

# Top 5 reasons modern EDI solutions make for smarter supply chains



Electronic data interchange (EDI) is undergoing a profound evolution. EDI is evolving from a static, back-office tool to a strategic ERP modernization and AI business insights enabler for supply chains. B2B integration and hybrid connectivity powered by EDI, APIs, and AI will define supply chain success well into the future.

Here are the top 5 reasons EDI solutions matter now more than ever:

- 1 **EDI now drives collaboration, not just transactions.** EDI has moved beyond X12 document and mainframe systems. Today, it enables supply chain collaboration and business agility. [Modern EDI](#) provides visibility, error handling, and proactive reporting, allowing organizations to shift from reactive troubleshooting to strategic process improvement.
- 2 **EDI-to-API hybrid connectivity accelerates ERP modernization.** The future of [B2B integration](#) is hybrid. It combines EDI reliability with API speed, enabling real-time data flow, reducing manual intervention, and accelerating integration without a full-scale overhaul of your IT ecosystem and data sources.
- 3 **Modern EDI provides clean, structured data for analytics and AI.** More than a compliance requirement, EDI gives you a competitive advantage, feeding actionable data into analytics tools and dashboards that power strategic initiatives like supplier collaboration, cost optimization, and resilience planning.
- 4 **EDI powered predictive analytics identify supply chain risks before escalation.** EDI holds a treasure trove of transactional data that can be leveraged to forecast demand, optimize inventory, and identify supply chain risks issues early. Modernizing B2B integration to harness AI-driven insights makes for smarter supply chains and faster business decisions.
- 5 **Modern B2B integration creates resilient, adaptive supply chains for the future.** [Agentic AI](#) enables autonomous supply chains by interpreting and acting on numerous data sources like EDI and APIs in real time. Success demands clean data and modern connectivity throughout your supply chain to keep operations moving.

Learn how OpenText Business Network help you turn modern [B2B integration](#) and EDI solutions into a competitive advantage.

**91% of midmarket companies outsourcing their integrations increased the value of their B2B program.<sup>1</sup>**

<sup>1</sup> CIO, *Simplify EDI integration: Combine an Outsourced B2B Approach with Self-Service Tools*, 2023.