

# OpenText™ MediaBin CreativeConnect

Simple access to OpenText™ MediaBin for creative professionals

With OpenText MediaBin CreativeConnect, accessing MediaBin from within your familiar creative tools such as Adobe® Photoshop®, Adobe® InDesign®, Adobe® Illustrator®, and others takes just one click. Now you can get the best of both worlds: the power of OpenText MediaBin for digital asset management, and fast, integrated access from within your creative environment.

Creative teams working on digital asset management and web content projects need fast, easy access to their creative tools. With OpenText MediaBin CreativeConnect, content creators can interact with OpenText MediaBin from within their existing creative applications, including Photoshop, InDesign, Illustrator, and others. This streamlined, integrated access simplifies the adoption of MediaBin in the creative environment and speeds work processes.

When users can access content contained in MediaBin without navigating away from their creative applications—it alleviates the frustration of switching between programs. Creative teams save time and effort, and they're able to access and contribute approved content directly at the source via CreativeConnect.

In addition, CreativeConnect requires only an easy, one-time setup, to get all your creative professionals up and running quickly—with no local desktop setup needed.

For more information, contact us at [teamsite.mediabin@opentext.com](mailto:teamsite.mediabin@opentext.com).

## OVERVIEW

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- Access OpenText™ MediaBin from within creative applications
- Remove any dependencies on third-party plug-in architecture
- Designed and developed by the MediaBin Professional Services Team that brings 20+ years of experience with MediaBin and its components
- Solution includes source code to allow customers to easily extend as requirements change
- An easy one-time installation of the solution serves all creative professionals
- Local desktop installation is not required

## BENEFITS

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- Adheres to MediaBin security protocols
- Provides MediaBin folder level access
- Allows upload to and download from MediaBin
- Drag and drop from your applications to MediaBin
- Store final creative content directly into MediaBin, prevent accidental loss of valuable content
- Immediate availability of content to the user community

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