and eliminates time-wasting and risky file transfer alternatives.

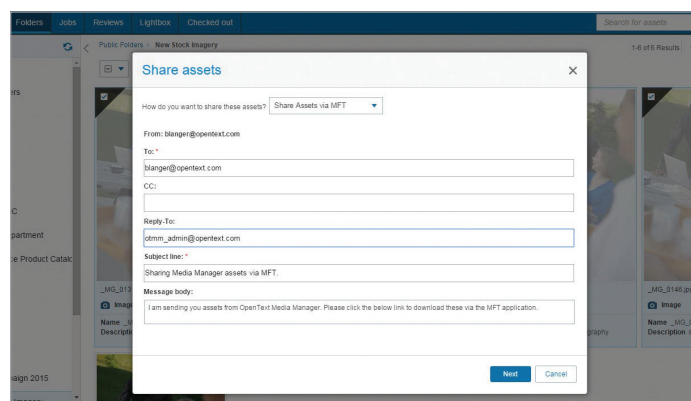


Easily and Quickly Send Large Files

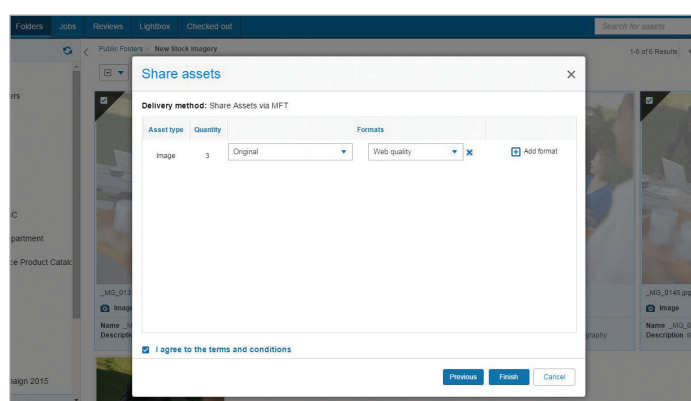
OpenText Secure MFT for Media Management is a file transfer solution that lets you share files easily. A safe and secure option to deliver large files, fast.



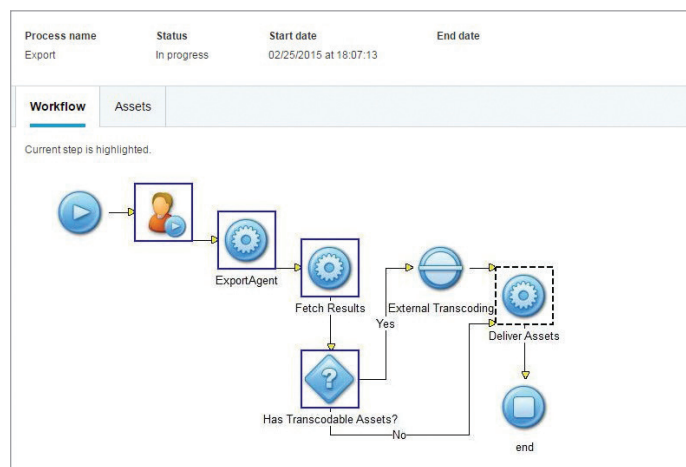
Send a link via email to download the assets and MFT delivers the asset quickly and securely.



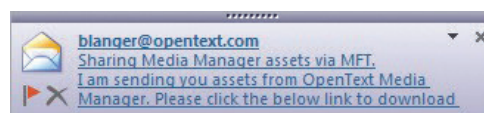
Choose the format and transcode the asset before delivery to the desired format.



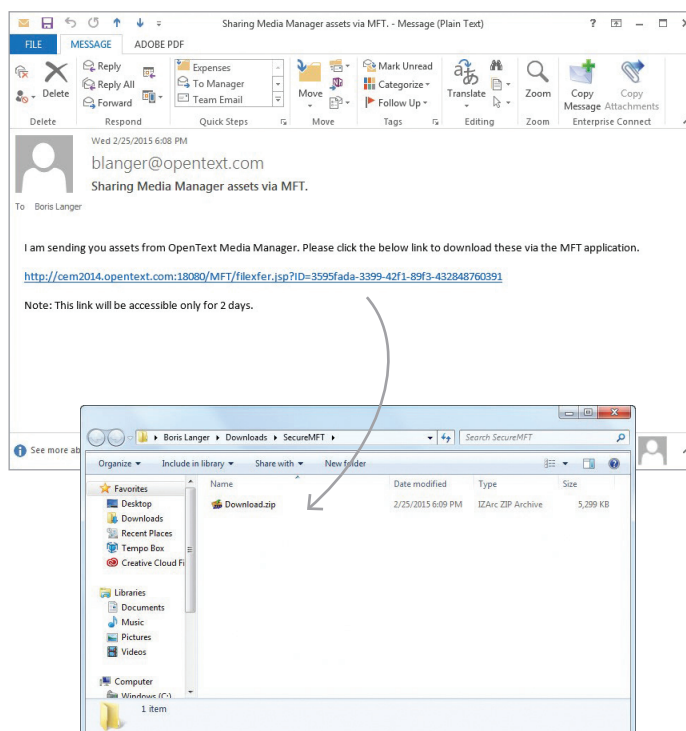
Customize the workflow for your organization.



Receive notifications.



Download and save the asset.



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