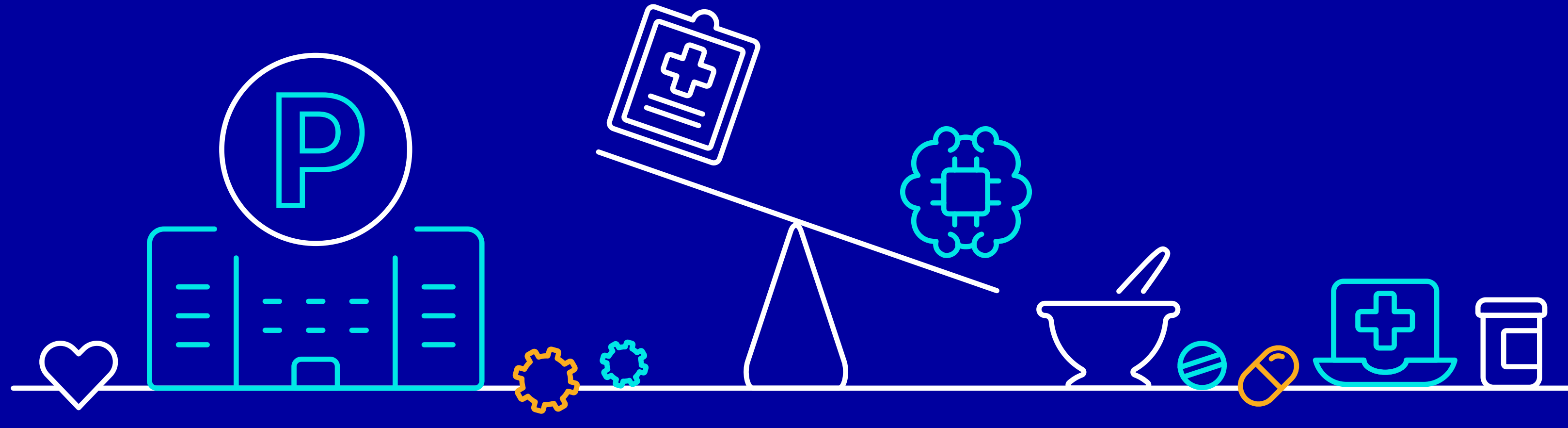


# From Promise to Purpose: The AI Tipping Point in Pharma

Demand for data-driven R&D will spur AI adoption



AI deployments in pharma still limited today

Only **7%** of pharmaceutical companies are using **AI for data**<sup>1</sup>

**Why?** Pharmaceutical executives<sup>2</sup>:

- Are **unsure** where to start
- Believe AI is too **complex**
- Are **unclear** what AI delivers
- **Need more evidence** of benefits

But attention and momentum are building

**85%**

of pharma companies are interested in AI<sup>3</sup>

**52%**

plan to investigate AI in the next six to 12 months<sup>4</sup>

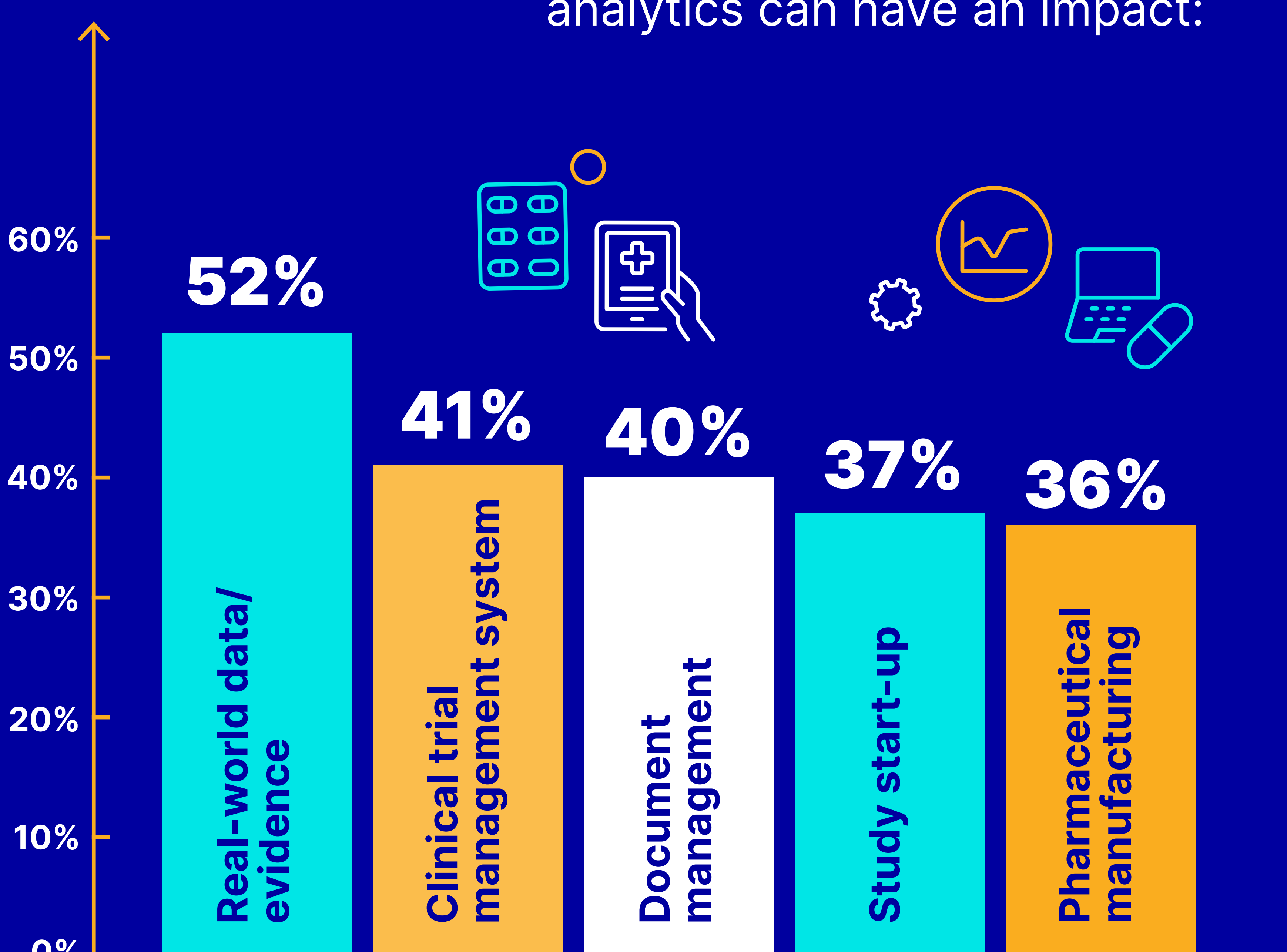
**50+**

More than **50%** anticipate broad-scale AI adoption **by 2025**<sup>5</sup>

Optimism remains high

**75%**

of Pharma CEOs agree **AI will significantly change the way they do business**. They cite five top areas where cognitive analytics can have an impact:



Find out how **OpenText Life Sciences solutions** can help change your business.

[Learn more](#)

<sup>1</sup> Artificial Intelligence in the Pharma Industry, 2020 <sup>2</sup> Artificial Intelligence in the Pharma Industry, 2020 <sup>3</sup> Artificial Intelligence in the Pharma Industry, 2020 <sup>4</sup> Artificial Intelligence in the Pharma Industry, 2020 Emerj Artificial Intelligence Research. <sup>5</sup> AI in Pharma and Biomedicine, 2020