

5 challenges facing MSPs

Why MSPs should consider Microsoft Azure Virtual Desktop and OpenText Cybersecurity to enable efficient remote working



Remote and hybrid working is the new normal – and it presents new challenges for your SMB customers. But what are these challenges, and as an MSP, how can you help your smaller business customers overcome these challenges while also expanding your service offering and revenues?

How do you help them stay up-to-date remain competitive, and attract the best talent?

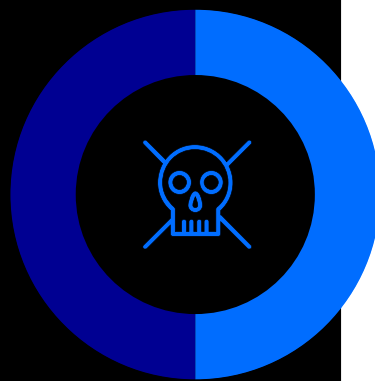
CHALLENGE 1

Cybersecurity is a critical risk

How do your customers keep their data and employees safe when they're working remotely?

The cost of cybercrime is set to rise by **50%** by 2028

Source: Statista



CHALLENGE 2

Productivity is under threat

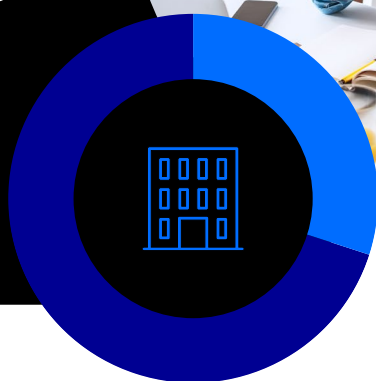
Relying on legacy technology and limited IT resources, SMBs struggle to provide seamless access to the right apps and data.

Employees want hybrid working

Hybrid work is proven to lead to higher job satisfaction, meaning SMBs need to adopt and adapt.

Source: McKinsey Global Institute

Office attendance is **30%** lower than before the pandemic



CHALLENGE 3

IT management is complex and costly

1 in 4 firms expect to cut spending by up to 25% in the next 1-2 years. As their MSP, you can help them save and simplify.

Source: McKinsey Global Institute

1 in 4 businesses expects to reduce tech spending



Integrate with Microsoft 365 apps
Use Teams, Outlook, OneDrive, and more.

Boost security
Reduce endpoints and attack surfaces.

Supercharge productivity
Access files and apps from anywhere.

Unlock hybrid working
Work securely from anywhere.

Foster employee satisfaction
Let employees use their own devices.

Simplify IT
By centralising IT management.

Get in touch

Speak to OpenText Cybersecurity today and find out how to grow your business and boost revenues.

Talk to an OpenText Cybersecurity expert

