

SUCCESS STORY

Healthcare

Industry

• Healthcare

Solutions

- OpenText[™] Gupta SQLBase
- OpenText[™] Gupta Team Developer (TD)

Results

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Enables simple licensing, configuration and deployment

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Automates maintenance for worry free support

Integrates easily into multiple systems



Delivers agile software development



Auditdata streamlines patient management with embedded database solution

Global audiology company powers its hospital software solutions with OpenText Gupta SQLBase for automated deployment, configuration and maintenance

"The right choice for us then was OpenText Gupta SQLBase, and it would still be the best choice today. For more than 25 years, it has been possible for us to stay on OpenText SQLBase as our primary database engine."

Kim Wagner Jensen Business and customer care director Auditdata



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Founded in 1992, Auditdata delivers state-of-the-art audiology clinic management systems and diagnostic instruments to hospitals and private clinics around the world to advance the future of hearing care. Auditdata's software solutions include Auditbase, an office management system for hospital-based audiology clinics. It manages patients, optimizes workflows and delivers best practice testing and fitting of hearing aids, including interfacing patient records and scheduling and diagnostics with central medical record systems, without compromising clinical care.

As the healthcare sector faces mounting pressure to manage increasing patient volumes with decreasing budgets, the Auditbase solution was developed to help optimize and accelerate the flow of patients through the system.

"We help clinics manage their workflows and move patients through the system much faster, without compromising clinical and patient care standards," said Kim Wagner Jensen, Auditbase Business and Customer Care Director.

When Auditbase was developed in the early 1990s, the company needed a database that could be embedded in the application. According to Wagner Jensen, *"It was very important for us to have a database engine that would be integrated with the development environment. It was also very important that the database solution have low maintenance requirements."* The company selected OpenText[™] Gupta SQLBase as its main database server component. A high-performance embedded database, Gupta SQLBase offers automated mass deployment, configuration and maintenance. Ideal for environments with limited IT support, the solution allows for easy integration with varied development tools.

"The right choice for us then was OpenText Gupta SQLBase, and it would still be the best choice today," said Wagner Jensen. "For more than 25 years, it has been possible for us to stay on Gupta SQLBase as our primary database engine. Today, it is a mature part of our product portfolio."

"More than 80 percent of hospitals in the UK and Scandinavia now use the Auditbase solution. In fact, we have more than 200 Auditbase customers, covering more than 500 hospitals, with roughly 5,000 daily users," reported Wagner Jensen.

Since Auditdata resells Gupta SQLBase to its customers, the company counts the product's simple licensing, mass deployment, automated configuration and low maintenance as key factors in Auditbase's success.

Auditdata uses the Gupta SQLBase's Embedded Deployment Pack (EDP) tool to build its own Gupta SQLBase installations to deploy to its customers. *"The most important benefits for us include OpenText Gupta SQLBase's easy licensing and mass deployment. Those are really critical for us,"* said Wagner Jensen.

Auditdata has also benefited from the solution's close integration with many development tools. Wagner Jensen noted, *"The system has integrated easily and well with multiple and vast-scale hospital systems."*



"It's important that there's a close relationship between the development platform and the database. We still have some functionalities in our codes that were developed in the early versions—it's 20-year-old code that still exists and works."

Mark Crawshaw Product Manager Auditdata





As its main platform for building client applications, the company uses OpenText[™] Gupta Team Developer (TD). It is a complete development solution that includes an integrated development environment (SQLWindows), UX assembly kit, connectivity to databases and services, a database for development and testing and a reporting tool.

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"It's important that there's a close relationship between the development platform and the database" and added that the company has been using Gupta Team Developer (TD) from the beginning. "We still have some functionalities in our codes that were developed in the early versions—it's 20-year-old code that still exists and works."

The longevity of the OpenText solution within the Auditbase system is due not only to the benefits derived from the Gupta SQLBase product, but also the strong support from the OpenText team. Wagner Jensen explained, "We have good collaboration between our two companies. OpenText has the resources to help overcome any technical issues that we have with critical customers. Because if things are not running correctly, then we have 5,000 users down, and the telephones begin to ring. Also, the product support continues to give testers and users the latest features and fixes as quickly as possible. That's definitely a plus too."

The company's longstanding reliance on the Gupta SQLBase solution and its partnership with OpenText will continue to play an important role as Auditdata looks to the future. The company is planning expansion into new markets. That expansion will require the Auditbase solution to meet the different workflow and regulatory requirements of those new markets.

"As a healthcare system, Auditbase must meet local legislation *regarding such things as handling personal data,"* Wagner Jensen explained. "As we move into new regions, we will have to adapt very quickly to new processes and workflows and be very fast in making the required changes. Therefore, OpenText will be a very, very important part of that expansion for us. And OpenText Gupta SQLBase remains our preferred choice."

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