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OpenText Summits

Sponsorship prospectus

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OpenText Summit overview

OpenText is bringing the future of information management to life with AI through opentext.ai and OpenText™ Aviator.

Imagine practical and trusted generative AI capabilities with OpenText Aviator for Business revolutionizing content, experience, business network, IT operations, developer operations, and cybersecurity.

OpenText is excited to announce our annual event series for customers, prospects, and partners: OpenText Summits.

Sponsor a one-day OpenText Summit or Forum coming to a city near you. Join us on this thrilling AI journey and be part of the transformation.

The internet changed everything. **With AI, everything must change** – Mark J. Barrenechea

opentext™ | Summit

Elevate your business potential

Why sponsor?

- Attract customers and engage with an eager audience exploring new solutions and offerings.

- Empower your brand presence and forge strategic partnerships.

- Showcase your expertise through keynote and panel discussions to gain industry credibility.

- Maximize your return on investment.

Event highlights:

- Summits focus on cross-industry issues and multiple business units.
- Keynotes and breakout sessions inspire innovation and drive demand.
- Events engage between 100 and 300 attendees, including key decision makers, influencers, prospects, customers, OpenText leaders, subject matter experts, and partners.

Network. Engage. Connect.

Event format

OpenText Summits promise to build on the successes of the OpenText World events and feature:

- A launch schedule with **thought-provoking, industry speakers**
- **Keynote presentations** by OpenText executives
- **A Central Exhibitor area**
- **Customer speakers** from across industries
- A **networking event** to finish off the day

Attendees will take a thrilling AI journey powered by customers, strategic partners, and OpenText experts.

The **Expo** showcase will promote the new combined OpenText portfolio's abilities to fuel innovation and enable customers to accelerate digital transformation, achieve better business results, and work smarter.
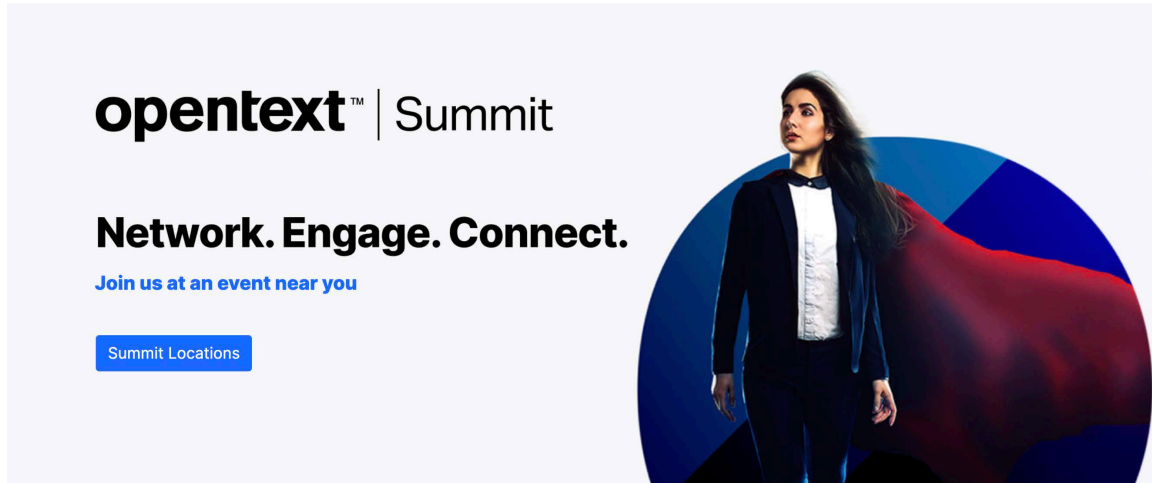
Customers will have an opportunity to listen and learn from live demos by specialists from OpenText and expert partners sharing technology, innovation, and real-world use cases.

Throughout the Summit, there will be **networking** breaks as well as a full networking reception at the end of the event for partners to exhibit and meet with customers.

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Dates and locations

Become a sponsor

Find a Summit

1. Visit the Summit hub website to find the dates and locations for events happening around the globe:

- Americas

- Asia-Pacific

- Europe Middle East Africa

2. Interested in sponsoring?
Complete the Sponsorship Request Form.

Summit sponsorship opportunities

**Sponsorship options and package pricing may vary based on region (Americas, Asia-Pacific, Europe Middle East Africa)	Diamond (3 available)	Platinum (5 available)	Gold (10 available)	Silver (unlimited)
Brand exposure				
Exhibitor kiosk (monitor, demo counter, branded wall)	x	x	x	
Sponsor recognition in registrant email	x	x	x	
Company logo placement on marketing collaterals: Event website and thank you slide	x	x	x	x
Speaking opportunities				
Turbo Talk with customer (20-min)	x			
Lead generation				
Meeting space for 1:1 meetings	x			
Company registrant list (prior to event)	x	x		
Digital outreach				
LinkedIn social promotional post	x	x	x	x
Proud Sponsor promotional assets	x	x	x	x
All Access Pass allocation:	6	5	4	2

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Interested in sponsorship?

Please complete the [Sponsorship Request Form](#)

Sponsor multiple events and receive a discount:

- 2 events = 5 percent discount
- 3 events = 10 percent discount
- 4+ events = 15 percent discount

Questions?

- [Lina Doss](#), Partner Program Manager
- [Kim Laking](#), Manager Marketing

Important information

- All sponsorship properties are sold on a "first come, first served" basis.
- Please note the sponsorship deadlines for each event.
- Standard OpenText payment terms apply.
- Custom sponsorship packages (i.e., elements not listed in this prospectus) are subject to venue and/or OpenText approval.
- Secure your sponsorship today!

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