



OpenText™ Portal

Driving Personalized, Social Web Sites

Presentation services that deliver. OpenText Portal is a high-performance solution to create web sites with rich content and applications, enabling personalized interactions with customers, employees, suppliers, and partners. It is uniquely able to serve public sites that have high performance and scalability requirements, in addition to classic intranet and business process portal implementations.

As a flexible presentation vehicle for a number of OpenText offerings, Portal is designed to provide a fast, powerful, and cost-effective way to help organizations efficiently create, deploy, and manage one or more sites using a single integrated solution. Key capabilities of Portal include:

- Out-of-the-box productivity with rapid site creation and maintenance
- Easy custom application creation and integration
- Simplified management of multiple portals and applications
- Robust personalization and secure delivery
- Enterprise-class availability to support www demands
- Integration with additional elements to drive compelling web experiences

Benefit from comprehensive integrations

With Portal, customers can enjoy ease-of-use and efficiency while continuing to benefit from strong standards support and comprehensive integrations that can dramatically improve site performance and deliver interactive social media capabilities.

OpenText Portal has been enhanced to improve agility and streamline administration tasks while enabling significant content and rich internet application reuse. Key capabilities include the ability to:

- Easily configure and integrate portlets or web applications within virtually any website
- Minimize page refreshes through AJAX-powered portlets that enable users to interact dynamically with applications and content items as they change
- Rapidly and easily create microsites or finished websites with one-click website creation from a template or existing site
- Reduce the time and effort needed to customize multiple portals via reusable components called rapid integration portlets

BENEFITS

- *Improves customer, employee, and partner interaction*
- *Provides cost savings*
- *Creates content-rich web sites and applications*
- *Allows multi-device delivery internationally*
- *Offers superior platform support, stability, and availability*
- *Dynamic, personalized content and services*
- *Boasts comprehensive support for enhanced accessibility*

LEARN MORE

OPENTEXT EXPERIENCE SUITE EXECUTIVE BRIEF:

- www.opentext.com/campaigns/experience-suite

Portal offers a presentation foundation for OpenText Tempo Social and provides organizations with more than 100 social portlets that add capabilities such as wikis, blogs, activity feeds, profiles, idea sharing, and event calendars to any Portal site.

A high-performance solution with many features

Portal layout management allows users to easily apply a variety of page layouts through visually intuitive tools that employ common conventions such as merge/unmerge cells, used in many popular business tools.

AJAX capabilities enable rich interaction between portlets and ensure that end-users' pages refresh only as needed. For example, when a user changes the location being viewed in one portlet, the other portlets respond to the change in context by updating maps and weather to reflect the new location. These portlets each load independently so the end user doesn't have to wait for a full page refresh.

OpenText Portal Features

Portal has many additional features, including the following:

Site Templating and Flexible Design

Speed the delivery of new sites and microsites by creating a site template from an existing site that can later be used to create similar sites with a single click. Leverage a business-user interface to create flexible and reusable portlet page layouts for rapid site creation and modification.

In-Context Management Environment

Increase efficiency with intuitive in-context tools that allow pages to be viewed and validated as they are updated. Portlets can be selected from a toolbar and added to a page using drag-and-drop. Design changes can be previewed before they are applied.

Responsive Design

Develop sites that offer an optimal experience by adapting to the user's device and browser. Portal includes responsive design components and Twitter® Bootstrap support building blocks that allow organizations to create sites that meet their branding and business requirements.

Social Media Integration

Leverage popular social features like blogs, wikis, profiles, activity feeds, commenting, ratings, and more as part of a modular and extensible platform solution for an improved and interactive user experience. This feature is available separately at an additional cost.

High Performance Delivery (HPD) Integration

Set caching parameters for HPD within the OpenText Portal console to help organizations with high traffic; high content sites improve dynamic performance, make sites more scalable, and control costs. This feature is available separately at an additional cost.

Simple Portlet Syndication

Extend the reach of your content across the web. Embed portlets in any website using JavaScript by exposing embed code to end users via simple portlet configuration.

Advanced Search & Taxonomy

Integrate out-of-the-box federated search and taxonomy management to deliver relevant and secure search results. Text Common Search is delivered natively with ability to custom connect third-party search engines.

Multiple Web Site and Portal Management

Centrally manage all portals from a unified, roles-based management console, while allowing delegated administration for the individual portals.

Multi-Device Delivery

Deliver content to a customer's PDA, cell phone, or other device of choice for a pervasive Web experience.

SR 286 and WSRP 2.0

Improve user experiences by enabling inter-portal communications, web services integration, and display of third-party portlets in an integrated, contextual way. Take advantage of the OpenText commitment to supporting interoperability and vendor choice to provide the lowest total cost of ownership.

Audit Log and Activity Reporting

Enhance security and auditing of site activity via a native reporting interface that reports on site modifications.

Rich AJAX Portlet Creation

Enhance end-user experiences with dynamic and quick loading pages. Enable portlets to render dynamically via AJAX, without full-page refreshes or writing a single line of code.

Dynamic Personalized Content and Services

Create a more engaging experience by letting business users target content from numerous repositories based on dynamic user segments.

Extensive Internationalization

Globalize your web presence with extensive internationalization for both portal end-users and administrators to support diverse audiences and work groups.

Comprehensive Support for Accessibility

Create portals that are compliant with the Congressional Rehabilitation Act, Section 508 (self-assessed using the Voluntary Product Accessibility Template supplied by the Federal Government).

Personalized Portal Command Center

Create intuitive and configurable roles using a permissions-based management console that allows diverse, multi-dialect administrators to manage virtually all of their portal activity.

End User Portlet Administration

Empower end users, when authorized, to administer and deploy portlets, helping to speed portlet updates and keep content fresh.

Navigation Item Import/Export

Update live sites faster via incremental item changes instead of import/export of the entire navigation tree.

Command Line Import/Export

Import and export components, categories of components, or versions of components using batch processes.

Site and Application Portability

Facilitate delivery between development, staging, and testing by packaging entire websites, portals, applications, and their components.

WebDAV Support

Enhance productivity by allowing Web Developers to use WebDAV connections to their preferred tools, like Dreamweaver®, to update web assets.

Productivity Application Portlets

Utilize pre-defined portlets that allow rapid site creation of portals with common functionality that is integrated with existing applications and data.

Content Access Management Portlets

Use packaged application portlets that enable teams to share permissions (read/write) and publish portal documents as part of any business process.

Superior Platform Support, Stability, and Availability

Enjoy confidence in the large array of operating system and application server combinations for deployment flexibility, including comprehensive caching capabilities, application fail-over, and load balancing for the most mission-critical portal initiatives.