## Can you protect your clients from social engineering?

cause of breaches: Social Engineering<sup>1</sup>



Your clients are vulnerable to social engineering when they rely on a single security layer.

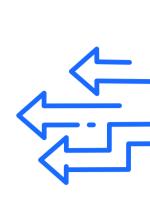
3<sub>out of</sub> 10 global respondents clicked a phishing link in 2020.3



Forrester recommends layered defenses to help prevent social engineering strategies like phishing.2

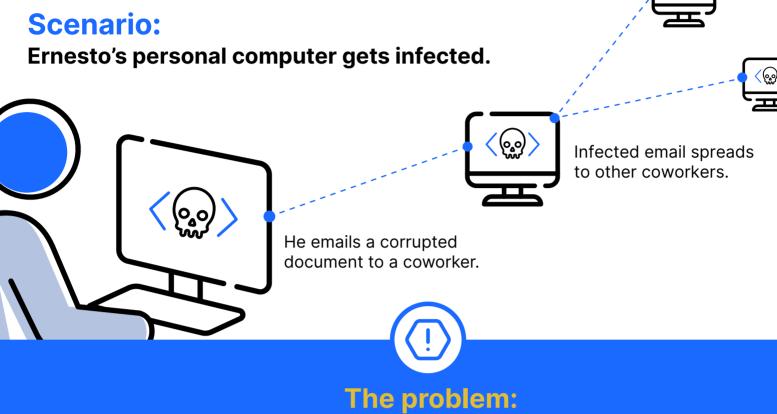
Why are your

## clients being targeted?



**Personal devices** used for work

of global office workers use both personal devices for work and work devices for personal matters.<sup>3</sup>

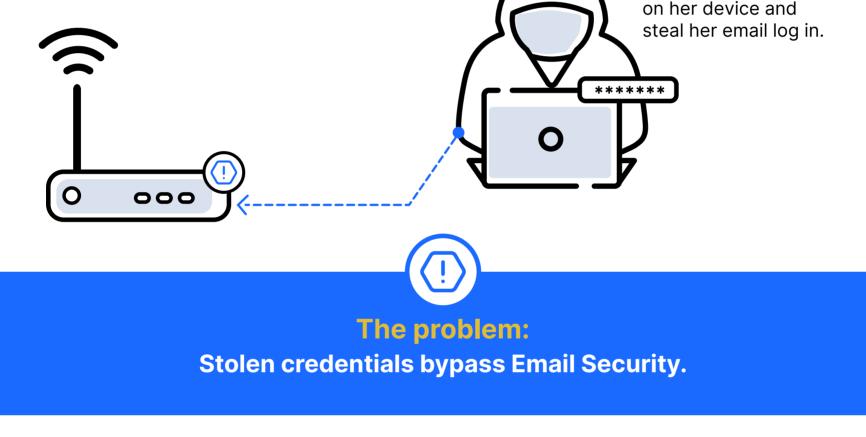


Lack of Endpoint Protection on personal computer.

on home networks from corporate-owned increase in sensitive data accessed devices in the first 6 months of 2020.4

**Scenario:** Rachel's home router is compromised.

**Unsecured** home routers



Cybercriminals spy

earned annually by global

cybercriminals using social

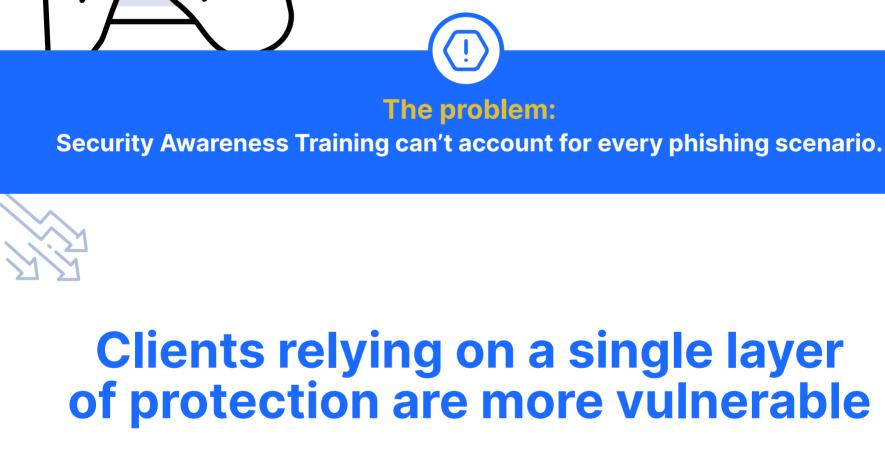
media-enabled tactics.5

Personal info posted to social media

Alicia posts personal info to social media. Cybercriminals use the info they find to craft a compelling phishing email.

\$3.25B

**Scenario:** 



Protect your clients and your business from social engineering with OpenText Data Security and Data Protection Solutions.



**Endpoint Protection** 

How do you

stop social

engineering?



Invest in multi-tiered protection

Awareness Training and DNS Security.

that combines Email Security,

**Endpoint Protection, Security** 





**OpenText Core Security** 

Find out more in our webinar

**Register now** 

- 1 Information Systems Audit and Control Association (ISACA) Annual Report, 2021 2 Best Practices: Phishing Prevention, Forrester Research, 2021
- 3 Covid Clicks Survey, Carbonite + Webroot, 2021 4 Technology Best Practices To Protect Your Homeworkers' Endpoints, Forrester Research, 2020 5 Social Media Platforms And The Cybercrime Economy, Dr. Michael McGuire, sponsored by Bromium, 2019

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