



Success story

Consumer digital health company

Industry

- Healthcare

Solutions

- OpenText™ Alloy™ for Healthcare

Results



Maintained focus on innovation
in consumer usability and analytics



Improved time to market for
diabetes management solutions



Secured built-in compliance
with rigorous healthcare
industry requirements

Consumer digital health company advances fight against diabetes

**Chronic care organization enhances innovation and speeds time
to market with cloud-based OpenText Alloy for Healthcare**

*The consumer digital health company
leverages OpenText expertise and
technology for data management.*



A consumer digital health company looking to provide groundbreaking diabetes management recognized it needed to stay laser-focused on the innovations it was bringing to the market: consumer usability and analytics. But, the chronic care company also recognized that realtime integration with backend client health systems would be critical to its success.

Not having resources in place to take on the high level of integration operations required, and not wanting to divert resources from the development of its unique value proposition, the company decided to outsource its integration and data management needs to a dedicated provider.

Impressed with its extensive healthcare background and familiarity with numerous client health system applications, the consumer digital health company selected the industry-leading cloud platform OpenText™ Alloy™ for Healthcare to perform the following integration and data management functions on its behalf:

- Pull clinical and claims information for new enrollees from various providers, cleanse the data and map it to the company's data warehouse in the required format.
- Provide master patient index (MPI) functionality for patient reconciliation, as well as de-duplication functionality.

- Retrieve blood glucose observation data gathered by the company's connected devices for delivery back to providers' client health systems.
- Provide ongoing, bidirectional integration between the company and providers' client health systems for the duration of a patient's participation in the company's chronic condition care program.

The health company is already reinventing one wheel: diabetes management. There was no need to reinvent another, especially one that is not in the company's wheelhouse. By taking advantage of OpenText integration expertise and technology, the consumer digital health company realized the following benefits at significantly reduced cost:

- Improved time to market.
- Fast patient adoption of its personalized diabetes management program.
- Built-in compliance with the rigorous security needs of the healthcare industry.
- Ability to stay focused on driving innovation in consumer usability and analytics.



About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit [opentext.com](https://www.opentext.com).

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