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# Earn Your Wings

Start your AI journey the right way, right now with OpenText

**Get up and running fast**, experimenting with AI using your own data in just two weeks

**Protect your IP** in a dedicated, secure, private cloud environment

**Partner with experts** to define target use cases

**Accelerate business transformation** with LLMs and generative AI

Seeking greater efficiency, productivity, and cost savings, organizations are eager to harness the power of large language models (LLMs) and generative AI. Employees are excited too: 41 percent of knowledge workers report that their performance would benefit most from reducing common, repetitive tasks.[1] Yet, getting started with AI can be daunting. Which tools should you use? How do you prioritize AI initiatives? What about data security? Fifty-four percent of surveyed customers said their shift to AI was being held back by lacking resources and knowledge, organized data, and products to meet use cases.[2] You need a partner you can trust for your AI journey.

## Learn to fly with OpenText

The Earn Your Wings program from OpenText™ gives you the opportunity to experiment with your own data in a secure, private sandbox and see first-hand how AI can solve real business challenges. Get access to OpenText expert guidance along the way—from defining goals and use cases, to building data preparation strategies, to enhancing AI performance through prompt engineering and refinement.

## Speed time to value by getting AI-ready

Take the first steps in organizing your data and formulating a strategy to get maximum value from it—the flight plan you need so you know where you're going and can track your success on your journey.

All LLM applications require quality data inputs to deliver maximum value. Load up to one million documents into the OpenText Private Cloud for a flat fee and build a strategy for data preparation to ensure it is structured, clean, and relevant. Define clear objectives and use cases to form the basis for a value-driven AI strategy.

[1] 451 Research, Five generative AI use cases that could boost document and content management software, Conner Forrest. (2023)

[2] OpenText Research, Enterprise Customer AI Preferences. (September 2023)

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## Come earn your wings with OpenText:

- Load up to one million documents into the OpenText Private Cloud to drive your top AI use cases

- Leverage OpenText™ Content Cloud™ 24.1 with Content Aviator

- Leverage a full large language model (Google Vertex)–ready for prompt engineering

- Empower up to five users over six months with a token cap

- All for just $350,000 USD

## Keep your data secure

A managed private cloud environment offers total peace of mind; with robust security measures, vigilant data governance, and LLM Ops to protect your most valuable information assets. This is a safe place to make mistakes as you test using AI to solve real problems. Your content is then securely disposed of at the end of the program.

## Partner with the experts to accelerate AI development

Access skilled AI professionals who know how to transform data into actionable insight and advisory services designed to help you get the most out of your OpenText Aviator investment.

OpenText Professional Services will turn your documents into metadata, index it, store it in a vector database, and integrate with the Google Vertex LLM—all necessary preparation to take advantage of advanced AI features. The OpenText team provides support through each step of the process, including LLM Ops to assist with model tuning and prompt engineering. With no need to upgrade your existing solutions, you'll be experimenting with AI using your own data in as little as two weeks.
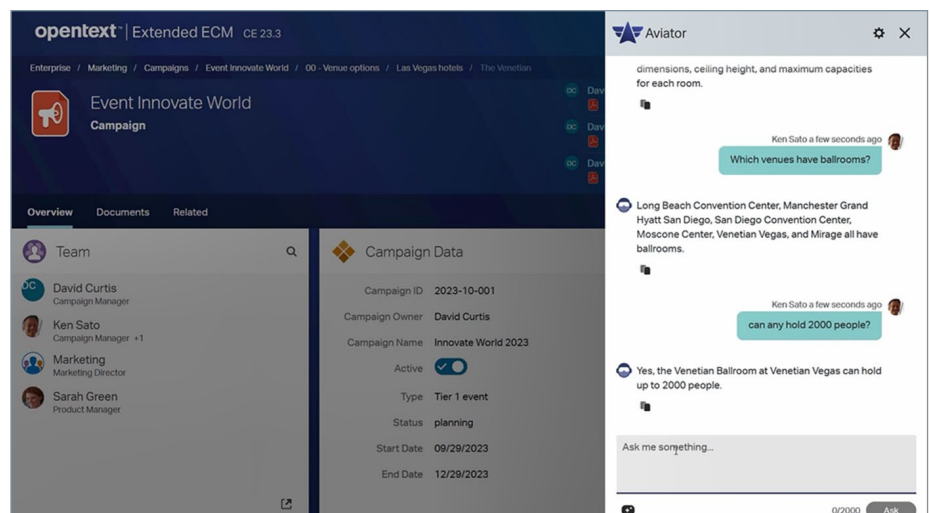
## Take the guesswork out of AI and accelerate business transformation

Put chat-based conversational search, content discovery, and document summarization to work for you. OpenText AI experts provide reference architecture, packaged AI components, and a dedicated sandbox environment to get you up and running quickly.

Working with AI presents tremendous opportunity to translate information into actionable insight and faster, more reliable decisions. Uncover priority use cases and validate concerns outside the restrictions of your highly regulated environment without disruption to your end users. Experiment with Content Aviator for six months and build the business case to take the next step on your AI journey.

## Start your AI journey today

Load up to a million documents to serve your top AI use cases into a dedicated, private cloud environment for a flat fee so you can start exploring the art of the possible with generative AI.



Content Aviator conversational search and workspace and document summarization

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Unleash your AI potential with complementary OpenText Professional Services offerings that can be combined with the Earn Your Wings program:

## AI Advisory
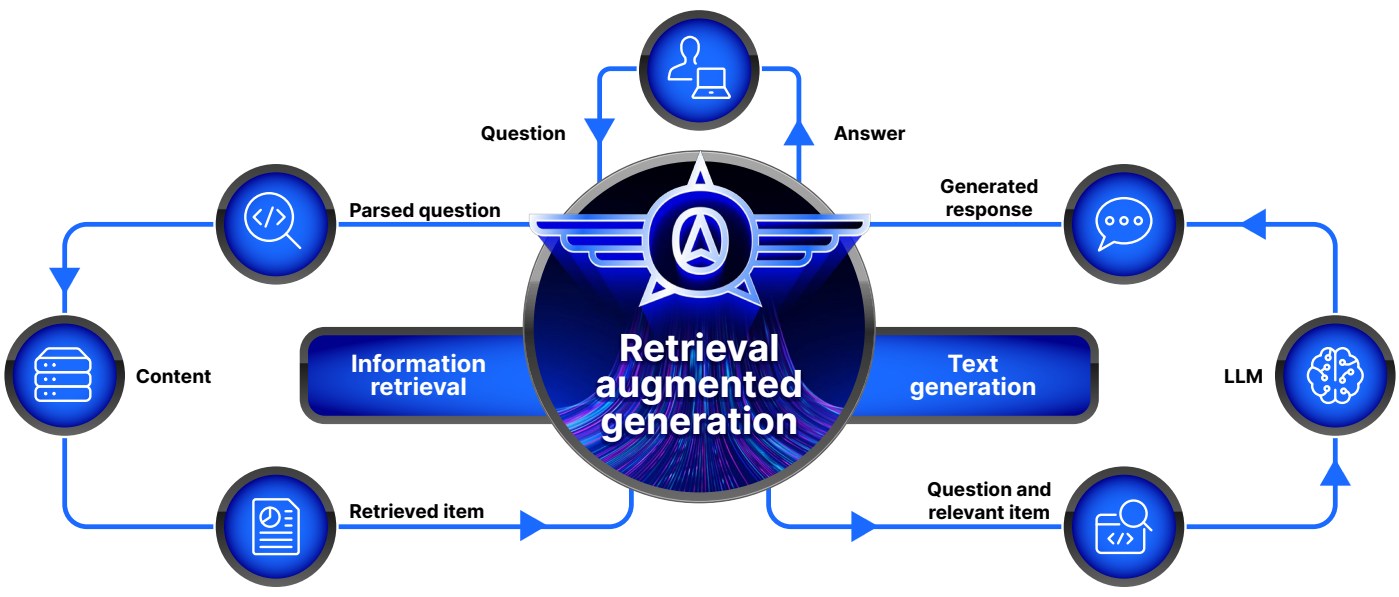Propel your business into the future with an aligned vision and strategic roadmap for AI

| Envision | Design | Prioritize |
|---|---|---|
| Enterprise AI Strategy | Business Process & Workflow Automation | AI Roadmap of Business Use Cases |

## AI Assurance
Proactive security, governance, and LLM Ops to protect your AI private cloud environment

| Manage | Secure | Operate |
|---|---|---|
| Platform, Application & Solution Management | AI Private Cloud Environment | Data Governances & LLM Ops |

## AI Innovation
Deploy optimized reference architecture and develop custom AI application prototypes

| Deploy | Refine | Experiment |
|---|---|---|
| Aviator Lab Configuration & Integration | Prompt Engineering & LLM Refinement | Custom AI Application Development |

Question / Answer

Parsed question

Generated response

Content

Information retrieval

**Retrieval augmented generation**

Text generation

LLM

Retrieved item

Question and relevant item

Enhance productivity and efficiency with simple answers to complex questions

## About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: **opentext.com**.

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- **X (formerly Twitter)** | **LinkedIn**

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