

Top 5 reasons to choose OpenText Experience Aviator

AI-powered content creation, communication, and automation across your customer experience journey at scale, securely, and with your brand voice.



OpenText™ Experience Aviator™ puts the power of generative AI directly into the hands of marketers, content authors, and CX leaders within the tools they already use. From auto-generating content to analyzing rich media, Experience Aviator accelerates work, safeguards your data, and unlocks new ways to engage every customer, faster.

- 1 GenAI in your existing workflows**
 Create, rewrite, and analyze content directly inside OpenText™ Web CMS, OpenText™ Communications, and OpenText™ Digital Asset Management, without jumping across tools. OpenText™ Fax Aviator streamlines faxing with branded interfaces speeding office workflows, enabling quicker healthcare actions, and easing admin support without full system access or portals.
- 2 Brand consistency at scale**
 Auto-generate web pages, image assets, and customer communications that follow your brand voice guided by AI, secured by your governance.
- 3 AI-generated images and digital asset workflows**
 With Experience Aviator for OpenText Digital Asset Management, generate visual inspiration, track metadata, and apply watermarking controls all within a governed workflow.
- 4 Secure GenAI for regulated industries**
 Ensure privacy and compliance with AI that works on your terms, especially in financial services, healthcare, and government environments.
- 5 Accelerated CX delivery across channels**
 From real-time communications to hyper-personalized content, Aviator helps teams move from idea to delivery without waiting on dev cycles.

Learn more about [Experience Aviator](#) ›

Create. Connect. Convert.

Experience Aviator accelerates every touchpoint, helping you write, design, and deliver smarter content and communications across the OpenText Experience Cloud.

- Whether you're launching advisor portals or reviewing marketing materials, Experience Aviator helps you stay compliant while accelerating content creation.
- Ideal for teams navigating heavy regulation, high volume, and multiple approval layers.
- With built-in privacy controls and AI-assisted authoring, Experience Aviator helps your teams deliver accurate, empathetic content at the speed of care.

Learn more

Elevate customer experiences with OpenText Aviator
[See the blog](#) ›

Limitless: What it means for modern customers in an AI-first world
[See how it works](#) ›