

Overcome the data integration obstacle course

IT decision makers see value in enterprise data and the ability to integrate it to support strategic objectives



91%

say data integration is critical to strategic goals

46%

say it helps reduce costs and increase operational efficiency

Only 52% of data integration projects are completed successfully and on time

Fifty two percent

Top 3 obstacles

44%

Budget constraints

35%

Insufficient tools/technology

35%

Lack of skill sets/knowledge

The business impact of data integration obstacles

No single view of data

High cost of bad data
\$3 trillion annually for U.S. businesses*

Delays in time to value

Decision-making

Getting to market

Implementing improvements

Competitive edge

The benefits of a data integration partner according to respondents

46%

Standardization of processes

45%

More flexibility and scalability

39%

Access to skills and expertise not available in-house

37%

Shorter time to market

36%

Better data quality and consistency

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