

# Protecting Your Data from Unauthorized Access Requires a Governance Approach for *All* of Your Data

Organizations' confidential and high-value data needs to be protected from unauthorized users. There's not only the risk of noncompliance with privacy regulations, but there's also the threat of a data breach of proprietary financial, legal, and competitive data that comprise the "crown jewels" of an organization.

## Three-Component Solution for Data Security at a Glance

### NetIQ Identity Manager

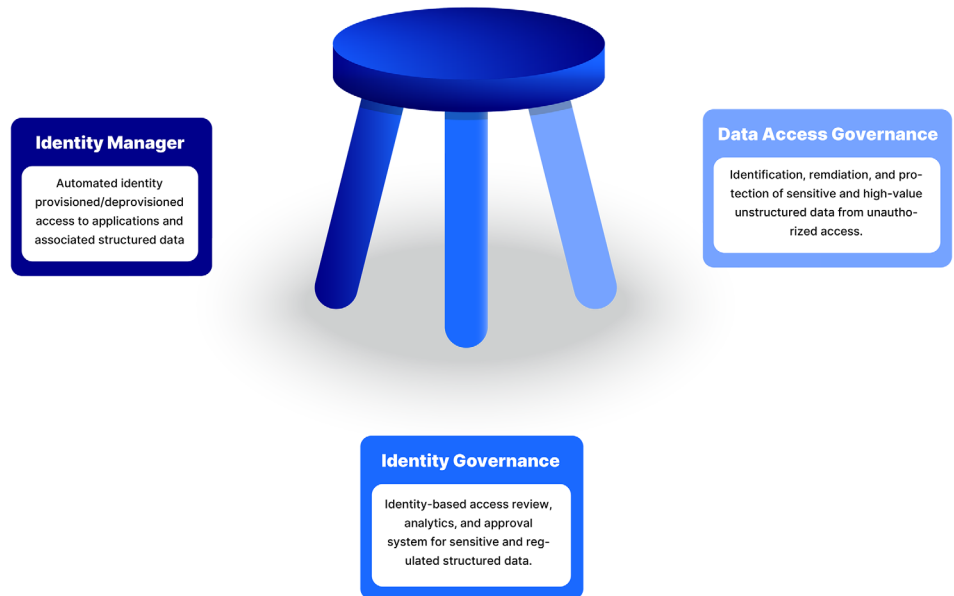
Automated identity provisioned/deprovisioned access to applications and associated structured data

### NetIQ Identity Governance

Identity-based access review, analytics, and approval system for sensitive and regulated structured data

### NetIQ Data Access Governance

Identification, remediation, and protection of sensitive and high-value unstructured data from unauthorized users



OpenText has a three-component solution for governing access to all of this data.

## Three-Component Solution for Data Security

When it comes to governing access to data, the three-legged stool analogy demonstrates the principle that data access is supported by three main "legs." Each leg needs to be equal in strength, otherwise the stool—representing the organization's overall data access security—will topple. If one leg fails or is nonexistent, the integrity of the organization's data access security is compromised.

Because "data powers everything we do"<sup>1</sup> and is the "raw material"<sup>2</sup> of business, it is imperative that an organization's data—no matter how it is stored digitally—is available to those who should have access and is restricted from those who should not. OpenText offers a complete, three component solution for securing sensitive and high-value structured and unstructured data, which keeps organizations safe from data breaches, compliant to regulations, and competitive as a business.

1. Jeff Weiner, Chief Executive Officer, LinkedIn  
2. Craig Mundie, Senior Advisor to the CEO, Microsoft

**Just as the function and effectiveness of a stool changes with the addition of the stabilizing third leg, so can the overall security of an organization improve dramatically when it focuses on protecting access to both its structured and unstructured data with the addition of NetIQ DAG.**

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### NetIQ Identity Manager

The technology that today is known as NetIQ Identity Manager by OpenText™ helped launch the identity and access management (IAM) market and continues to be a leader and innovator in this market space. With the ability to automate the management of user access and restrictions to applications, systems, websites, and other tools through a centralized, single user authentication profile, organizations can drive down management costs, guard against unauthorized access to sensitive records stored in application databases, provision workflow, and more.

### NetIQ Identity Governance

NetIQ Identity Governance by OpenText™ was introduced as the means of auditing and certifying what users do once they have been given access to systems. Through NetIQ Identity Governance, organizations can demonstrate compliance with regulations through access reviews. Furthermore, NetIQ Identity Governance is the means for submitting and approving access requests for applications, identifying any risks by approving requests, and much more.

### NetIQ Data Access Governance

NetIQ Data Access Governance (DAG) by OpenText™ identifies, secures, and protects an organization's sensitive and high-value

unstructured data from unauthorized access. This data is not only PII, but an organization's intellectual property—the “crown jewels” of an organization such as sales forecasts located in spreadsheets, legal documents saved as word processing files, financial data in a presentation to shareholders, and more. NetIQ DAG uses an identity-based approach to identify where sensitive and valuable files are located and who has access to them, then makes needed changes to locations and permissions and assures that sensitive and high-value data remains secure from unauthorized access.

### Three-Component Solution for Data Security

Just as the function and effectiveness of a stool changes with the addition of the stabilizing third leg, so can the overall security of an organization improve dramatically when it focuses on protecting access to both its structured and unstructured data with the addition of NetIQ DAG.

For example, by adding NetIQ File Reporter by OpenText™—which is included in the suite of products in NetIQ DAG—NetIQ Identity Governance becomes enabled to not only conduct access reviews on structured data, but on unstructured data repositories as well. This might include access reviews on

network folders storing financial, legal, or other sensitive proprietary documents.

Additionally, when NetIQ File Dynamics—another product in NetIQ DAG—is deployed at organizations running NetIQ Identity Manager, NetIQ File Dynamics can provide access to user role-based network storage locations as Identity Manager grants access to role-based applications. For example, as a new hire in the Finance department is provisioned access to financial applications, he can be simultaneously granted access rights to the Finance network share storing financial documents.

### Talk to Your Account Executive

OpenText™ account executives are today talking to their NetIQ Identity Manager and NetIQ Identity Governance customers about the need to complete their data access security through NetIQ DAG. If you have not already had this discussion, please reach out to him or her to learn more. Your account executive can even set up a call with one of our NetIQ DAG product experts to answer questions and even give a demo. In the meantime, you can learn more by downloading the [NetIQ DAG solution flyer](#).