

# OpenText and Microsoft combine forces to create super leaders

Enterprises across all industries had long-term, company-wide digital transformation plans destroyed by COVID-19. Now, they've been pushed on an accelerated path where they must choose: transform or suffer the consequences.

**Gear up for success by learning how OpenText on Microsoft Azure equips leaders with the necessary tools to digitize and protect their organizations.**

## THE PRE-PANDEMIC LEADER THAT ISN'T DIGITIZING

POWER BAR

### LAGS BEHIND COMPETITORS

Legacy technology can no longer keep up with modernized businesses.

### LACKS STRENGTH AND STRATEGY

Unable to see the long-term value of prioritizing innovation.

### VULNERABLE

Ill-equipped to defend against technological disruption, like cyberattacks.

### CLOUDED JUDGEMENT

Lacks the collaboration or information management tools required to manage people and information remotely.

### UNPREPARED FOR CHANGE

Limited data-collection and analysis prevents them from knowing how to resolve challenges.

### SLOW REFLEXES

Hinders employee efficiency with manual processes.

### UNSUPPORTED BY STAFF

Loses staff to competitors, who offer higher-value work for the same positions.

### LOSES CUSTOMERS

Fails to protect customers online or provide personalized and reliable services, which results in churn.

VS

## THE SUPER-LEADER THAT'S DIGITIZING WITH OPENTEXT AND MICROSOFT

POWER BAR

### SUPERSPEED

Hones new skills and tools to be agile enough to adapt to change.

### ENHANCED STRENGTH AND STRATEGY

Builds an innovation-based culture with ease.

### BULLETPROOF

Resilient to any technological disruption.

### TELEKINESIS

Manages information and people effortlessly from a digital, intuitive, and collaborative workspace.

### CLAIRVOYANT

Makes informed business decisions with in-depth data insights

### QUICK REFLEXES

Increases employee productivity by automating manual processes.

### SUPPORTED BY STAFF

Improves employee engagement through remote work and collaboration tools as well as high-value tasks.

### PROTECTS CUSTOMERS

Exceeds customer expectations using relevant experiences and reliable services in the digital realm.



## Power up with OpenText and Microsoft to...

Become forward-thinking and transformational

Boost your immunity against disruption and competitors

Secure the future of your organization

**Empower your organization with best practices for navigating the future of work by downloading our latest best practices guide.**

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