opentext™

Success story

Biotechnology company

Industry
- Pharmaceutical

Solution
- OpenText™ Alloy™

Services
- OpenText™ Managed Services

Biotechnology company innovates pharma commercialization engine

Leading biotech gains application integration to support critical commercial processes and leverages partner expertise to launch first drug with OpenText Alloy

Results

Enabled critical go-to-market processes for on-time product launch

Ensured built-in data harmonization, data exchange and analytics capabilities across the business

Leveraged OpenText expertise, reducing integration complexities and delivering faster time to value