opentext™

Unified endpoint management and protection

Manage and protect users, devices, and data

Contents

The state of endpoints

With the mobile workforce increasing, organizations are managing a proliferation of endpoints: laptops, mobile devices, desktops, Kiosk, point of sale, IOT devices, and more. The ability for organizations to quickly pivot made the switch to remote working easier, but introduced extra risk.

- Endpoint and operating system combinations are multiplying exponentially. For workers and enterprise IT, this is an uneasy trade-off between the opposing demands of flexibility and security. Compromised endpoints cause of 70% of successful breaches*.

- But 85 percent of organizations sacrificed common security protocols to help enable remote working in 2020**. Remote working demands secure, powerful, easy-to-use tools to mitigate risk, enable application access, and protect organizational data.

Note—many of the key facts in this ebook are taken from **here.** Strategic Insight offers a deeper, more contextualised assessment of the Information Management and Government (IM&G) market, and how OpenText solutions help our customers succeed in it.

41%

Ransomware attacks increased 41 percent in 2019, and cost $20bn[1] in 2020.

60%

The average cost of a data breach is $3.62m[***], and 60 percent of small businesses close within six months of falling victim to a breach or cyberattack[****]. But they cost a lot more than cash.

55.7B

IDC predicts there will be 55.7 Billion connected devices by 2025[2], but 70 percent of information security executives expect a security budget decrease[3] making endpoint management more difficult.

[*] http://www.govtech.com/webinars/Closing-the-Endpoint-Security-Gap-in-State-and-Local-Government-102979.html

[**] https://www.prnewswire.com/news-releases/survey-85-of-cisos-admit-they-sacrificed-cybersecurity-to-quickly-enable-employees-to-work-remotely-301135595.html

[***] https://www.scrypt.com/blog/average-cost-data-breach-2017-3-62-million/

[****] Source: Underbrokerage.com Blog, How Data Breaches Affect Small Businesses, 2019

[1] https://purplesec.us/resources/cyber-security-statistics/ransomware

[2] https://blogs.idc.com/2021/01/06/future-of-industry-ecosystems-shared-data-and-insights/

[3] https://www.mckinsey.com/business-functions/risk/our-insights/covid-19-crisis-shifts-cybersecurity-priorities-and-budgets

The OpenText unified endpoint management advantage

OpenText Unified Endpoint Management enables organizations to leverage traditional and mobile device strategies within a single pane of glass. They manage, secure, protect, back up and analyze their endpoint devices to reduce cost, improve end user productivity, and protect the organization.

Enterprise mobility management or cloud-only solutions often force organizations to purchase additional infrastructure and software licenses, adopt modern management only or use multiple tools. OpenText Unified Endpoint Management is different.

OpenText ZENworks™ packages and distributes business-critical software, deploys patches, encrypts data, protects against outside threats, and backs up files and folders on company devices across the world.

Our web-based management interface consolidates management, dashboarding, and reporting. It is the solution for providing insights and management for all endpoint devices, including traditional PCs, mobile devices, and speciality endpoints such as point-of-sale devices.

Example? Imagine 1,000 Windows, Mac, and mobile devices all need a copy of Microsoft Office 365. Use ZENworks to create a package that includes all the software and configuration for Office 365 then efficiently and securely roll-out Office to every device.

In short, ZENworks provides a single dashboard to configure and protect users, devices, and data, all without overcomplicating the working lives of IT admins and CIOs.

We have over 300 ZENworks bundles that cover all installation and updates of our business-critical applications. As a rule we only accept software that can be managed by ZENworks. Far from being a limitation, we haven't actually found anything that ZENworks could not manage." [1]

Georg Fritschit, Director
FCP Fritsch, Chiari & Partner ZT
GmbH

[1] https://www.microfocus.com/media/case-study/fcp-fritsch-chiari-and-partner-zt-gmbh-cs.pdf

OpenText ZENworks solutions

OpenText™ Hybrid Workspaces eliminates application conflicts, streams applications to users and protects company data anywhere with app containerization and streaming.

Endpoint Device Management delivers easy to use software distribution, device provisioning, policy-based controls and more.

Endpoint Full Disk Encryption protects Windows laptop and desktop devices to protect organizational data.

Endpoint Security Management protects against threats of all kinds by providing control over endpoint communication controls, access protection, built-in anti-malware capabilities, and more.

Endpoint Patch Management ensures every managed device is patched and up to date. A unique combination of patch monitoring, assessment, deployment, and reporting features ensures patching speeds up to 13x faster than the industry average.

Endpoint Software Asset Management monitors license compliance and software assets, tracks software usage and contracts to reduce risk and software licensing costs.

Integrated ITIL Service Desk provides self-service helpdesk capabilities integrated with Unified Endpoint Management that helps you resolve issues and service requests faster.

Endpoint Backup provides fully automated, easy-to-use PC backup of corporate data, protecting endpoints from ransomware attacks, data loss events, or accidental deletions.

The ZENworks Suite provides comprehensive unified endpoint management for businesses of all sizes, in a single package.

OpenText is a market leader in unified endpoint management

OpenText ZENworks

"The value of the product suite keeps growing every year."

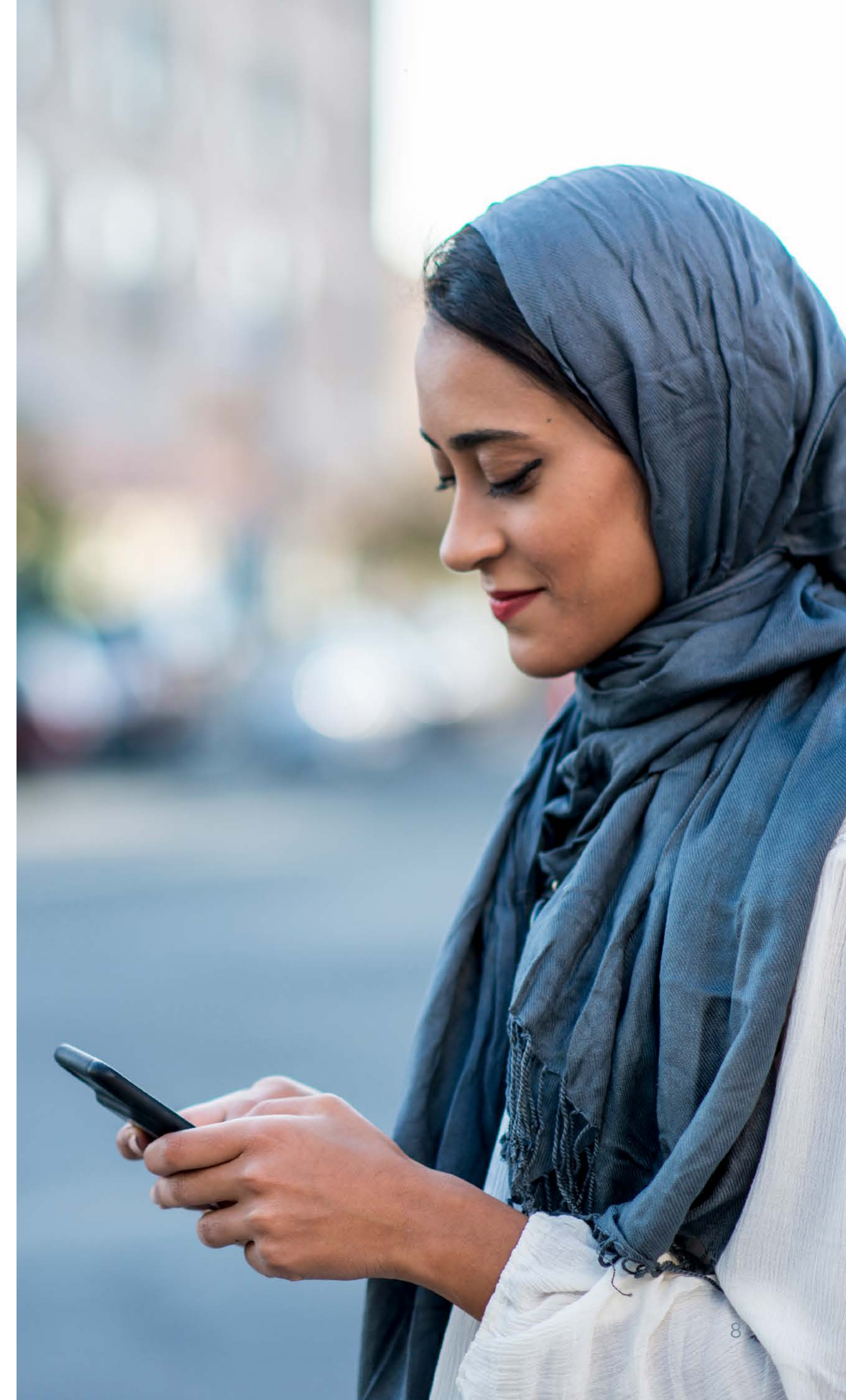**Systems Architect**, Government Sector

OpenText ZENworks

"The product support second to none - there hasn't been a challenge that [the OpenText] team couldn't meet."

Systems Architect, Government Sector

Gartner
peerinsights™

Analysts speak— customers agree

"The suite-based approach and multifunction capabilities of ZENworks allow small IT teams to manage large numbers of endpoint devices across a diverse set of OS types. The company had customer references of three- and four-person IT teams managing hundreds of thousands of devices on the integrated management suite."[2]

"OpenText has a deep portfolio and is able to provide solutions that span across more than just the UEM domain. For large customers, this is a value as they may already have a large investment in solutions such as identity and access, datacenter security, archiving, backup, content management, AI, insight engines, and file and print."[2]

[2] https://www.microfocus.com/en-us/assets/information-management-and-governance/idc-marketscape-worldwide-uem-smb-2021-vendor-assessment

Austrian construction and engineering firm:

Case study details —

- Client needed to collaborate effectively and securely with internal and external partners in a remote working environment.

- OpenText centralized file management and provided protection for 30 TB of data and 20 million files.

- Endpoint Management moved 95 percent of their employees to work remotely within minutes.

- Fritsch now has total confidence in their ability to protect users, data, and endpoint devices in a challenging atmosphere.

- The firm uses ZENworks to manage 3,000 users (and many more devices) with minimal IT staff.

Read the full case study here ›

Know your data, empower your people, drive your future

OpenText Portfolio

The OpenText portfolio offers proven solutions for data analysis, management, archiving and protection. It ensures your workforce can access and collaborate on whatever they want, wherever they are. OpenText portfolio enables your organization to harness the power of artificial intelligence with advanced analytics to quickly turn data into insight.

OpenText Portfolio solutions tick every box on the data management and control checklist.

OpenText Secure Content Management ›

OpenText Data Backup and Resiliency ›

OpenText Unstructured Data Analytics ›

OpenText Unified Endpoint Management ›

OpenText Email, Social, and Team Collaboration ›

Unified endpoint management and protection

Key highlights

- Meijer Supermarkets uses ZENworks for a significant annual savings and a 6x increase in POS deployment frequency.

- Get maximum value from your data. See how other information management and governance products can improve your data insight.
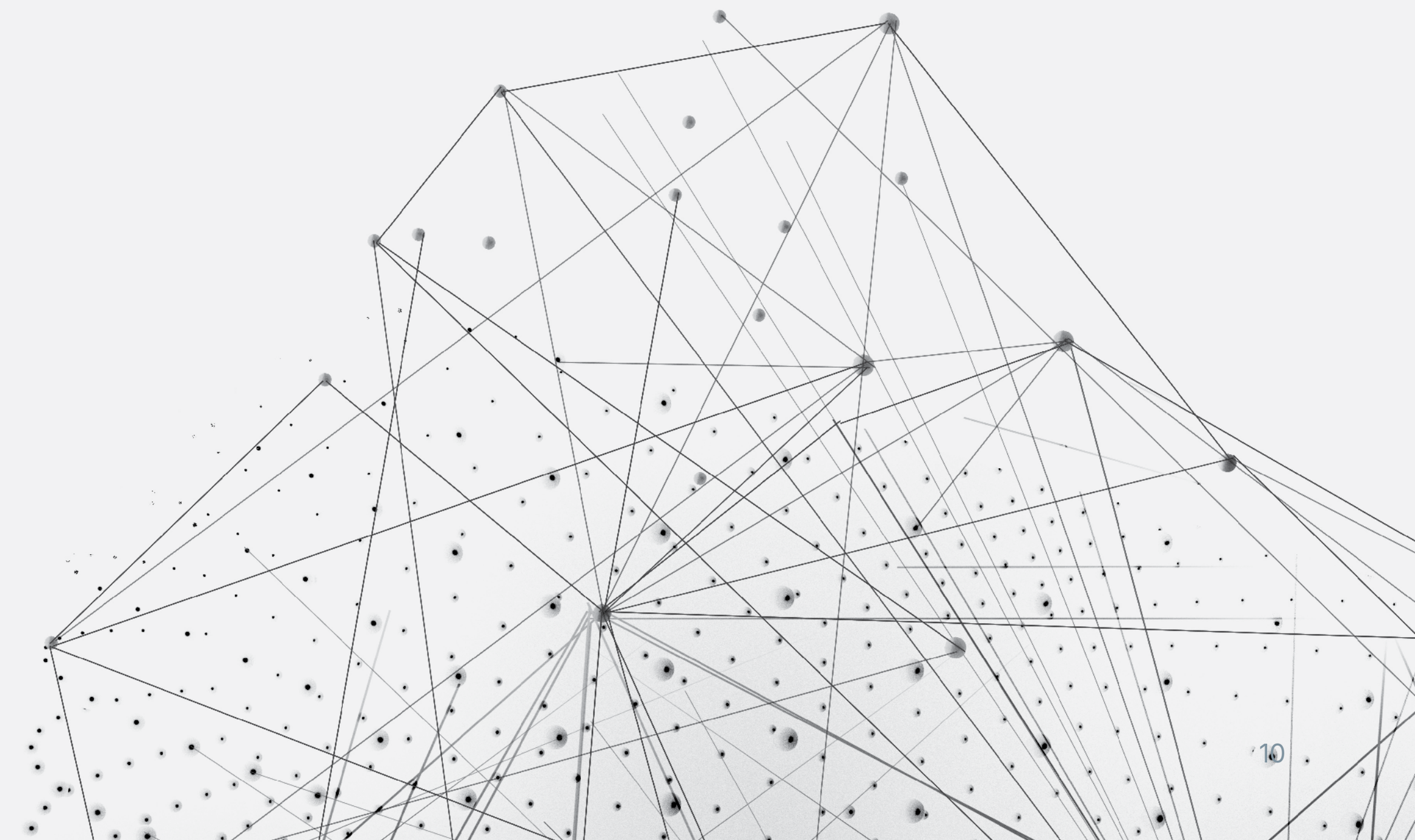
Ready to know your data, empower your people, and drive your future?

Learn more at our website.

Need help navigating the new normal?
Check out our blog.

Read the IDC InfoBrief on OpenText information Management and Governance

Get in touch with your OpenText team.

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About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit opentext.com.

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