



# General Data Protection Regulation Discovery and Analysis Service

The General Data Protection Regulation (GDPR) will take effect on May 25, 2018, giving sweeping new rights to individuals over their personal data. Will your company be compliant? If, like the 40 percent of organizations recently polled, your organization has not made major advances in GDPR preparedness <sup>(1)</sup>, OpenText can jumpstart your GDPR initiative with its GDPR Discovery and Analysis Service.

With the onus on companies to take much greater care of personal data, the first steps toward compliance are knowing what data is stored and where it is stored. Manually reviewing data stores one by one, searching for language and numbers about personal data, processing or warehousing, is unreliable, time-consuming and inefficient.

Enter data discovery, which provides the technology and tools to efficiently identify, assess, classify and act on personal information dispersed throughout the enterprise.

## The foundation for GDPR compliance

Only once it's understood what personal data is held, where it is located, who has access and rights over it and how it moves through and out of the organization, can a company properly protect and act on the data and be compliant with the GDPR. Unfortunately, estimates suggest that up to 60 percent of organizations don't know where their clients' personal data is. <sup>(2)</sup>

Data discovery requires enterprise-class technology to achieve effective data identification. Data discovery solutions, such as OpenText™ File Intelligence, feature advanced capabilities including metadata indexing and full-text indexing to dramatically improve the speed and accuracy of crawling through data stores. They also provide content classification to categorize the content based on its value to GDPR initiatives.

## BENEFITS

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*Benefits of the General Data Protection Regulation Discovery and Analysis Service include:*

- *Identifying high-risk content in file shares and emails, providing a prioritized list for GDPR action.*
- *Determining the organization's GDPR risk profile, using the OpenText GDPR Maturity Model.*
- *Receiving a plan to mitigate GDPR risk and move the organization's GDPR Maturity Model position forward.*
- *Producing specific, valid samples and metrics about direct and/or indirect personal information identifiers currently stored in non-compliant data stores. This information provides direct evidence to seek resource support*

## Work with the GDPR experts

The OpenText **GDPR Discovery and Analysis Service** engages OpenText Professional Services consultants who use the indexing and categorization features of File Intelligence—tuned to the GDPR definitions of personal information—to identify personal information residing in non-compliant data stores.

OpenText will use the value placed on types of personal information to create a customized content classification report. The results can serve as a catalyst for subsequent policy actions and rules. This automated approach to information discovery results in a quicker time to value and improved accuracy than with the typical manual approach that most organizations employ.

OpenText discovery consultants will work with businesses and IT management to find direct, indirect and online personal information held in email and file stores.

During a 10-day engagement, Professional Services consultants will:

- Deliver a workshop to your business and IT managers to define personal information identifiers and processes, including direct, indirect and online. We will identify file and email repositories to be crawled and assign a relative value to all types of personal information.
- Conduct a basic crawl using metadata indexing to identify system-level information. This information will identify duplicate information, information exceeding retention policy and old information needing archiving or defensive deletion.
- Perform a deep crawl using full-text indexing to uncover greater file detail to recognize patterns that correlate to direct or indirect personal information identifiers.
- Use File Intelligence and the values assigned to content to rank-stack the various types of personal information discovered while crawling email and file stores, offering a prioritized list of personal information to which retention and security/governance policies can be applied.
- Analyze crawled data and create a final report.

- Establish the position of the organization on the OpenText GDPR Maturity Model.
- Provide solution recommendations to achieve compliant information governance and security.
- Identify options to make business processes more secure and efficient—beyond GDPR compliance.
- Provide budget estimates for solutions to improve the organization's GDPR maturity.

## Realize the benefits

The benefits you can expect from the OpenText GDPR Discovery and Analysis Service include:

- Identifying high-risk content in file shares and email based on the assigned business values, providing a prioritized list for GDPR action.
- Gaining clarity of the organization's GDPR risk profile via the assessment using the OpenText GDPR Maturity Model.
- Receiving a plan to mitigate GDPR risk and move the organization's GDPR Maturity Model position forward.
- Producing specific, valid samples and metrics about direct and/or indirect personal information identifiers currently stored in non-compliant data stores. This information provides direct evidence to seek resource support for implementation of risk mitigation action plans.

OpenText Professional Services has years of discovery experience with the enterprise-class solutions OpenText builds. Our solutions and expertise are focused on helping customers achieve GDPR compliance. We can offer the best team to help you with GDPR discovery. Conducting data discovery now will show that you are taking GDPR seriously and have taken the first major step to compliance.

To learn more about the OpenText GDPR Discovery and Analysis Service, email [psgdpdrdiscovery@opentext.com](mailto:psgdpdrdiscovery@opentext.com)

For more information about GDPR compliance and regulations, visit [www.opentext.com/gdpr-ready](http://www.opentext.com/gdpr-ready)

1) <https://iapp.org/news/a/survey-61-percent-of-companies-have-not-started-gdpr-implementation/>

2) <https://www.infosecurity-magazine.com/news/gdpr-companies-unprepared-where/>