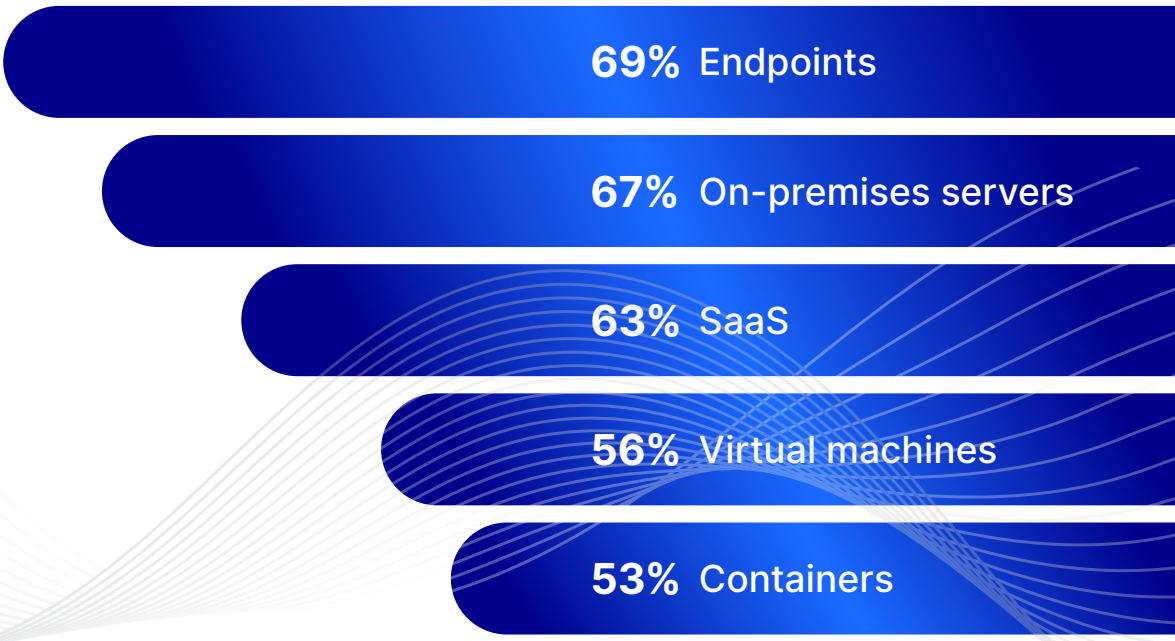


Overconfident and underprotected: The truth about enterprise backup

Enterprises feel confident in backup and recovery, but the numbers tell a different story. This snapshot exposes the coverage gaps, real-world loss events, and AI and compliance trends reshaping enterprise backup.

Coverage gaps

Modern workloads remain underprotected



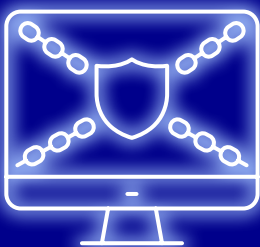
Confidence vs. reality

Confidence ≠ immunity



Yet **51%** faced cyberattack-related loss and **45%** accidental deletion

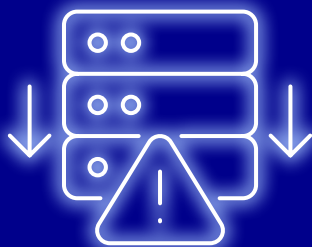
Top risks



97% cyberattacks/
ransomware



41% cloud data loss

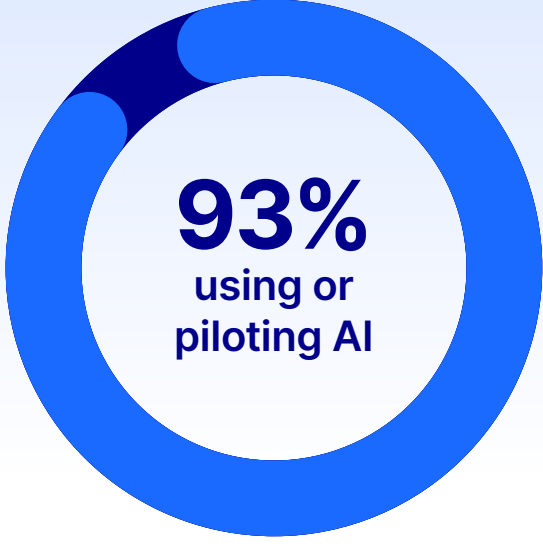


34% downtime

Compliance pressure



Confidence vs. reality



- Top use cases:
- 1. Anomaly detection
 - 2. Incident response
 - 3. Predictive failure analysis

Discover more about OpenText Data Backup and Recovery 360

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