Companies around the world are being impacted by the coronavirus outbreak, forcing them to rethink how they manage their business operations.

To maintain business continuity during times of crisis, companies need a new way to work that empowers employees to access and collaborate on information anywhere, anytime and from any device.

Global & macroeconomic impact

- 86,013 confirmed cases as of March 1, 2020
- 2,941 deaths as of March 1, 2020
- Mass quarantine of 50 million people in China
- The coronavirus outbreak will cost the world's economy more than $278 billion in the first quarter of this year, experts have estimated.

Business impact

- Amazon and other companies are stockpiling Chinese manufactured goods, raising inventory levels
- Online retail to account for a third of China's retail sales in 2020, up from around a quarter last year
- Dun & Bradstreet said in a new study that up to 5 million companies could be impacted by the coronavirus

How technology can help

Flexible working arrangements can help eliminate the possibility of transmission at the office and during the commute.

Technology can be used for meetings and collaboration to avoid human contact.

New corporate policies related to travel and customer meetings

New digital marketing activities due to cancelled conferences

Increased resilience during economic turmoil

Expand remote working due to quarantines

Ensure access to information during a time of crisis

Increase visibility into disrupted supply chain operations

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