

# Future-proof your software products

As digital transformations mark the path forward for end-user organizations, there is a major market opportunity for software vendors and their products/services to be seen as **"digital transformation enablers"**.



While **80%** of end-user organizations **embarked on digital transformations** in the past 5 years, **only 30% report success**.<sup>1</sup>



Worldwide spending on digital transformation will reach **\$2.3 trillion in 2023**.<sup>2</sup>

## Survive and thrive in the digital world with OpenText™ OEM solutions

Information management technology is a key driver of digital transformation success. Incorporate capabilities from the following **seven solution areas** into your solutions to empower your customers' digital transformations.



### 1 Capture and Digitize

Convert information into digital-ready formats with:

- Omnichannel capture
- Intelligent capture
- Scanner application capture

Process any data type to produce key insights for use in decision-making and revenue generation with:

### 2 Analyze, report and predict

- Text-based analytics
- Reporting, dashboards and visualizations
- Big data analytics
- Complete data analytics

### 3 Store, manage and migrate

Store, organize and migrate content within and between applications with:

- Content Services
- Back-end content management
- Information archiving

Transform error-prone manual processes into automated digital processes with:

### 4 Process and automate

- IoT Management
- Application development
- Dynamic case management
- Business process management
- Intelligent Forms Automation

### 5 Search and discovery

Find information and assess its value in accordance with strategic goals and regulations with:

- Enterprise/Federated search
- File review and analysis
- eDiscovery
- File Indexing

Enable seamless, reliable and fast connectivity across systems, information and processes with:

### 6 Integrate and access

#### Remote Access

- Remote Access
- Integration
- Access

### 7 View, transform and communicate

Automate content and communications production and customization with:

- File conversion and transformation
- File viewing and collaboration
- File security
- Communications management
- Output transformation

Learn more about incorporating information management capabilities into your products and services with the OpenText OEM Program.

[Read the white paper](#)

<sup>1</sup>McKinsey, The how of transformation, May 2016.  
<sup>2</sup>IDC, Worldwide Digital Transformation Spending Guide, October 2019.