

Overconfident and underprotected: The truth about enterprise backup

Enterprises feel confident in backup and recovery, but the numbers tell a different story. This snapshot exposes the coverage gaps, real-world loss events, and AI and compliance trends reshaping enterprise backup.

Coverage gaps

Modern workloads remain underprotected

69% Endpoints

67% On-premises servers

63% SaaS

56% Virtual machines

53% Containers

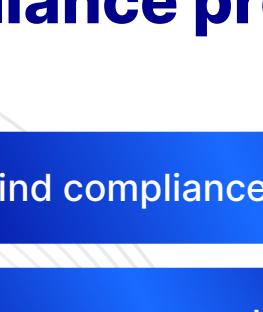
Confidence vs. reality

Confidence ≠ immunity

97%
confident

Yet **51%** faced cyberattack-related loss and **45%** accidental deletion

Top risks



97%
cyberattacks/
ransomware



41%
cloud data loss



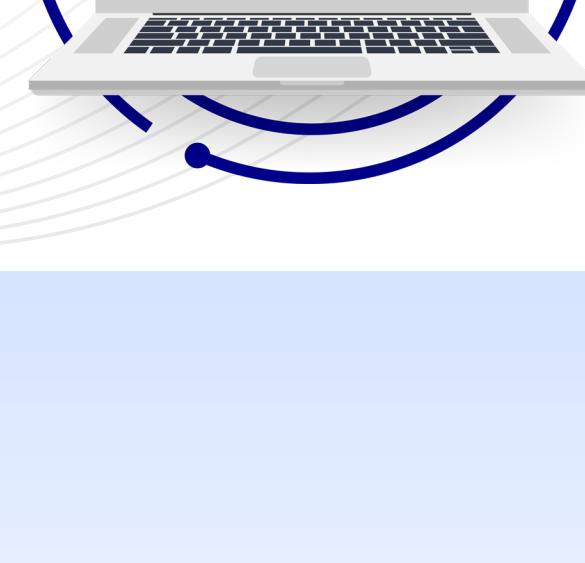
34%
downtime

Compliance pressure

80% Find compliance challenging

72% Insurance mandates

64% Regulatory requirements



Confidence vs. reality

93%
using or
piloting AI

Top use cases:
1. Anomaly detection
2. Incident response
3. Predictive failure analysis

Discover more about OpenText Data Backup and Recovery 360

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