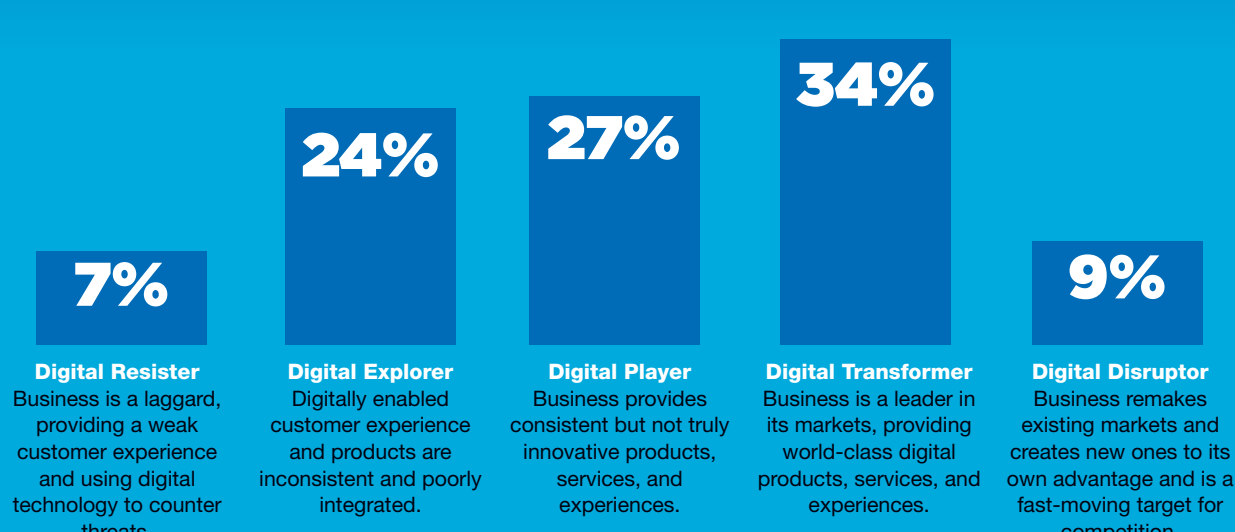


Digital Transformation

Implications for the Supply Chain

IDC defines digital transformation (DX) as the use of 3rd Platform technologies — big data, analytics, social, and mobile — to create value and competitive advantage through new offerings, new business models, and new relationships.

Digital Transformation Maturity in the Supply Chain



Companies are moving fast to digitally transform their supply chains. The majority are well on their way along the DX maturity spectrum.



DX IS OCCURRING WORLDWIDE...

Companies in Brazil rate themselves as slightly ahead of overall global average



Companies in the UK rate themselves as slightly behind the overall global average



...AND ACROSS INDUSTRIES

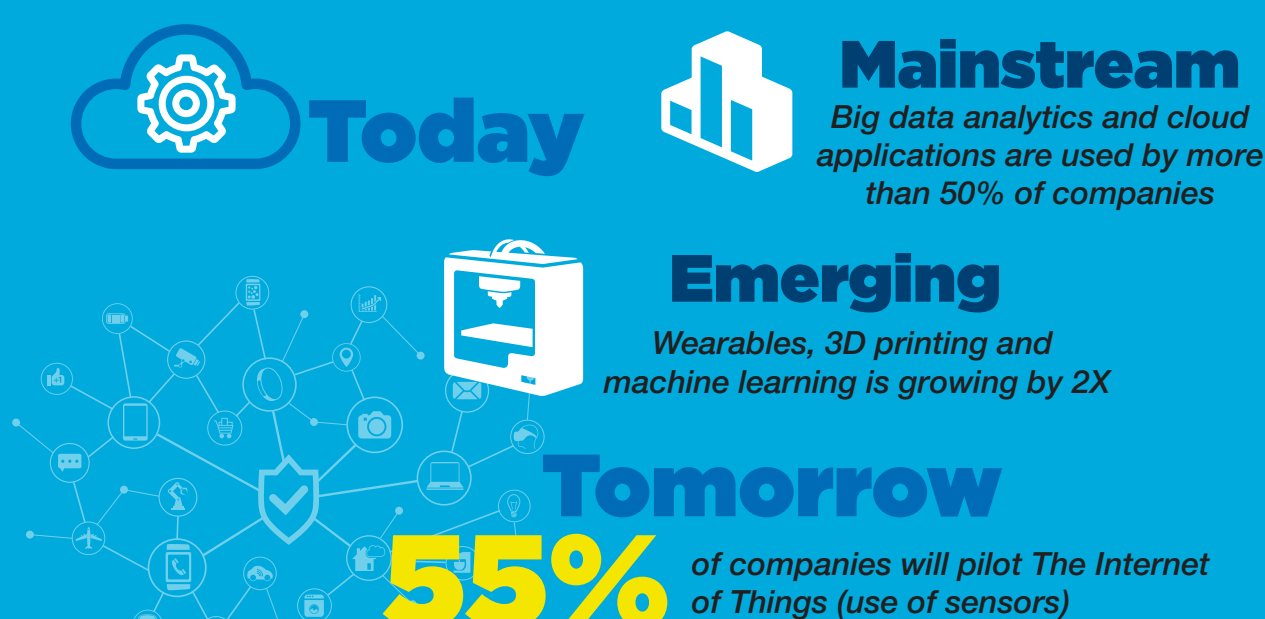


Automotive/Discrete is most mature with **53%** viewing themselves as either optimized or managed.



CPG is least mature with **32%** viewing themselves as either optimized or managed

DX Progress: Today and Tomorrow



DRIVERS OF DX



Companies lean on the supply chain to do things differently and enable new capabilities/business models with digital technologies.

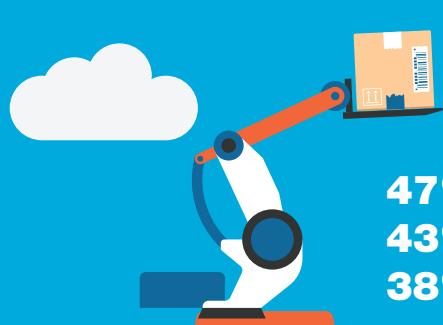
Challenges to DX in the Supply Chain – and Solutions

CHALLENGES INHIBITING DX



54% of companies cite lack of technology expertise
31% cite lack of bandwidth to explore possibilities
36% cite elusive business case/ROI

SOLUTIONS TO PREPARE FOR DX



47% of companies are consolidating IT systems
43% are moving to the cloud
38% are implementing a new digital backbone

B2B Integration is Emerging as a Key Enabler of DX



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