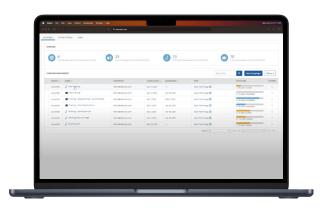


# Top reasons MSPs sell OpenText Core Security Awareness Training

Improve client security, reduce admin time and gain new efficiencies



Cyberattacks like phishing, malware, and ransomware are becoming more advanced. How can you help clients stay ahead of cyberthreats? Give them the knowledge to fight back with OpenTex® Core Security Awareness Training.

Eight reasons MSPs should sell OpenText Core Security Awareness Training:

- Autopilot: A turnkey SAT program
  Sit back and relax knowing your clients are receiving a best practices SAT program with Autopilot. Your manage the list of users; we'll automatically send them a training campaign and a phishing campaign every month.
- Minimal administrative overhead

  Deliver effective SAT campaigns across your entire audience easily with timesaving features including a campaign wizard, Azure AD user management, distribution lists and automatic reporting.
- Expansive course library

  Drive continuous engagement with over 300 microlearning courses from multiple publishers in several languages.

  All-inclusive pricing guarantees full catalog access. And we update our offerings regularly, keeping a pulse on the everchanging threat landscape.
- Simple, intuitive campaign reports
  Easily report on the value of your SAT offering with user-friendly reporting you can receive automatically.
- Phishing simulation templates
  Our 450+ fully customizable templates are adapted from realworld attacks to help end users become more discerning of
  online threats and avoid costly breaches.
- Business compliance as a bonus

  SAT helps you meet cyber insurance requirements with compliance training. Help your customers stay informed on the latest compliance requirements (PCI, HIPAA, GDPR,

Running 11 or more SAT campaigns over 4-6 months reduces phishing click-throughs by 65%!

OpenText, SAT efficiency statistics

Proven results and positive ROI
Less malware means less downt

Less malware means less downtime and remediation. With phishing and credential theft being the top tactics used in hacks and breaches, your clients will love hearing how SAT is proven to reduce click rates.

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Bundle SAT to increase profitability

Grow your MSP business by bundling SAT programs to boost revenue. As a OpenText partner, we work closely with you to promote the value of security management and enhance your offerings.

# What questions could clients have?

### Why should we care about SAT?

Human error remains the top source of costly breaches. With SAT, you stay on top of the latest cybersecurity trends while mitigating potential employee mistakes.

#### What's the best way to offer SAT?

Data shows that high-quality SAT delivered consistently in small doses allows users to practice skills regularly and keep security topics top-ofmind, significantly reducing the type of user error that leads to hacks.

#### What content does OpenText provide?

Our solution offers regular updates and new additions to our multi-publisher library of 300+ microlearning courses. The library covers many security and compliance topics and 450+ fully customized assets for phishing simulations. Best of all, our Autopilot feature can put this content to work for you automatically.

#### How do we know it's working?

Easily track your results with user-friendly reporting you can monitor in real time and schedule for automatic delivery at the conclusion of your campaigns.

# Why do we need SAT if we already use your security software?

According to 2022 VBIR, 82% of successful cyberattacks are caused by human factors. Social engineering attacks are becoming more advanced and persistent. Your people are the key to reducing risk and achieving cyber resilience.

Ready to see OpenText Core Security Awareness Training in action?

Start a trial.

## Interested in connecting?

Fill out this form and some will contact you.

