



OPENTEXT™

# INNOVATION TOUR 2015

SIMPLIFY. TRANSFORM. ACCELERATE.

## Are You Ready for Information Management in the year 2020?

The **Digital-First World** is about to change the enterprise forever. This convergence of technology, demographics, and new operational models will completely redefine the information management landscape by the end of this decade, offering untold opportunities to maximize relationships, efficiencies, governance, and security. What are forward-looking organizations doing **right now** to capitalize on its astounding potential? The **OpenText Innovation Tour** is where you'll find the answer.

WE'RE BRINGING THE BEST IN  
STRATEGY, TACTICS, AND INNOVATION DIRECTLY TO YOU!

Join us for a one-day immersion into the present and future information economy and see what it takes to **Simplify, Transform, and Accelerate** in order to succeed as a **Digital Enterprise**:

- Hear from OpenText executives on the future of information management and the OpenText vision
- Experience the newest OpenText product—including a Core-shaking Cloud announcement!
- Participate in solution-specific breakouts and demonstrations
- Explore the OpenText partner ecosystem and hear from key partners
- Learn real-world strategies and best practices employed by OpenText customers
- Connect, network, and build your brand with industry leaders

If you only attend one regional event this year, make this the one. Tailored specifically to the interests of the local OpenText community, **Innovation Tour 2015** is a complimentary event and a singular opportunity to maximize your OpenText investment today while preparing to triumph tomorrow.

**MUMBAI**  
FEBRUARY 18

**TOKYO**  
FEBRUARY 20

**SYDNEY**  
FEBRUARY 26

**SINGAPORE**  
MARCH 5

**SÃO PAULO**  
MAY 13

**STOCKHOLM**  
MARCH 17

**LONDON**  
MARCH 19-20

**MUNICH**  
MARCH 24-25

**PARIS**  
MARCH 26

**EINDHOVEN**  
APRIL 1

**NEW YORK**  
APRIL 7

**TORONTO**  
APRIL 8

**OTTAWA**  
APRIL 28

**CALGARY**  
MAY 20

**WASHINGTON**  
JUNE 9



## The OpenText Innovation Tour is coming to city near you!

# WHY ATTEND?

The keys to competitiveness, relevance, and success in a Digital-First World...delivered to your front door. Is that not reason enough? Seriously, you'll be amazed at how much you'll take away from attending the OpenText Innovation Tour. It's more, much more, than just experiencing the latest advances and new announcements from OpenText. It's all about seeing the big picture and realizing the benefits that go with it:

### JOIN THE CONVERSATION

We're all in this together and together we'll help each other succeed in an emerging economy where information is the primary currency. We want to hear about your situation, your challenges, and your wish list. Fellow customers want to hear your successes and opinions. Soak in the entire event, and then ask us specifically how it applies to you.

### EXPERIENCE THE NEXT GENERATION OF OPENTEXT SOLUTIONS

At Enterprise World, we unveiled game-changing new releases (think: Cloud!) and announced significant enhancements to almost every piece of our product line. Get up to speed with roadmap presentations and demonstrations from the experts behind it all.

### IMMERSE YOURSELF IN THE OPENTEXT PARTNER ECOSYSTEM

Learn how focused solutions from our trusted partner network can drive the incremental value that maximizes your existing OpenText investment.

### LEARN FROM THOUGHT LEADERS AND INDUSTRY VISIONARIES

Want to see what tomorrow will look like? The Innovation Tour is a unique environment designed to inspire and invigorate by bringing you the latest in best practices, evolving technologies, and emerging relationship and business models.

### SEE AND BE SEEN

As you network, ask questions, offer ideas, and share experiences in a global community of like-minded professionals.

### BE BETTER AT WHAT YOU DO

Increase productivity and extract more value from your current OpenText portfolio through breakout sessions and workshops organized in solution-specific tracks.

[WWW.OPENTEXT.COM/INNOVATIONTOUR](http://WWW.OPENTEXT.COM/INNOVATIONTOUR)

