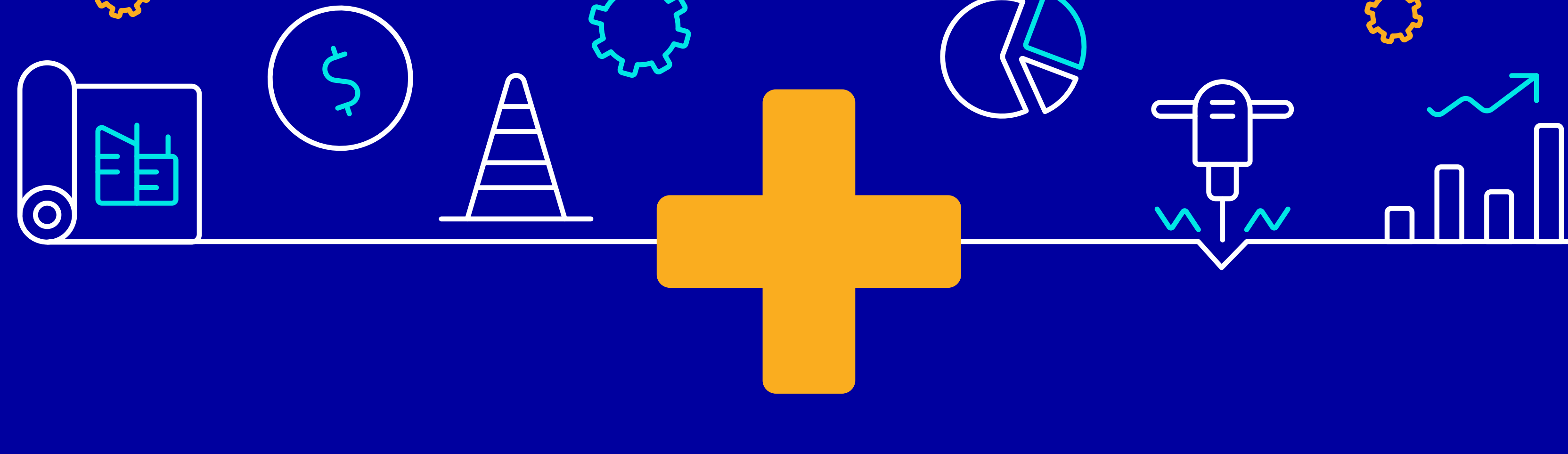


How can manufacturers gain an information advantage?



Digital transformation with Information Management improves agility, fuels exceptional customer engagement and drives profitability.

Here's how to achieve it



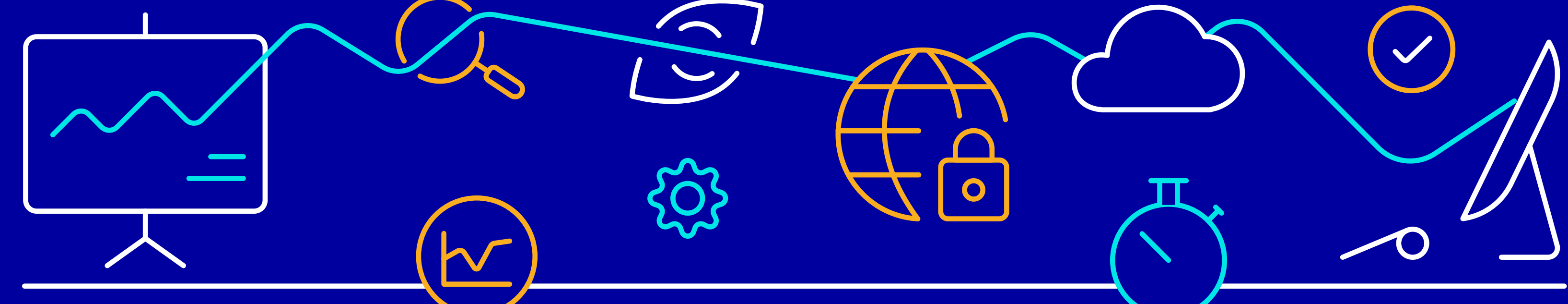
1 Keep an eye on the prize

Manufacturers are at various stages of the digital transformation journey, with the **biggest business impact expected in four key areas:**¹

- Improving customer satisfaction
- Optimizing operations
- Enhancing workforce satisfaction
- Speeding IT innovation

2 Let information drive process improvements

Information Management brings together key technologies to **enrich information and processes**, creating a unified data platform to **improve productivity based on business insight.**



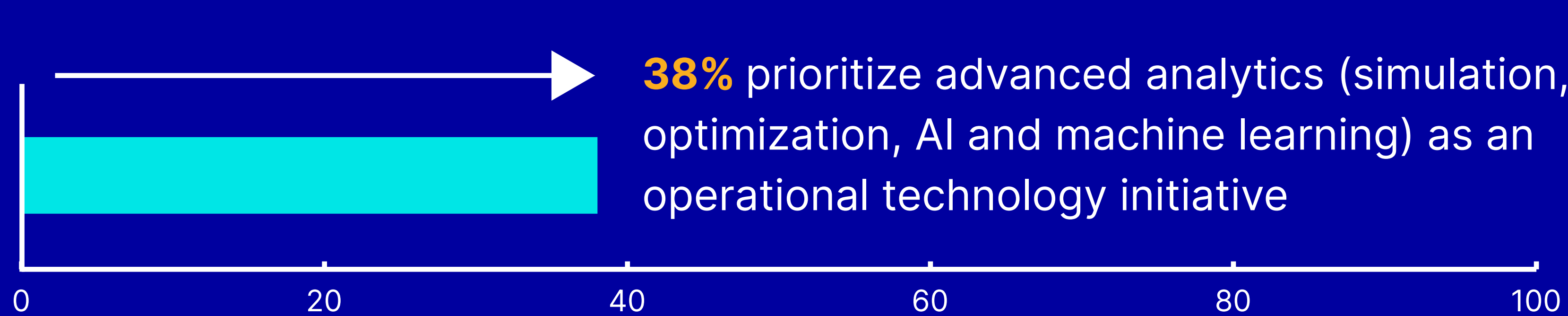
The top three digital initiatives among manufacturers are:²

- Real-time logistics execution and visibility
- Real-time production planning, execution and visibility
- Integration of suppliers in business strategies

3 Lean into AI

End-to-end Information Management can deliver **insight, automation and data-driven decision making.**

AI momentum is building



4 Reap benefits across the board

- Improve production
- Better manage your factory
- Optimize your supply chain
- Create connected products



Find out how **OpenText Manufacturing solutions** can help you gain an information advantage.

[Learn more](#)