

# Boosting the Business Value of ECM is a Journey – Where Will Yours Start?




OpenText offers flexible options from platform and managed services to SaaS based solutions that grow with you, when and how you need!



## Optimize in the Cloud (or on premises)

AS A CUSTOMER I NEED	OPENTEXT PROVIDES	BUSINESS OBJECTIVE	BUSINESS VALUE
<b>A Better Way to Work:</b> Content needs to stay on premises due to internal policies but we are struggling to develop and retain ECM specialist skills in-house to ensure that our solution is meeting the needs of our users.	<b>Managed Services for both on premises and cloud deployments</b>	Shift the management of ECM solutions to vendor experts to better optimize the use, productivity, return on investment, improve overall user adoption of your ECM solution.	Leverage collective knowledge and ECM expertise to help resolve challenges quickly, resulting in higher personal productivity of your staff.



## Move to the Cloud

<b>Quicker Time to Value:</b> We are falling behind on updates and improvements needed due to the lack of resources and time, putting our agility and competitiveness at risk.	<b>Own your own software or subscribe to it</b>  + OpenText Cloud + Managed Services	IT and Operations shift their time and budgets to spend more time on strategic initiatives instead of day-to-day support and administration activities.	Reduce the cost, time, and staff needed to care and feed ECM solutions by eliminating the need for investment in infrastructure and the expert IT staff to support it.
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## Integrate in the Cloud

<b>Better Integration:</b> Many of our systems are already in the cloud so we need to amplify the value and grow our ECM solutions through the integration with other lead applications.	<b>Own your own software or subscribe to it</b>  + OpenText Cloud + Managed Services	Eliminate content silos. Rapidly integrate data and process flows, both within the organizations and with business partners to improve process productivity.	Content is delivered in the context of business processes to enhance the flow of business information and improve process productivity.
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## Leverage the Cloud

<b>A Quicker Time to Market:</b> We can't afford long deployment times and need to deploy as quickly as possible to accelerate our time to value, and realize business benefits faster.	<b>Own your own software or subscribe to it</b>  + OpenText Cloud + Managed Services	Remove the burden of ever having to upgrade software and ensure that the organization is always on the latest and most advanced product available to meet business needs for ECM.	Delivering cutting edge technology when and where it is needed ensures competitive edge and happy users.
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## Embrace the Cloud

<b>Better Collaboration:</b> Our enterprise applications are lagging, causing us to lose our competitive edge. We need to modernize our applications by shifting to a cloud-first content strategy to support better personal productivity.	<b>Software as a Service</b>	Enhance knowledge worker productivity with a more secure way of storing and sharing content both internally and externally. Eliminate users from using non-endorsed tools.	Help users securely store, manage, and share files with colleagues, customers, and partners. Accessing content from any computer or mobile device means users can always access the right information, increasing personal productivity.
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Please visit [www.opentext.com/cloud](http://www.opentext.com/cloud) for more information.