“With HI-BRIDGE Health Information Exchange (HIE), we’ve demonstrated that the OpenText Alloy cloud-based platform offers a lower upfront investment and ease of use that encourages adoption and fosters sustainability. This helps rural providers make better clinical and business decisions for measurable ROI.”

Dominic Mack, MD
MBA Executive Medical Director
HI-BRIDGE Solutions and GaHC National Center for Primary Care Morehouse School of Medicine
HI-BRIDGE Solutions (HBS) provides affordable health information exchange (HIE) across the state.

Not many health information exchanges (HIEs) cater primarily to smaller independent practices and rural hospitals due to the unique challenges these providers present, which include smaller IT budgets, lack of IT expertise and siloed electronic health record (EHR) systems. When HI-BRIDGE Solutions (HBS) decided to launch its HI-BRIDGE Health Information Exchange (HIE) initiative, it knew it would need a creative solution that leveled the playing field for all participating providers, regardless of available IT resources.

With a long history of bringing health information exchange connectivity and EHR interoperability to healthcare providers, OpenText offered the creative solution HI-BRIDGE was looking for.

OpenText™ Alloy™ for Healthcare was chosen to be the backbone of the HI-BRIDGE Health Information Exchange (HIE) initiative. As a cloud platform, Alloy is able to provide the ease of use and affordability needed to foster HIE adoption among even the smallest practices, yet is also sophisticated enough to provide network members with the following critical capabilities:

• Electronic access to aggregated patient information. Alloy aggregates patient information in a centralized repository. Accessible via a web portal, the repository stores comprehensive patient medical history, such as allergies, medications, problems, procedures, lab results, radiology reports and other types of information that are crucial to providing continuum of care.

• Connection to the HI-BRIDGE Health Information Exchange (HIE). Through bi-directional integration of patient data with GaHIN, Georgia’s statewide HIE, Alloy ensures that HI-BRIDGE network members have access to statewide and nationwide patient data, and vice-versa.

• Lab and radiology connectivity for a wide variety of EHRs—or no EHR. Alloy integrates lab and radiology orders and results with a practice’s EHR system, eliminating many of the errors that cause patient callbacks and reimbursement challenges. For practices without EHR systems, lab and radiology information is made available via a web portal.

By managing ongoing aggregation and harmonization of data, along with infrastructure updates to maintain compliance with regulatory requirements, the OpenText Cloud platform keeps the costs of the HI-BRIDGE Health Information Exchange at a level that providers of all sizes can afford. Additionally, the use of web- and standards-based services allows providers to use existing EHR systems, eliminating the expense of new technology and staff training while also speeding adoption.

Other benefits to HI-BRIDGE members include:

• Reduced cost of care through more efficient access to patient information and reduced duplication of services.

• Better patient outcomes as a result of having access to patients’ comprehensive medical histories at the point of care.

• The ability to fully comply with CMS EHR Incentive Programs in order to take advantage of incentives and avoid penalties.

• Flexible pricing points based on varying service level options.

Dominic Mack, executive medical director at HI-BRIDGE Solutions, summarizes the benefits of using the Alloy platform: “With HI-BRIDGE Health Information Exchange (HIE), we’ve demonstrated that the OpenText Alloy cloud-based platform offers a lower upfront investment and ease of use that encourages adoption and fosters sustainability. This helps rural providers make better clinical and business decisions for measurable ROI.”

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