Embrace & Replace Program

Accelerate digital transformation with a low-risk path to the cloud

An enterprise must connect applications to the cloud and fully leverage its data to achieve true digital transformation and provide the kind of experience today’s customers demand. But, siloes, unsupported technologies, entrenched or highly customized solutions in existing on-premises or in-network legacy integration and middleware environments may be holding organizations back. Organizations that have made substantial investments in these solutions often experience barriers to change, such as risk, disruption, priorities and cost.

OpenText’s Embrace & Replace Program ensures organizations seamlessly and easily transition from aging, legacy on-premises integrations and middleware technologies to OpenText™ Business Network, the industry’s most advanced, future-proof, cloud-native solution. It eliminates key economic and operational barriers and manages risk. The transition to Business Network offers the advanced integration and data management environment needed to realize digital transformation goals.
OpenText’s Embrace & Replace Program can:

- Manage an existing B2B/EDI, MFT, A2A or middleware environment and the associated people, resources and processes, leveraging partners where needed.
- Transition an environment over 6-18 months to Business Network.
- Operate, directly or through affiliated partners, an existing environment during the transition to Business Network.
- Provide managed services for all scenarios of integration via the Integration Center of Excellence.

"Use of a modern, cloud-based architecture is a huge win for our supply chain. It will significantly reduce on-boarding time, make change requests more visible and facilitate faster project completion, which is a major upgrade since each project is unique. We conducted an extensive review to find the right partner, and OpenText’s offer to assume management of our current environment and migrate functions to achieve a seamless transition was compelling."

Rodolfo Quiroz
Vice president of IT
Coca-Cola Bottlers’ Sales & Services Company

Transition the existing environment

Organizations can transition to Business Network and obtain benefits, including:

- Integration and data management workflows unified on a single platform to eliminate data silos.
- Comprehensive compliance maintained with a full suite of data privacy and security regulations to reduce the scope of compliance burden.
- Modern architecture built on microservices and big data technologies to scale with a business.

Seamlessly transition with minimal risk and disruption

Operations continue as the environment seamlessly transitions to the new platform. Organizations also benefit from:

- Business Network’s tailored SLAs.
- Defined response times.
- 24/7 solution monitoring.
Leverage OpenText data experts and best practices

OpenText’s experienced data experts and proven processes reduce an organization’s need to deploy scarce resources during the transition, offering:

• The skills and ability to leverage expert resources.
• A dedicated customer success manager.
• A unique managed services approach to handle integration and data management needs, freeing up existing IT professionals to work on more strategic tasks.

Ensures predictable costs

When considering the costs of personnel, infrastructure, licensing and services, OpenText can move an organization to a more modern architecture, while mitigating risk for compelling value. Simplified, monthly subscription-based pricing for Business Network allows an organization to:

• Know the costs upfront and budget accordingly.
• Access Business Network’s extensive data integration and data management capabilities via subscription levels to easily scale as needs change.

Best candidates

Embrace & Replace works best with the following candidate technologies:

Legacy middleware

- axway AMPLIFY
- IBM Gentrans
- IBM Sterling Commerce
- TIBCO
- webMethods

VAN services

- B2B Gateway
- edi-gateway

Integration platforms

- Talend
- SnapLogic
- Jitterbit
- MuleSoft
- TIBCO Silver
- Informatica

Legacy environments can be on-premises, in network or a hybrid scenario

Embrace & Replace Program is designed for organizations looking to transition to a modern, cloud-native architecture. It accommodates all integration and data management needs for organizations that do not necessarily have the resources to facilitate the transition of existing infrastructure, systems and processes.