Follow these steps to transform how information is used, managed, distributed and archived to better meet market demand and grow revenue in the Automotive industry.

**Learn more in the Automotive Industry**

- **STEP 1**
  - Quickly rollout pilot programs
  - Reuse best practices across groups and departments
  - Get visibility into connected vehicle data

- **STEP 2**
  - Lean into the Cloud
  - Move workloads to the cloud to repeatably leverage data, scale faster, and increase process consistency.

  - By 2023, 35% of all production apps will be cloud-native.

- **STEP 3**
  - Transform data into insight to improve operations, drive innovation and seize new business opportunities.

  - By 2021, more than 70% of automotive OEMs will use AI and IoT in new vehicle models to integrate automation systems and in-vehicle infotainment.

- **STEP 4**
  - Put the customer in the driver’s seat

  - By 2021, 50% of automotive OEMs will enable mobile edge computing in connected vehicles.

  - Transform the ownership experience by:
    - Offering digital services throughout the ownership lifecycle
    - Continuous monitoring of vehicle health
    - Shifting from read-only, in-vehicle data sharing to two-way communication flow

**Information Management**

Tear down data barriers

According to global research firm IDC, there are expected to be 41.5 billion connected IoT devices by 2025.

Yet only 9% of companies believe they are prepared to use volumes of data from IoT devices to support decision making.

Remove data silos to integrate and centralize content.

- The result?
  - Reduced length and complexity of innovation programs.
  - Lean into the Cloud

Move workloads to the cloud to repeatedly leverage data, scale faster, and increase process consistency.

- By 2023, 35% of all production apps will be cloud-native.

**Use a central place to create a data-sharing infrastructure to:**

- Quickly rollout pilot programs
- Reuse best practices across groups and departments
- Get visibility into connected vehicle data

**Transform data into insight to improve operations, drive innovation and seize new business opportunities.**

- By 2021, more than 70% of automotive OEMs will use AI and IoT in new vehicle models to integrate automation systems and in-vehicle infotainment.

Find out how OpenText Automotive solutions can help your organization use information to its full potential.