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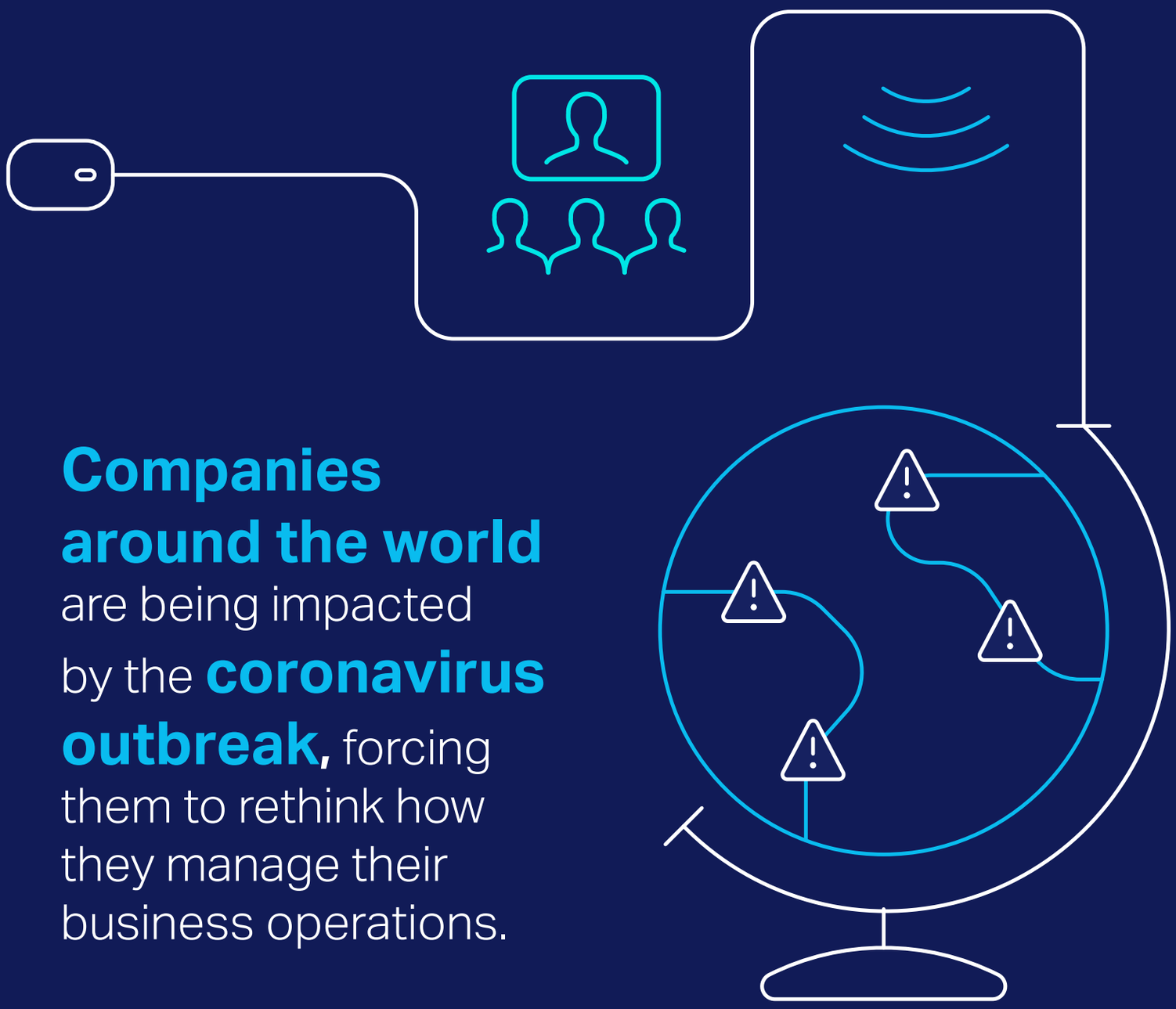
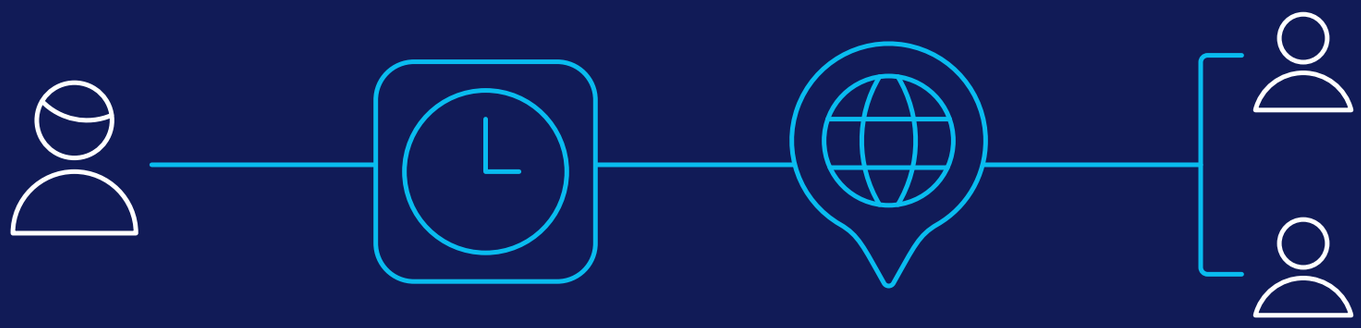
A new way to work



Companies around the world are being impacted by the **coronavirus outbreak**, forcing them to rethink how they manage their business operations.

To maintain business continuity during times of crisis, companies need a new way to work that empowers employees to access and **collaborate on information anywhere, anytime and from any device.**



Global & macroeconomic impact

3,126,806

million confirmed cases as of April 29, 2020

217,363

deaths as of April 29, 2020

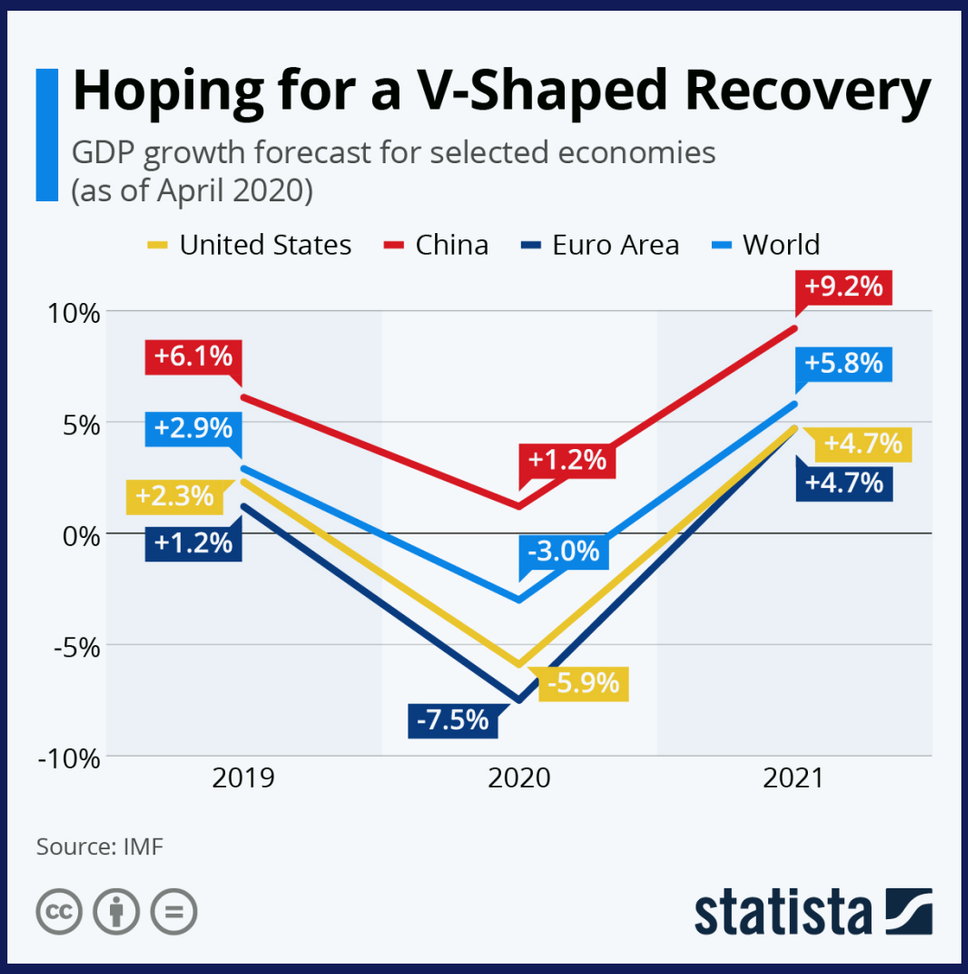
5,795,728

total test results in US

The coronavirus outbreak will cost the world's economy more than

$2.7 trillion

during this year, experts have estimated.



Business impact

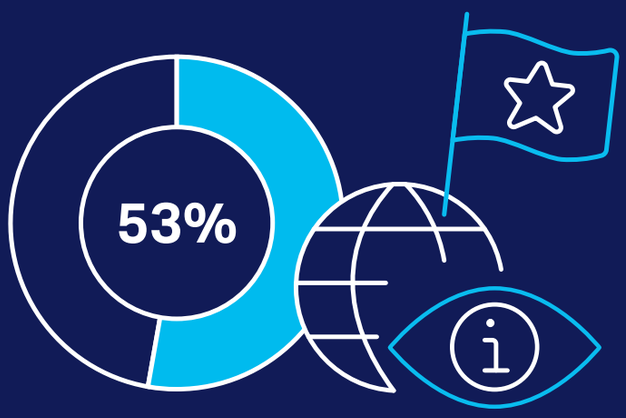
- **Dun & Bradstreet** said in a new study that up to **5 million companies** could be impacted by the coronavirus

5 million

CONFERENCE CANCELED

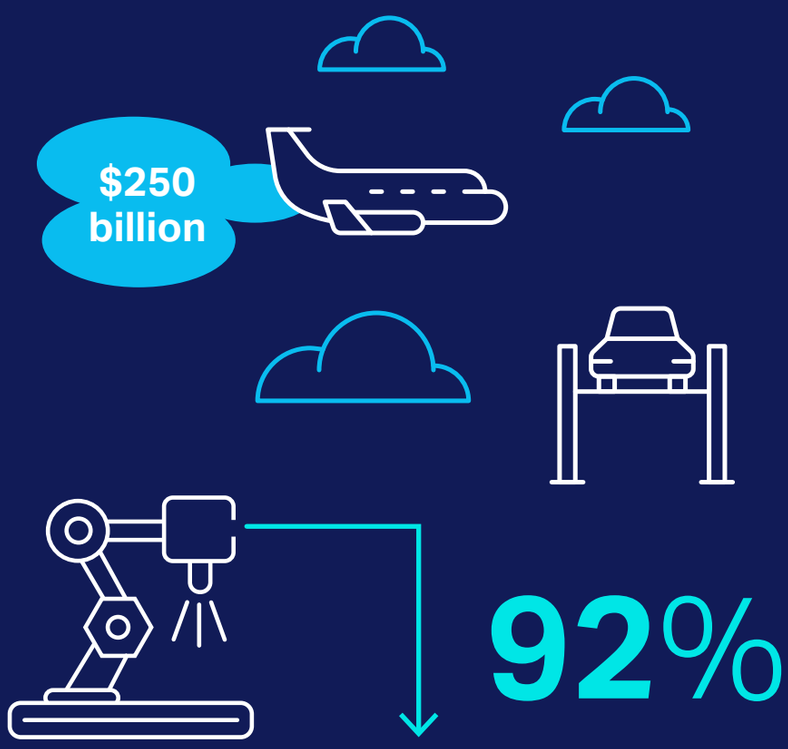
- Global conferences such as **Mobile World Conference** in Barcelona have been **canceled** and have moved to **virtual digital events** instead

- **53%** of companies are experiencing difficulties obtaining supply chain information from China
- Leading CPG company says **17,600** products could be affected by coronavirus in China, highlighting supply chain risk



- **Amazon** and other companies are stockpiling Chinese manufactured goods, raising inventory levels
- Online retail to account for a third of China's retail sales in 2020, up from around a quarter last year

- Deloitte refer to COVID-19 as the **black swan event** of 2020
- Many car manufacturers halted production due to parts shortages from China
- The International Air Transport Association (IATA), warned that falling passenger demand would cost the airline industry **$250 billion** in lost revenues this year
- **55 airlines** have grounded their aircraft fleets
- Car sales in China fell **92%** in the first half of February



How technology can help

Flexible working arrangements can help eliminate the possibility of transmission at the office and during the commute.

Technology can be used for meetings and collaboration to avoid human contact.

New digital marketing activities due to cancelled conferences

WCM (Teamsite) | CCM (Exstream)
Explore the Voice of the Customer
Core Experience Insights

Expand remote working due to quarantines

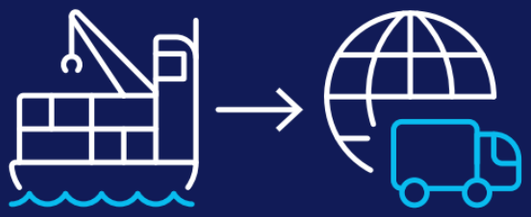
OpenText Cloud
OpenText Managed Services

New corporate policies related to travel and customer meetings

Core Share
Core Signature
Brava

Increase resilience during economic turmoil

OpenText Cloud
OpenText Managed Services



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