

5 reasons to choose Microsoft Azure Virtual Desktop and OpenText Cybersecurity

How you can help your customers keep costs down, adapt to hybrid working, and boost security



Remote and hybrid working are the new normal. **Fifty-six percent of employees¹** have adopted hybrid working, leaving office attendance **thirty percent lower¹** than pre-pandemic levels. To stay ahead, your SMB customers must find ways to enable their employees to be productive and secure.

Microsoft's Azure Virtual Desktop (AVD) offers virtualized Windows® desktops that help your clients deliver seamless, secure, scalable environments that meet these challenges head on.

Here are five reasons why you should recommend Microsoft® Azure® Virtual Desktop to your clients.



AVD works seamlessly with Microsoft 365

1

Azure Virtual Desktop is fully integrated with Microsoft 365®, providing an optimized and consistent experience for users. Your customers will experience lower latency in video calls and smoother real-time file sharing, making remote work easy.

AVD offers a virtual desktop experience that feels familiar to your users, reducing the need for extensive retraining—and, crucially, improving overall productivity.

AVD enhances security

Azure Virtual Desktop, combined with Microsoft's security layers, is built with security at its core, providing robust protections against modern cybersecurity threats.

Even for employees using their own devices, AVD means company data is far more secure.

Microsoft's AVD complies with various industry regulations such as HIPAA, GDPR, and SOC 2, making it an ideal option for businesses in highly regulated industries like healthcare and finance.

2

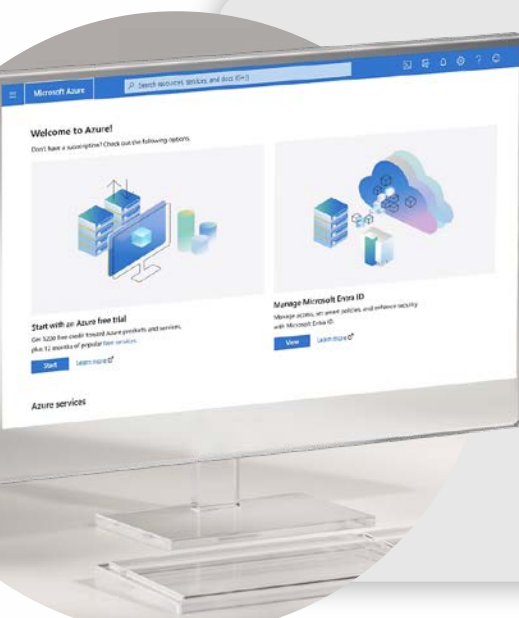


AVD is cost-effective

3

Azure Virtual Desktop can **reduce IT complexity and overheads by 30 percent²**. By eliminating the need for physical workstations and hardware maintenance, SMBs can save significantly on upfront costs and ongoing operational expenses.

Azure's pricing structure is especially valuable for businesses with fluctuating demand, as they'll only pay for the resources they actually use.



AVD grows as your customers grow

Whether a business is expanding to new locations or seeing an influx in demand, its IT infrastructure needs to scale with it. AVD offers seamless scalability, allowing your customer's business to adjust its resources as needed without any hassle.

Microsoft's extensive global reach means companies with a distributed workforce or multiple office locations can deliver consistent, high-quality services no matter where they are.

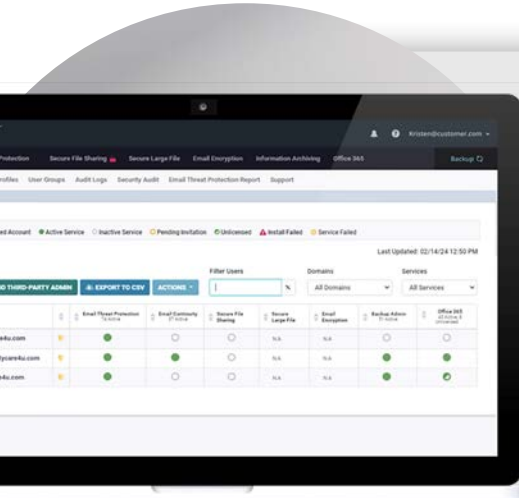
4



AVD makes your IT management job easier

5

Managing virtual desktop licenses, especially across multiple clients or users, can become cumbersome for managed service providers like you. This is where OpenText comes into play, offering OpenText™ Secure Cloud, a single console for you to procure and manage your MS licenses easily.



Why choose Microsoft Azure Virtual Desktop and OpenText Cybersecurity?

Choosing Microsoft and OpenText for your virtual desktop solution offers a powerful combination of integration, security, cost-effectiveness, scalability, and simplified management.



Microsoft Azure

- Backed by 3,500 cybersecurity experts and US\$1 billion invested in security R&D
- Extensive global cloud footprint spanning 61 regions and available in 140 countries worldwide
- More than 30 years of experience serving enterprise customers, including 95% of Fortune 500 companies
- More than 90 compliance certifications, including offerings specific to region and industry requirements
- Microsoft Azure is the public cloud of choice for 95% of the Fortune 500



OpenText

- More than 25 years of experience
- More than 1,800 customer service experts
- 24x7 global support across four continents

Find out more about Microsoft Azure Virtual Desktop

Speak to your OpenText Accelerate Partner Program representative today.

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