

Learning Materials License

Eliminate development costs, deploy immediately, increase productivity



Benefits

- Reduce training and content development costs
- Gain instant access to expertly developed content
- Deploy course to unlimited number of learners
- Improve user performance and productivity
- Accelerate user adoption

You've invested in a software solution that you want users to embrace. Developing the necessary training materials in house can be costly and time intensive. An OpenText Learning Materials License gives you access to expertly developed content that guides learners from novice to fully certified. You save time, deliver quality training material, and realize faster time to value.

The Learning Materials License provides organizations with the content needed to deliver one of the wide range of courses offered by OpenText Learning Services. Licensing professionally developed, ready-to-deploy OpenText courseware is a significant cost- and resource-saving alternative. It provides a better return compared to developing in-house material from the ground up to train an internal community of OpenText software users.

This approach is designed for organizations that want to internalize the entire training function. By licensing existing training materials, you have the flexibility to decide how to deploy and make use of the content; either through e-learning or instructor-led courses. This investment meets most of your typical training needs, such as:

- Expertly curated, role-based content that addresses the skills needed for success.
- Combining your internal expertise with support from OpenText Learning Services experts to meet any customization requirements.
- Integration with existing Academy, Center of Excellence (COE), or Competency Center programs.
- Consistent, relevant OpenText training tailored for business users.
- OpenText certification preparation for your business user community to quantify skills and validate capabilities in your organization.

The importance of user adoption

Experienced IT and business managers know: User adoption is the most critical success factor for gaining value from an investment in software. When an organization deploys significant resources to implement a new solution, acceptance is only achieved if end users are willing and able to work with the new tool. The success of the application is measured by the number of employees effectively using it.

Resources

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Optimize time to value

A Learning Materials License ensures immediate delivery of the highest quality training to users. Focused training developed by learning experts accelerates user adoption, increases productivity, and reduces internal support costs. More specifically, a Learning Materials License can:

- Improve ROI over building net new training internally.
- Reach an unlimited number of learners in your user community.
- Reduce help desk tickets.
- Reduce recurring training and development costs.
- Improve overall deployment success.
- Help users reach proficiency more quickly.
- Remove travel and time constraints associated with traditional public classroom training.
- Focus relationship with OpenText Learning Services on strategic training requirements.
- Prepare users for industry recognized OpenText certification.

What's in the license?

You are licensing an expert-developed training course created by OpenText Learning professionals. This “bring your own platform” solution provides the flexibility to deliver the course using your own learning environment while maintaining the quality and consistency of official OpenText training. With the license, you receive rights for unlimited internal use of the learning materials within your organization. All licensed content is delivered securely via protected download for easy access and deployment.

Customize to meet your unique needs

The ability to license and distribute a single course to your user community may adequately address your training needs. If there are additional elements tied to your training strategy, we may be able to help with those as well. The licensed content is the foundation. From there, we can collaborate to include customized add-ons and support options (additional fees apply):

- **Course support and maintenance:** When we update standard course materials to reflect the latest product version, you receive the updated course to keep your user community current.
- **Ability to modify content:** Enhance material with your specific data, use cases, or business processes to personalize the experience for your audience.
- **Translation services:** Ensure the investment can be shared across a global audience in the relevant language.
- **Bespoke learning services:** Additional custom-designed services to support your organization's goals.

License today. Deploy tomorrow.

The OpenText Learning Materials License provides a cost-effective, turnkey solution featuring expert-developed content to accelerate learning and ensure consistent training quality. It can help your organization drive faster user adoption and deliver business impact quickly.