OpenText™ Analytics Suite creates interactive dashboards, visualizations and reports that answer vital questions across the organization. The solution builds relevant, data-driven applications that leverage all data, structured and unstructured.

Driven by digitization, every organization is producing more and more data. Millions of gigabytes are generated from manufacturing, financial and other internal applications; customer records from CRM systems; social media; Internet of Things sensors. Structured or unstructured, the sources of data are endless. To make sense of it all, turn your data into powerful insights for powerful decisions.

The OpenText Analytics Suite is the only fully integrated analytics solution that addresses all these needs. It lets you explore and understand data from disparate sources, then create viewer-friendly, engaging reports and interactive visualizations that can be easily embedded, socialized and shared.

The suite’s main components are OpenText™ Information Hub (iHub) and OpenText™ Big Data Analytics, which combine ad-hoc analytics and interactive visualizations, including real-time data dashboards and alerts, with data preparation and advanced analytics such as modeling, segmentation and forecasts. It also includes a range of data visualization and reporting modules that give users exactly the level of self-service capacity they want and need, regardless of their skill set. These best-of-breed components all come together to offer a complete, off-the-shelf solution for enterprise use in any industry or user role—with minimal IT support.
The Analytics Suite is secure, highly scalable for millions of users and mobile-ready with HTML5 support. It offers data preparation tools that help you import, cleanse, blend and view disparate data sources, from the simplest flat files to complex databases, online data, Internet of Things sensors and unstructured content. Broadly functional integration APIs such as REST and JavaScript allow white-label embedding of reports, dashboards, charts and alerts into other applications, infusing them with the power of live data and attractive visualizations.

**OpenText iHub:**

**A strong foundation for secure, interactive analytic applications**

The core of the OpenText Analytics Suite is OpenText Information Hub (iHub), a highly scalable, enterprise-grade deployment server for secure interactive analytic applications. This server component is the foundation for delivering custom stand-alone and embedded applications.

The iHub component enables you to design, deploy and manage secure, interactive web applications, reports and dashboards fed by multiple data sources, both structured and unstructured. It supports high volumes of users, and its integration APIs make it easy to embed analytic content into any application, displayed on any device.

iHub meets your business-critical requirements, providing every user with real-time information and self-service business analytics as part of their day-to-day experience. It delivers data analytics, ad-hoc reports, customer-facing applications, report statements, data visualizations and more.

Transform any data into meaningful insights with relevant visualizations so your users can more easily understand their data. Embed these personalized analytic dashboards and interactive visualizations into your own applications, workflow and processes for maximum impact. Opening up a new world of data-driven insights, iHub connects to any data source in any format, and offers unparalleled security and near-infinite scalability.

**OpenText Big Data Analytics:**

**Powerful advanced and predictive analytics**

The Big Data Analytics component of the OpenText Analytics Suite adds self-service capabilities for data preparation, data exploration and advanced and predictive analytics.

This powerful browser-based module easily handles extraction, transfer, load and cleansing functions, even for enormous data sets spanning billions of rows. It also standardizes and joins multiple data sources, including external data warehouses.

With a few clicks, users can apply data mining methods for anomaly detection, association rules, clustering, profiling, segmentation, decision trees, Naïve Bayes classification, correlation, linear and logistic regression, summarization and pattern mining—with results visualized in crosstabs, Venn diagrams, bubble charts, maps and more.

Then, with the push of a button, the results are added into iHub as a new data source ready for consumption. In addition, you can also share and socialize your insights as interactive data visualizations with a broader audience.

**Visualization options for every level of self-service access**

The OpenText Analytics Suite comes equipped with a range of self-service data visualization and reporting features that enable the right type of self-service capabilities for any user, regardless of their skill set.

Depending on the level of interactivity and data blending needed, choose from built-in functions that emphasize simplicity and ease of use (OpenText™ Interactive Viewer), visual appeal to showcase key indicators (Dashboards) or sophisticated, powerful reporting functions with the ability to add new data sources on the fly (Analytics Studio).
Quick, convenient data exploration with OpenText Interactive Viewer

Interactive Viewer is an easy-to-use viewing option pre-packaged with the Analytics Suite. Within a few minutes of being introduced to the intuitive interface, even the most non-technical users can start accessing and customizing their content for their own needs and preferences. They can modify, save and share reports, dashboards and data visualizations with just a few clicks.

Updates at a glance with flexible OpenText Dashboards

For a richer reporting experience, the Dashboards component aggregates multiple data sources and serves up real-time results in appealing graphic visualizations that put data at users’ fingertips. Designed to be used without training, Dashboards are quick to assemble, personalize and share. State-of-the-art charts, gadgets, tables and graphical selectors allow users to illustrate and explore their data without IT support.

Ad-hoc reporting for business users with OpenText Analytics Studio

OpenText Analytics Studio provides the most powerful ad-hoc reporting design options for the Analytics Suite.

Drag-and-drop functionality allows users to easily assemble reports for personalized business insights. Blend and explore their data, add new sources on the fly and effortlessly create ad-hoc reports in their browser.
OpenText Analytics Suite: Delivering more insight from your data

Analytics Suite helps organizations gain insight, improve decision-making and boost operational efficiency by offering hands-on access to interactive dashboards, reports and data visualizations seamlessly integrated with Big Data-capable advanced and predictive analytics to spot patterns and trends. To further empower users, Analytics Suite offers a range of attractive visualization options, from simple and intuitive to richly customizable for power users.

Leveraging all data—whether structured or unstructured, internal, CRM, Internet of Things or social media—in relevant, interactive visualizations on any device increases opportunities for growth. Analytics Suite offers robust, enterprise-level security, scalability to millions of users, and data integrity with a minimum of IT intervention.

OpenText™ Magellan™: Adding the power of AI to analytics

Expand Analytics Suite with OpenText Magellan, a powerful, flexible AI and analytics platform.

Squeeze every drop of value from data

Magellan combines cutting-edge open source machine learning with advanced, predictive analytics, enterprise-grade BI and the capacity to acquire, merge, manage and analyze Big Data and Big Content stored in your Enterprise Information Management systems.

Magellan enables machine-assisted decision-making, automating repetitive, low-level processes and business optimization. As a result, organizations/users can streamline operations, respond more quickly to changing needs and operate more profitably.

OpenText Analytics components

<table>
<thead>
<tr>
<th>Component</th>
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</tr>
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<tbody>
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