

The enterprise information journey

Taking the road to success

Many business users work in Microsoft® Office 365® and need easy access to content in business systems, such as ERP and CRM. They need new ways of **accessing, interacting, sharing and collaborating.**

Enterprise content management (ECM) solutions **can drive success.**

Enterprises struggle to manage the ever-increasing amounts of data stored in siloed systems and various formats. And, more information demands more governance to meet increasing litigation and regulatory requirements.

Hitting roadblocks along the way



of organizations say the ability to turn unstructured information into structured data is key ¹

2.5
quintillion

bytes of data is created every day ²



Annual growth rate of insights-driven businesses ³



Percentage of information that organizations say is redundant, obsolete or trivial (ROT) ⁴

Finding the path forward

Going in circles

Continue to create content that is disconnected in business silos

Follow the OpenText path **1WAY**

Get to a solution with many benefits

ECM is a set of processes and technologies that manage information flows across an organization, from capture to archiving and disposition.

Integrating ECM into lead applications brings together **ALL** relevant information and documents associated with a customer into one convenient view and pulls content into key business processes to improve collaboration, efficiency and governance

Enterprise integration
Connect Microsoft Office 365 solutions, including Teams, SharePoint® and Outlook®, with a lead application user interfaces, including various ERP and CRM integrations

Centralized content
Eliminate disconnected data and enable enterprise-wide governance policies

User experience
Access all the necessary information from user's familiar business applications

Content in context
View data and unstructured information within the framework of whatever business process or object to which it relates

You've arrived!

OpenText™ Extended ECM for Microsoft® Office 365®

connects Office 365 to leading business systems, providing easy access to content, no matter where it lives, when and where it is appropriate to a task, in an easy-to-work with format.

[Learn more >](#)

¹ AIIM, Leveraging Deep Learning and Machine Learning Capabilities (2018)

² Forbes, How Much Data Do We Create Every Day? The Mind-Blowing Stats Everyone Should Read (2018).

³ Forrester, Insights-Driven Businesses Set The Pace For Global Growth (2018)

⁴ AIIM, Automating Compliance and Governance: Understanding the Intersection Between Information Governance & Security and Analytics & Machine Learning (2018)