OpenText Cloud
WORLD'S LEADING BUSINESS NETWORK

Cloud Accelerated ECM

ECM made simple with content in context of your business processes.

Implementing an Enterprise Content Management (ECM) initiative is not a small undertaking for any enterprise. Businesses often struggle with the lack of user buy-in and sporadic adoption across varied lines of business; each one often having disjointed requirements that eventually lead to analysis paralysis. This leaves implementation teams with exhausted budgets and worn out goodwill caused by trying to satisfy too many diverse requirements.

HOW CLOUD ACCELERATED ECM HELPS YOU

- *Re-usable, structured workspaces*
- *Content-enriched business processes*
- *Consistently applied metadata that powers search and faceted browsing*
- *Ready-made infrastructure promoting security, compliance, and governance*

OpenText Cloud Accelerated ECM helps organizations overcome these common problems when initiating ECM programs. Deploying ECM via the cloud in a business process-centric way allows individual user groups to manage their specific content in the context of how they do business.

Cloud Accelerated ECM provides customers a low-risk solution to initiate digital content policies and standards, starting with a key department. Within 30 days, business users can use collaborative, process-centric workspaces with pre-built taxonomy, built-in metadata, and compliance capabilities. This solution will significantly improve an organization's ability to articulate how ECM can be used to increase productivity while creating, structuring, and managing digital content, leading to enhanced buy-in and quick adoption. Cloud Accelerated ECM is purpose built to address a targeted operational problem enterprise-wide unstructured digital content sprawl and delivers success quicker than a traditional ECM infrastructure play. Open Text provides the infrastructure, software, and support; our ECM experts pre-configure taxonomy, metadata, and classification templates for you, validated with your department leads.

Accelerating your business through purpose driven deployment in the cloud

Delivering Cloud Accelerated ECM allows organizations to accelerate their cloud implementations and, consequently, their business. The set-up and configuration process is easier and the organization is always using the most current product versions OpenText is responsible for development, testing, and upgrade of the software. Cloud delivery takes the complexity out of your purchasing decision. OpenText provides all the hardware, software, and system administration expertise needed to manage a new solution, allowing you and your employees to focus on your core business. Your time to value significantly improved.

OPENTEXT™

Unlocking the power of business-critical content

Cloud Accelerated ECM provides frameworks at the enterprise, personal, and project levels, with pre-built metadata, taxonomy, classification, and processes matching the way users work. Whether it is a project workspace that is needed to manage employee on-boarding, or planning and collaborating across multiple departments, Cloud Accelerated ECM allows users to utilize repeatable information flows, capturing content and putting it to work in a way that is managed and secure. A clear and uniform template structure guides users through the process and helps to increase productivity. Using pre-defined business workspaces can reduce some of the 'ad-hoc' nature of day-to-day work, making content easier to discover and sort, while ensuring that the appropriate level of security is applied.

This creates a centralized repository of organized business content that is managed in the cloud and accessible from anywhere at any time. Unlike commercial cloud platforms, the OpenText Cloud is powered by a backbone of expertise in B2B commerce, compliance, and information management.

Partnering content and metadata with business processes to empower users

From an end-user's perspective, OpenText Cloud Accelerated ECM makes everyday business tasks easier and allows users to focus on being more effective. For example, users have the ability to quickly set up a new business workspace and aggregate all of the resources–content and people–into one consistent structure that has everything they need in one place. It allows users to quickly put high valued information flows in motion and enables them to automate common content requirements such as create, review, approve, publish, and store.

Compliance built-in and Information Governance ready

OpenText Cloud Accelerated ECM helps organizations lay a framework for proper information governance; ensuring that content is properly managed and the appropriate policies are applied, leaving more time for records managers to execute on strategy. With pre-defined business workspaces, classification of content is transparent to end users and ensures that consistent metadata is applied and specific retention policies can be set around related content.

Cloud Accelerated ECM provides the tools that your users need to rapidly manage and work with their high valued content in a way that is process driven, cost effective, and secure. Cloud delivery takes the complexity out of collaborative, content-driven knowledge work while easing the burden on IT departments. It makes Information Governance an innate part of everyday business processes and encourages user adoption with an easy-to-use interface and the promise of improved efficiency.