Map your OpenText Enterprise World 2018 path

**Did you know?**

Business leaders are looking for ways to quickly gain control of key processes, streamline customer-facing activities, reduce employee workloads and manage compliance and risk. OpenText™ AppWorks™ provides the digital foundation to optimize business processes, allowing you to rapidly develop, deploy and learn from digital business applications that align processes around user needs.

Enterprise World 2018 will feature 15 dynamic breakout sessions for process and applications. OpenText solution experts and customers designed these sessions to offer practical insights on how your organization can leverage today’s trends for improved business results.

**Join us in Toronto to:**

- Get a first look at the most recent and upcoming innovations in low-code application development to help you prepare for what’s happening now and plan for what’s coming next.
- See solutions in action and take a test drive at our AppWorks demo stations.
- Interact with experts and gain access to product, development and support leadership teams.
- Hear experts share the latest trends in digital process automation and low-code application development.
- Learn from your peers in customer-led sessions.
- Discover how to reduce your cost and time to market using low-code application development.
- Return to work with key insights and action plans, energized for the excellence that lies ahead.

**Don't miss this opportunity!**

The Intelligent and Connected Enterprise
BPM-100 AppWorks roadmap and strategy

Tuesday, July 10, 1:00 pm-2:50 pm

The market is calling for easier, smarter and more engaging process automation and case management applications and solutions that can be quickly built and iterated as needed. Attend this session to hear how we see the market changing and our strategy for AppWorks to continue delivering on these and other market demands. This session will include an overview of the AppWorks roadmap and planned features and innovations for low-code application development, intelligent process automation, dynamic case management and integrations beyond the OpenText portfolio. This session has been designed for business users and technical users.

BPM-101 What’s next: The changing landscape of process automation

Tuesday, July 10, 3:10 pm-4:00 pm

Enterprises are continually pursuing transformative means to improve customer experience, enable new business models and achieve greater operational efficiency. They are also seeking new means to create intuitive, engaging and smart applications that orchestrate business processes and drive digital transformation. Join this session to learn how process automation is changing, what it means to you and how your organization can take advantage. This session has been designed for business users and technical users.

BPM-102 Explore upcoming releases of OpenText low-code applications

Tuesday, July 10, 4:10 pm-5:00 pm

Join us for a sneak peek into upcoming releases of low-code applications. Attendees will gain insight into new low-code applications being built with OpenText AppWorks that will help their organizations transform into digital, data-driven businesses through automation. Addressing processes from front office to back office with intelligent automation, artificial intelligence and simplified access to valuable enterprise information, these new and improved AppWorks low-code applications will allow organizations to automate repetitive tasks, make data-driven decisions, meet compliance requirements, better manage workloads and production schedules and delight customers with processes that put them at the center of the interaction. This session has been designed for business users.

BPM-103 Implement HR best practices with People Center

Tuesday, July 10, 5:10 pm-6:00 pm

Implementing HR best practices leads to positive results within the workplace, where people want to work and, once hired, enjoy their jobs. OpenText People Center is an application that helps HR departments save time, optimize resources and employ best practices. Join this session to learn how you can use People Center to streamline your HR practices. This session has been designed for HR and IT teams who seek to transform their HR services.

BPM-104 Streamline your business with case management

Wednesday, July 11, 1:00 pm-1:50 pm

Join us as we explore AppWorks dynamic case management applications. Learn how AppWorks gives organizations a faster, simpler way to transform knowledge work involving complex interactions between people, content, transactions and workflows with a dynamic, low-code, information-first case management framework. This session has been designed for business users and technical users.

BPM-105 From insight to action: Enabling the intelligent enterprise with AI and process automation

Thursday, July 12, 3:10 pm-4:00 pm

AI and analytics are proven ways to gain insight from data that helps you run your business better, but how do you act on those insights at scale? Join us to learn how OpenText Magellan and OpenText AppWorks work in tandem to initiate action based on insights gained from AI. Discover how to remove the barriers presented by manual, time-consuming and error prone processes by making them automated, faster and more accurate. Attendees will leave the session with an understanding of the power of Magellan and AppWorks for intelligent automation.
BPM-106 Product update:
OpenText Extended ECM for AppWorks drives automation and integration

Thursday, July 12, 9:00 am-9:50 am

OpenText Extended ECM for AppWorks extends the reach of Enterprise Content Management to virtually any business process, bridging silos and injecting context into content across enterprise systems to improve insight, efficiency and productivity. It delivers the benefits of the OpenText Extended ECM Platform into lead applications such as Salesforce® and SAP® and connects multiple lead applications to facilitate information flows. It also adds the ability to automate custom, content-rich processes such as dynamic case management. Join this session to learn how customers are benefiting from Extended ECM for AppWorks and common use cases that can help your organization build a stronger link between content and process. This session is designed for business users.

BPM-107 Why is enterprise software often unloved? (And how to make it better!)

Thursday, July 12, 2:00 pm-2:50 pm

By definition, Enterprise Software serves the organization, not users, performs boring business-related tasks, is used by captive audiences and rarely inspires developers and product owners. These qualities frequently make enterprise software unloved and unlovable. Join us to learn how the National Institute of Allergy and Infectious Diseases has developed a platform for process automation and document management and simultaneously tried to make enterprise software less awful for users, system owners, IT and the organization. This session is designed for business users and program managers who work with enterprise software.

BPM-108 Deep dive: How Monster Energy built a marketing project management experience using low-code

Thursday, July 12, 4:10 pm-5:00 pm

Join us to learn how Monster Energy built a “Digital Marketing Project Management Experience” on OpenText Media Management and OpenText AppWorks low-code platform. Attendees will hear about the journey to enable and empower the marketing operations team in a digital media supply chain. This session will include a walkthrough of the solution benefits and experience and was designed for business users and technical users.

BPM-109 Customer story:
Making AppWorks work at Seattle Public Schools

Wednesday, July 11 2:00 pm-2:50 pm

Join us for a tactical discussion about how Seattle Public Schools implemented and deployed AppWorks for case management, Content Server, Extended ECM, iHub and Brava in an enterprise-class, non-profit environment. Learn and laugh as we share what worked well (and a bit about what didn’t). This session is designed for business users and technical users.

BPM-200 Best practices in API consumption

Wednesday, July 11 2:00 pm-2:50 pm

AppWorks provides RESTful API and SOAP interfaces that can be used in applications to gain access to critical content and context from other applications, systems and databases while maintaining the integrity of the information. Join us as we explore the various types of APIs available to break down information silos and make your applications more effective and scalable, as well as best practices for managing their use. This session has been designed for technical users.

BPM-201 Best practices in mobile application development

Wednesday, July 11, 5:10 pm-6:00 pm

Low-code simplifies application development by supporting information-driven design and helping subject matter experts engage directly in the application development process. Join us to learn best practices for developing and deploying mobile apps. In this session, we will use the AppWorks low-code development platform to build a mobile app and demonstrate how you can leverage the mobile building block to quickly deliver a mobile app. We will also show how you can develop and deploy custom mobile apps to the same AppWorks Gateway and then create your own custom branded presence in app stores using the new AppWorks Client Packaging Service. This session has been designed for technical users.
BPM-202 Best practices in case management

Wednesday, July 11, 4:10 pm-5:00 pm

The ability to build case management solutions quickly and more easily is a growing need for companies that want to optimize business activities. At its core, case management connects content to critical business processes, enabling employees to influence the direction of a process and act on content in the context of each step. Join this session to learn best practices for building effective case management applications. Topics will include speeding time to value with our case management accelerator, orchestrating complex processes with a low-code development platform and assembling different OpenText products into case management solutions that can be extended to meet changing market needs. This session has been designed for business users and technical users.

BPM-203 How to: Building applications with AppWorks

Wednesday, July 11, 3:10 pm-4:00 pm

Join us as we discuss the AppWorks low-code development platform, including a comparison of traditional, low-code and hybrid development options, as well as best practices for working with technical teams to develop the domain model and creating low-code mobile applications. This session has been designed for business users and technical users.

BPM-204 Deep dive: Low-code application development

Thursday, July 12, 10:10 am-11:00 am

Low-code makes it easier and faster to build applications with reusable components and an information-first approach, simplifying the path to digital transformation. Join us as we explore the technical aspects of low-code application development, including building business processes with complex rules, leveraging web services and bringing external UIs into a low-code app. This session has been designed for technical users and architects.

Want more?

Ask the experts

Visit the Enterprise Expo, where you can meet one-on-one with AppWorks subject matter experts for demonstrations, Q&A and best practices and learn more about our latest releases.

Want a hands-on deep dive?

Join our engineering team in the OpenText Developer Lab to learn how to build applications in beginner and advanced sessions. Sign-up for a Hands-on Lab session for an interactive learning experience with the OpenText Digital Process Automation suite of products.

Sessions include:

- Introduction to AppWorks Platform (Formerly Process Suite)—40 mins
- Low Code Development with AppWorks Platform—30 mins
- Getting started with People Center—40 mins

See it in action

Stop by one of our demonstration pods staffed by solutions consultants to get a look at solutions in action. Ask technical questions and get practical tips and tricks to optimize your investment.

Pods will cover:

- Process-based applications and solutions
- Low-code application development
- Digital process automation
- Dynamic case management
- Mobile application development
- Intelligent process automation
Process & Applications Theater

Join solution experts for mini sessions throughout the week that provide additional insights into various topics, including how AppWorks solutions work with other OpenText products.

AppWorks week at-a-glance: 15 breakout sessions

<table>
<thead>
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