

OpenText Server Backup – Public Cloud

Deliver cyber resilience with combined server backups and cybersecurity defenses for MSPs



Benefits

- Manage backups and security together for better cyber resilience
- Protect Windows Servers and cut client downtime
- Prevent customer churn by ensuring business continuity
- Improve margins with public cloud storage options

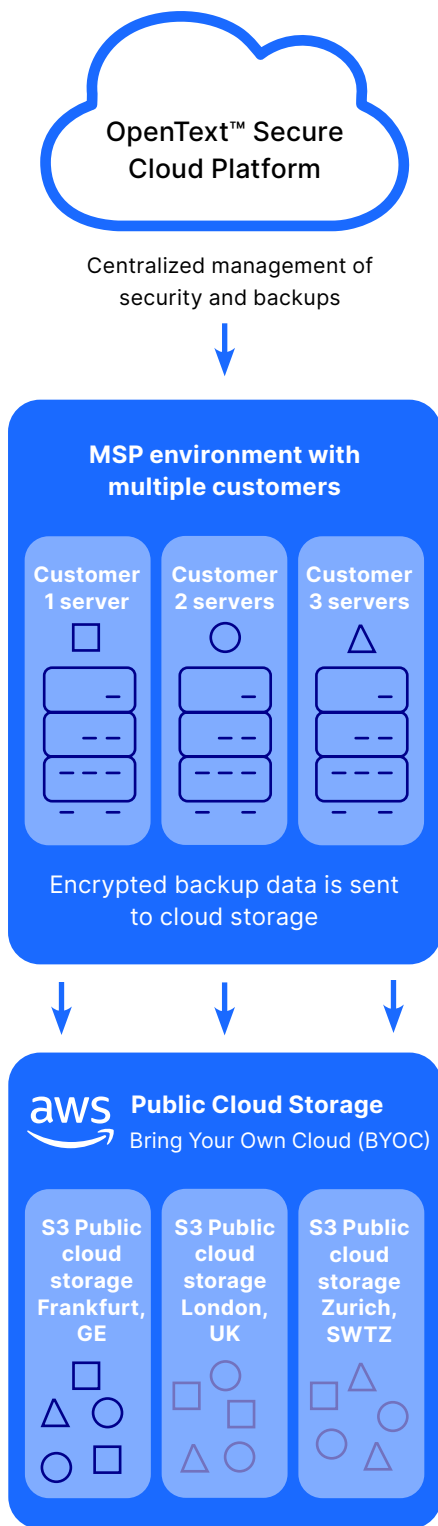
Today's managed service providers (MSPs) face mounting pressure to protect client servers against downtime from hardware failures, cyberattacks, natural disasters, and compliance risks. But traditional backup tools often create complexity, with vendor spread and rising storage costs that hinder scalability. OpenText™ Server Backup – Public Cloud solves these issues by unifying server backup and security tools into a single, multi-tenant console that simplifies management, speeds recovery, and supports cost-effective deployment to customer-owned AWS public cloud environments.

Why back up client's servers

Server downtime and data loss caused by accidents or cyberattacks can quickly derail client operations and damage their trust. In fact, small and medium-sized businesses (SMBs) without backups can expect to pay an additional \$192,000 during a ransomware attack.¹ This is in addition to the costs of lost productivity, which can be upwards of \$5,000 an hour for SMBs.²

MSPs need a way to protect their customer's business-critical data while meeting rising expectations for fast recovery and airtight compliance. With OpenText Server Backup – Public Cloud, you can deliver reliable, cost-efficient server protection that minimizes downtime, simplifies support, and strengthens your reputation as a trusted service provider.

1. At Bay, *Backup Breakdown How Data Recovery Impacts the Outcome of Cyberattacks*, 2023
 2. ITIC, *Hourly Cost of Downtime Report*, 2025



- ✓ access controls
- ✓ data encryption
- ✓ data residency available
- ✓ retention policies

What makes OpenText Server Backup – Public Cloud better?

Simplify management and improve cyber resilience

Integrated directly into the OpenText™ Secure Cloud platform, OpenText Server Backup – Public Cloud unifies server backup and security tools in a single, multi-tenant console. This makes it easier to oversee multiple clients within the same platform and automate routine tasks such as billing and support, reducing admin overhead. MSPs also benefit from diversifying their own service portfolios and unlocking new revenue streams that strengthen profitability.

By combining backup and security management, service providers tap into a critical layer in OpenText's broader cyber resilience ecosystem. The included technologies prevent attacks, reduce damage through fast detection and response, and ensure uninterrupted recovery to meet compliance and uptime goals. Together, they form a comprehensive defense across servers, endpoints, and communication channels like email.

Lower cost of ownership while reducing downtime

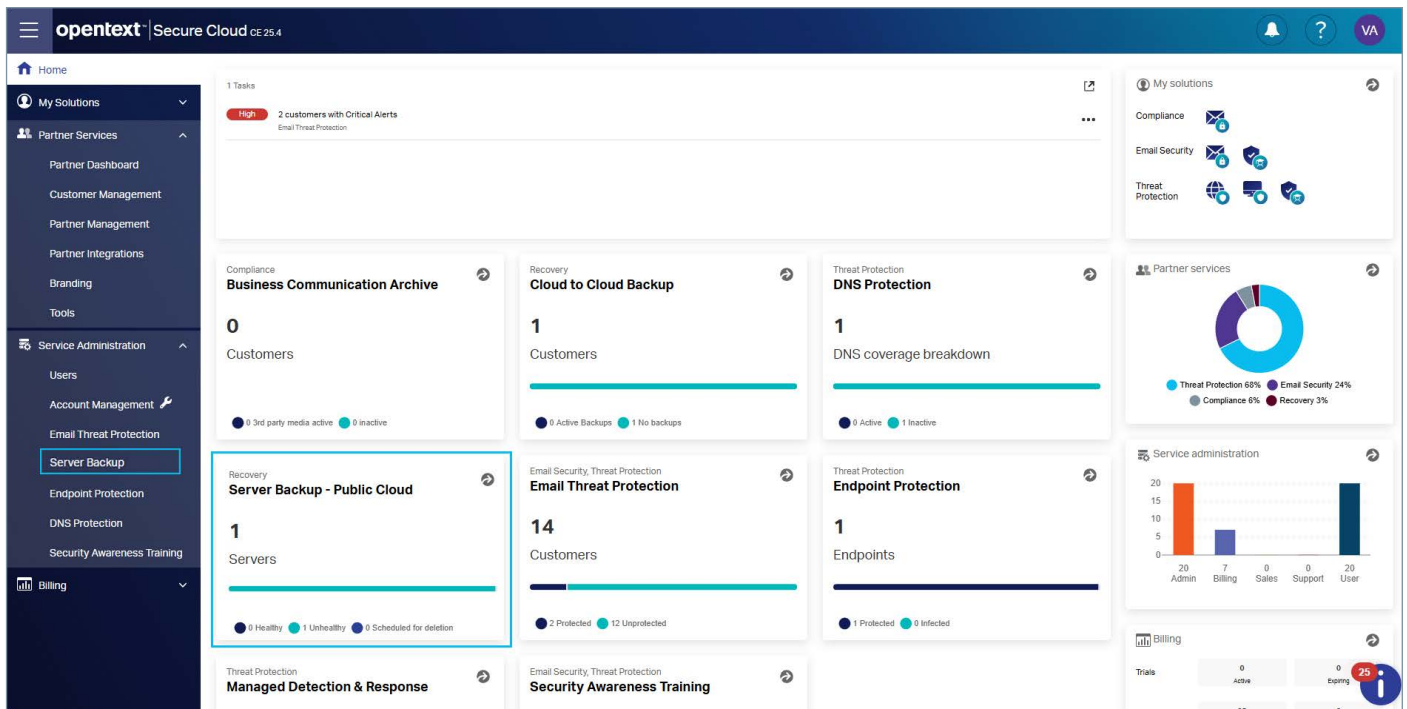
MSPs can reduce expenses by taking advantage of their own or customer-owned AWS public cloud accounts (Bring Your Own Cloud or BYOC) for backups. Public cloud storage makes it possible to accelerate setup and expand service delivery without costly appliances or manual updates. Forever incremental backups further minimize data transfer and storage costs while maintaining complete data integrity across every restore point. These synthetic full backups dramatically reduce recovery time objectives (RTO) by eliminating the need to rebuild backup chains, making recovery faster, smoother, and less disruptive for your clients.

OpenText Server Backup – Public Cloud supports quick, flexible restores at every level. This includes recovering individual files, specific volumes, entire servers, or performing bare metal recovery, which restores the entire system from the ground up, including its operating system, data, and applications. AWS S3 public cloud storage keeps three copies of backup data automatically stored across three availability zones, ensuring consistent uptime and 99.9999999999% durability. Additionally, dual AES-256 and customer-controlled encryption keeps data secure, both in transit and at rest.

Strengthen customer loyalty and compliance

Delivering reliable business continuity builds client confidence and retention. Verify resilience without affecting production systems through non-disruptive disaster recovery testing. This proactive approach reassures customers their data is always protected and strengthens long-term trust in your managed services.

Backing up to public-cloud environments also makes it easier for you and your clients to meet compliance obligations. It offers flexibility that supports regional data residency requirements and customizable retention policies. When combined with data encryption and unmatched durability, OpenText Server Backup – public cloud delivers the security and audit readiness today's regulatory landscape demands.



Why choose OpenText?

Unlike other backup solutions that require complex setup, rigid infrastructure, or separate platforms for cybersecurity, OpenText Server Backup – public cloud delivers an all-in-one experience built for MSP efficiency. A single, multi-tenant console lets MSPs manage everything from one place without relying on proprietary hardware, limiting storage options, or fragmented tools.

Have the freedom of the public-cloud, backed by the strength of the OpenText Cybersecurity portfolio. Build cyber resilience against today's modern digital threats by integrating with leading email, endpoint, and archiving solutions. To see OpenText Server Backup – public cloud in action, [request a demo today](#).

OpenText Server Backup – public cloud safeguards your clients' data as part of Secure Cloud, so you can focus on delivering value and growing your business. More than 100,000 businesses rely on OpenText Secure Cloud to help build cyber resilience.

[Learn more >](#)