The ability to easily consolidate and interpret information from across the organization in a way that is seamless and transparent has unequivocal business value. However, in today’s global economy, an ever-expanding proliferation of data sources—both structured and unstructured and in various formats and software applications—has brought about a new mindset. No longer is information understood as simply data but now includes content and other information sources: information that needs to be interpreted, integrated, and made more meaningful to corporate end users. OpenText Integration Center integrates with corporate business systems to capture, transform, and deliver critical information regardless of format or location.

OpenText Integration Center: Transforming information for corporate intelligence

OpenText Integration Center helps organizations fuse traditional data management and Enterprise Content Management (ECM) approaches into a single, comprehensive information management strategy, allowing organizations to realize the true value of their people, processes, and information. Integration Center supports a complete, 360-degree view of the relevant information across the enterprise, ensuring that all business-critical decisions are based on current and complete information, regardless of its location or format, for the purposes of business intelligence, governance, and process optimization.

Serving as the hub of the information system, Integration Center is an enabling data and content integration technology that gives organizations the ability to quickly adapt to new and changing business processes, with powerful and flexible capabilities that transform information from where it is to where it needs to be. Integration Center serves as the central hub to all data- and content-driven systems. With its unique suite of features that help reduce development cycles, it offers organizations the ability to break down information silos and cross application boundaries to enable access to data and content by providing a unified view of information throughout the entire information ecosystem—from leading-edge Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) systems to legacy applications.

A universal integration solution: From any source to any target

Integration Center includes a suite of tools that can manage and deliver both structured and unstructured information across the entire business supply chain. It can carry out all vital information exchange operations regardless of format, syntax, source, or target—from XML support to mainframe connectivity and from relational databases to ECM repositories. Whatever the project, Integration Center enables tighter integration with any enterprise environment.
OpenText Integration Center Features

**Enterprise connectivity**
- Provides access to virtually any legacy system, ERP, CRM, Supply Chain Management (SCM), ECM, and custom applications with a complete range of database and repository connectors, including native OpenText Content Server, SAP®, fileshares, multi-dimensional databases, etc.
- Supports all middleware providing Open Database Connectivity (ODBC), web services, or command-line interfaces and Message-Oriented Middleware (MOM)
- Extends web services to a full-featured publishing agent, allowing remote installations to be available for the following:
  - Real-time, on-demand, ad-hoc processing
  - Remote data and file exchange services
  - Application integration and synchronization
  - Message-oriented services through Service-Oriented Architecture (SOA) environments

**Content and data extraction**
- Uses business logic to extract both structured and unstructured objects from business systems
- Supports bulk and incremental extraction based on transaction events
- Provides a variety of capabilities to help manage complex structures like hierarchical data dumps from mainframes or Electronic Data Interchange (EDI) files
- Easily manipulate content objects and automatically enhance its metadata during content file processing and content and data transformation
- Supports the widest range of transformation complexity, replacing most custom, language-based development
- Extensive “rules engine” allows for pre-configured business rules to comply with corporate regulations and policies
- Supports mapping content or data from one system to another. Drag-and-drop mapping as well as automatic data/metadata mapping detection
- Point-and-click environment for building business logic, data transformations, and associated exceptions, alerts, and rules—no programming required

**Process optimization and audit control**
- Track changes, impact analysis, and auto documentation features enabled implementation and management of data integration projects with minimal overhead
- Audit trail, metadata management, and integration with scheduling applications
- Version control and secure multi-user design environment

**Scheduler**
- Initiate processes based on pre-determined schedule or event basis
- Provides process monitoring as well as full history and audit-trail reporting
- Manage large volumes of logs stored on the repository for easier administration and traceability of processes

**Management**
- Extensive and open-platform support for Windows®, Linux™, and Unix environments
- Exceptional parallel processing and multi-CPU utilization capabilities for high-volume transactions
- Native integration with major Relational Database Management Systems (RDBMSs), allowing for in-place transactions and utilization of advanced RDBMS features/utilities

Visit online.opentext.com for more information about OpenText solutions. Open Text Corporation is a publicly traded company on both NASDAQ (OTEK) and the TSX (OTC). Copyright © 2011 by Open Text Corporation. OpenText, Open Text, and The Content Experts are trademarks or registered trademarks of Open Text Corporation. This list is not exhaustive. All other trademarks or registered trademarks are the property of their respective owners. All rights reserved. 11CONS0030EN